

Minnesota River Bulldog Hockey Association
April 10, 2024 @6:30pm

Board Members Present:

Non- Board Members Present:

Call to Order and Roll Call-

- Approval of Agenda/Minutes-

Committees Reports

- Association Team Coordinator- see recap below
- Registrar- see recap below
- Fundraising- no new update
- Volunteer- no new update
- Marketing- see recap below
- Concessions- no new update
- Referee Coordinator- no new update
- Ice Scheduler- no new updates. Ice touch totals per team were sent to association president. In early stages of scheduling the summer ice. Coordinating that with registrar and website manager.
- District Rep- no new update.
- Tournament Committee Chair-
- Equipment- no new update
- Clothing- no new update
- Website- Emily will be adding season and levels once we finalize numbers for summer ice. This will be done in time for Jill to register the players and for Mike to schedule ice.

New Business-

- Capital improvement projects-Motion made Mary and Joe second to paint the dryland area. Motion approved. Brielle is going to talk to the painter to get quote to paint the rest of the upper wall area. Brielle working on a concession stand design. Brielle will also be talking with the city about what they would put in a key scanner on the locker rooms and dryland area. Will look into having Sweet Sounds come into give
- Ice in date- same as last year. Looking at having try outs done a week earlier.
- Boys HS cut policy- asking board to consider supporting a Jr. Gold team.
- Survey results- will share with association.
- Gambling audit- 2 audits- one pushed out until may and then a second audit to make sure we are tracking things correctly.
- Sharing the ice break down with the association.

Officers

- President- see above
- Treasurer- Mary made motion to approve treasurer report. Joe second.
- Gambling- Motion made to require per player 25 hours of volunteer plus 3 gambling hours and 2 concession stand hours per year per player starting April 1, 2024 with a family max of 40 hours, 6 hours in gambling and 4 hours in the concession. Buyout will increase to \$50 per hour but does not include the extra gambling or concession hours. Penalty for not working your mandatory gambling hour and concession hours will be \$100 per hour. Volunteer deposit is \$1250 per player and \$2000 per family. Motion made by Joe and second by Andy. Motion approved. Brielle will send an email letting families know that each family will have to do one gambling shift per player. Motion made to change gambling managers salary to 20% net profits excluding the raffle which would be \$1530 per month beginning April 1, 2024 and will reassess at the July 2024 meeting. Motion made by Andy, Joe second. Motion approved. Motion passed unanimously.
Motion made to increase fundraising amount to \$125 for Mites 1-2, \$250 for Mites 3-4, \$300 for Mites 5, \$350 for Squirts/U10/PeeWees/U12 and Bantam with a family max of \$600. Gambling Manager Kari Braun presented report form LG1004 page 1 for March 2024. The membership reviewed items 1-7 and all related documents and a motion made by Joe and a second by Andy was made to approve the report as read, Motion passed unanimously. Gambling manager Kari Braun presented completed and signed report form LG1004 page 2 for authorization of preapproval of allowable and lawful purpose expenditures for April 2024. The membership reviewed and approved the expenditures with a motion by Joe and a second by Andy.
- Hockey Operations Committee – no new update

Open Forum-

Next Meeting Date and Adjournment- May 8, 2024 at 6:30pm. Motion to adjourn made by Laura and second by Joe.

MONTHLY RECAP

Committee Activities

Committee Name: Registrar

For Month End: March

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

Summer Ice registration continues to go well. We have 123 players as of 4/4 for summer ice.

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

What is your focus for next month

(ie. An event, A website launch, Picture day is happening, etc..)

Continue with Summer Ice registration

Roster teams for summer ice by May

Create registration for HS camp – need further information to create the registration.

What are the revenue & expenses for last month

**if applicable*

Do you have any requests for your committee, or items that need approval?

How often do you want registration rosters reports?

MONTHLY RECAP

Committee Activities

Committee Name: Marketing

For Month End: March

The biggest 'win' for your committee last month

Dasherboards

New marketing person

Cleveland American Legion donation

Opportunities:

Sponsorship opportunities in the rink

- Collect everything for Dasherboards/get questions answered
- Add'l sponsorship opportunities – need to set perimeters/goals
 - Dasher boards
 - Teams
 - Banners – if approved by LSCC
 - SportsEngine Donation page
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Hockey Rink Signage

- Imagery/inspire
- Signs/quotes
- Visitor/home signs that can be switched (girls/boys HS teams)
- THFF wall/pull up banner
- Equipment Check out/in Signage
- About us banner to leave in the LSCC

What is your focus for next month?

Collecting all marketing materials and putting in a pretty package

- Flash drive with information
- Yard signs/recruitment
 - Banners/posters are in storage

Dasher Boards

- Missing artwork for 2/confirmations
- Invoices are all sent out
- Asking kari about who is paid up
- KR Graphics said they need a two-week notice
- Pictures and postings with each company representative as the decals go up. Thank you for supporting.

Other:

Option for Position going forward:

Break down the responsibilities to more people

Marketing:

External Communication (1 person)

- Press release (local papers/media)
- Community events/advertising
- School flyers/involvement
- Social Media channels

- Design ads/posts
- Communications between the Bulldogs and the community including email, social media, website, and event promotion

Special Events Committee (1 person)

- Parades
- Try Hockey for Free
- Girl's Hockey Day
- Bulldog Hockey Day
- Any new events that the organization could be apart of, or create