

Sheboygan Blue Line Association - Board Meeting - 08/13/2025

Attendees: Erin Lindow, Nels Quakenbush, Salena Russell, Eric Hawkinson, Kayla Ostermann, Jared Roe, Sam Schroeder, Kathy Scott, J Mike Thun John Taber, Theresa & Rob Sandrone, and Shane Stout. Absent: Josh Holte, Mark McCurdy & Brian Allen
Call To Order - 6:29PM

Treasurer's Report (Nels) - Approved financials

Administration

General Manager & Rink - Shane

- GM Report
- Building/Facility Report
- WAHA Conference
- 30 Day Audit and Recommendations

President's Notes

- Ice Bowling Numbers/Foundation Meeting Follow-up
 - \$2300 up \$21,000 Profit
 - Family Event on Beers down
 - Largest committee than ever and will continue to grow
- SOPs
 - Please reach out to Shane for any new process that needs to be captured.
- WAHA Annual Meeting Report
 - Locker Room Attendant – requirement (Team hours / No DIBS)
 - Safe Sport violation happens in locker room
 - Should be a Coach primary and Assistant Coach until the locker room.
 - Team expectations and Core Value established
 - Rob Sandrone (YHC) review of Conference
 - Coach needs to have a connection with each player.
 - Culture Change - Show Team the core values by example to teach the players how to police themselves.
 - For the 82 association is for growth and development and retention.
 - Accountability for behavior

Committee Reports

Red Raiders (Theresa Sandrone)

- Approved By-laws for the Booster Club

Facilities (Josh & Sam)

- PowerPoint

Figure Skating (Kathy)

- Beat the Heat (2 – Food Trucks and 3 – trucks did not show)
 - Next year the rink can do the food.
 - Shorten the time for Try for... 45 minutes instead of 1 hour.
- Parent Tot
 - Time & date given during the meeting to the board.
- Test Session - Friday September 18

Fundraising (Salena)

- Golf Outing on 9/21/25 - 7 4-somes are needed to be full.
- Need Raffle and hole sponsorship
 - Request to have the same weekend each year for planning purposes.
 - Request to book next year's out now.

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Marketing (Kayla)

- Meeting for Sunday and discussion for task hand-off
- House Party –
 - A barrel for Root Beer for kids
 - Food Trucks 3pm-7pm
- Try Hockey for Free
- Girls Hockey Program – Girls Day
 - Two games
- Other upcoming events
- Another – Engaged Marketing is the new apparel for purchase.
- Team Pictures – companies need to promote looking.

Strategic Planning (Jared & Eric)

- Building Expansion
 - Line items to review each item.
 - Large amount information discussed.
 - Additional Meeting to discuss the plan details.

Tournaments (Erin)

- December -Full / January – 3 open spots
- If committee is looking for feedback to make improvements, ask some coaches.
- Partnership with local businesses and advertising on social media

Youth Hockey Committee (John, and Mike)

- Focus for August is the Schedule and training/drills
- September 2nd. 2025
 - Power -up scheduled for registration and email was sent out by Shane.
 - Try out letter will go out first week of September and the week of try-outs.

New Business/Old Business (not addressed above)

- Jerseys are ordered for the season.

Closed Session – discussion.

Adjourn 8:35PM

Action Items for September.

- YHC will create 4-5 core values that can be communicated to the players. Core values may become signs in the building and on the website.