

## WHA Meeting Minutes

Date: Monday, December 11<sup>th</sup>, 2023

Location: Fieldhouse Conference Room

Time: 7:00pm Board Meeting



**BOARD MEMBERS PRESENT:** Jeremy Johnson, Allison Mathews, Todd Randall, Amber Dahl, Adam Sullivan, Eric Skott, Kris Dorneman, Nate Shuller, Travis Young, Matt Engen, Adam Lalim

**BOARD MEMBERS ABSENT:**

**ADDITIONAL ATTENDEES:** Lucas Deutsch, Karen Gromis, Tori Simon, Molly Randall, Aaron Roberts, Casey Shuller

Call to order 7:07pm

**AGENDA for December 2023:** Nate Shuller moved to approve the December agenda, seconded by Adam Lalim. Motion carried.

**MEETING MINUTES for November 2023:** Jeremy Johnson moved to approve the November meeting minutes, seconded by Nate Shuller. Motion carried.

1. **TREASURER'S REPORT:** Allison Mathews presented Balance Sheet & Profit & Loss Statements. Allison is still gathering data to determine what (if any) would be an appropriate amount to put into an interest earning CD. Account 1026 Watertown Community Foundation Donation of \$20k is earmarked for equipment. Board determined to hold off another month of moving money into a CD to determine what, if any, funds should be moved. Motion made by Adam Lalim, seconded by Adam Sullivan to approve the Treasurer Report. Motion carried.
2. **OLD BUSINESS**
  - a. **Stick It to Cancer (SITC) Update:** Santa Bingo went well on December 8<sup>th</sup> at the Elks. WHA made roughly \$3,800 for the jerseys. In addition, WHA applied for a 365 Giving grant. Thanks to Chris Gromis for creating a video and all volunteers who were part of the video. Old jerseys will be discussed in the future on auctioning off or selling.
  - b. **Kansas City (KC) Big Bear Tournament:** Correspondence sent out December 10<sup>th</sup>. Todd received pricing for hotel rooms (\$154/room + taxes) at two different facilities. Aaron Roberts followed up with supplemental tournaments. There are no opportunities for B teams for similar level play. Other options for A team tournaments were researched, but would be playing the same teams we're playing including Sioux Falls. Todd provided calculation differences traveling to KC versus going to Fargo or something similar. On average, it's about \$100 more for the KC weekend and more time on the road. Board decided to proceed with going to KC.
  - c. **ABC Fundraising:** Due to the detergent being sold at Trav's Outfitters for less than what was presented to WHA, board has proceeded to move without this as a fundraising opportunity.
  - d. **State Tournament Committee:** Will work with Jenni Wirkus to formalize committee.
  - e. **Hall of Fame Nominations Due this Month / Fundraising Rep:** This is a great event in the state and recommended for attendance. There was a state "ask" to nominate a Watertown representative to assist with fundraising for this event.
  - f. **Safety Plan of Action for Statewide (Risk Management):** Rep from Mitchell wanted a spreadsheet for every rink in the state to ensure we have risks mitigated. Emergency

Preparedness Plan established. All contact levels would be nice to have medical assistance. Amber Dahl will reach out to Scott Gloe for an emergency preparedness plan on steps for paramedic. Dot McAreavey at PLHS is scheduling trainers to be available at JV/Varsity, sports medicine trained professionals.

### 3. NEW BUSINESS

- a. **PLIA Contract Review:** Was sent out by Karen Gromis. We will proceed with insurance. Season start dates show October. August/September states minimum amounts of ice time required.
- b. **Association Grow the Game Coordinator Representative:** USA Hockey has a Grow the Game initiative. State would like each association to have a designated representative. State would like a representative from each association to form a state committee. Amber Dahl made a nomination of Aaron Roberts to be the designated representative for the state. Kris Dornemann seconded the nomination. Motion carried.
- c. **AED at Maas:** There is supposed to be an AED on the outside wall of the warming room. It moves to the pool in the summer. It will be moved back to the Maas. AEDs have been ordered for the new rink.
- d. **Summer 2024 Proposals:** Aaron Roberts discussed an "Ice-Out" fundraiser hosting bands and a restaurant sponsor similar to a Hot Hockey Night fundraiser, like a season kickoff party. Aaron presented development opportunities for goalies and proposed reducing goalie fees. Proposal of spring/summer ice program. Looking at 2 Sessions with 32 hours of ice time (similar to what you'd get in a AAA summer hockey program) at a reasonable rate. Ukrainian power skating coach discussed for private lessons and invite her to Watertown for in and out-of-season events.
- e. **Season Passes & Lifetime Passes:** Some of our families have not purchased passes and are not paying at games. Lifetime Passes are available and DIBS volunteers are not always aware of who are lifetime pass holders.

### 4. OFFICIAL COMMITTEES AND CHAIRS- reports if any information

**Scheduler, Jenni Wirkus:** no report

**Coaching Committee, Adam Sullivan, Vice President, Lucas Deutsch, Staff:** Meeting scheduled for Wednesday, December 13<sup>th</sup>.

**Dibs/Volunteer Committee, Tonya Holien, Staff & Sabrina Welder, Chair:** Security DIBS have been posted (no takers) and Video Production DIBS (have had responses).

**Registrar Update, Jessi Eidson, Chair:** no report

### 5. GENERAL COMMITTEES

**Marketing & Fundraising Committee, Molly Randall, Chair:** Marketing has been sold for the Maas. Programs from Jurgens are in production. Molly looking for a committee to have something formalized similar to Brookings Hot Hockey Nights to get people excited prior to the season kickoff. B/G Varsity host a meal at somewhere like Studio 212 and auction items. Adam Sullivan mentioned the burden on teams to raise more money for marketing events (like raffles/baskets) and recommended we spend some money to make more money. "Flood the Rink" event would have food vendors, band and tours available.

**Nominations Committee, Kristina Suttin, Chair:** no update

**Grow the Game Committee, Aaron Roberts, Chair:** no additional update

**Equipment Committee, Lindsey Stricherz, Chair:** Lucas purchasing one more set of Mite goalie equipment

**Technology Committee, Jeremy Johnson, Chair:** no update

**6. STAFF UPDATES**

**Operations Manager, Lucas Deutsch:** No additional update

**Business Manager, Karen Gromis:** No additional update

**7. FACILITIES:** No report

**8. ASSOCIATION WIDE INFORMATION:** No report

**9. ADDITIONAL EXECUTIVE SESSION (IF NEEDED)**

**ADJOURN** – motion made to adjourn by Nate Shuller, seconded by Amber Dahl. Adjourned at 9:14pm.

**NEXT MEETING DATE:** Monday, January 8<sup>th</sup>, 2023, 7:00 pm, Fieldhouse Conference Room