



Sponsorship Opportunity for Shaker Heights Youth Hockey Association

The Shaker Youth Hockey Association (SYHA) is a parent run, non-profit organization providing high quality, competitive and affordable youth hockey for more than 30 years in partnership with the City of Shaker Heights, Ohio.

We are a strong community program dedicated to teaching children ages five to 14 both the game and life lessons of hockey. We pride ourselves on fostering well-rounded athletes and teammates, both on and off the ice. Our program's goal is to have a diverse program, reflective of our community, with players that are prepared physically and mentally for any high school in northeast Ohio. We create a positive experience so players will continue to grow, develop a love of the sport and play from youth to adulthood by teaching confidence, teamwork and commitment. We seek to nurture camaraderie and lifelong friendships, and many of our players stay together from Mites all the way through High School.

Over the years, SYHA has impacted the lives of thousands of children. In any given year, our program reaches hundreds of kids. With the help and hard work of an active Board of Directors, engaged families, dedicated coaches, managers and players, our program continues to thrive. The additional expenses associated with running our community program are funded through membership in the SYHA, our fundraising events, and the support of local businesses and families.

We hope you will commit to the development of young athletes and citizens by sponsoring Shaker Youth Hockey. The different sponsorship levels and benefits are described in greater detail on the attached sheet. All levels of sponsorship will be recognized throughout the year in our rink, on our website and through our communications and social media. Your donation will be used to support the current and future success of our program, including:

- **Supplementing Additional Ice Time at Thornton Park & Local Rinks**
- **Subsidizing Baseline Concussion Testing Fees for all Players**
- **Sending Teams to Two Out-of-Town Tournaments**
- **Providing Equipment and Capital Expenditures**
- **Providing Supplemental Clinics & Training**
- **Supporting Our Organization's Families and Players**
- **Supporting Coaches**



We hope you will consider sponsoring the SYHA at one of the three levels described in the attached sheet and that you will partner with us to develop our community and athletes. Please feel free to contact **Gus Kallergis, SYHA President, at GKallergis@calfee.com** with any initial questions.

With Gratitude,
The Shaker Youth Hockey Association, Board of Directors

Shaker Youth Hockey Association is a tax-exempt charitable organization under section 501(c)(3) of the federal tax code, and donations to SYHA are tax deductible in accordance with IRS regulations.

Shaker Youth Hockey Association 2021-2022 Season Sponsorships



Hall of Fame Sponsorship = \$2,000 Donation

Includes :

- *Company or individual logo/name scrolling on video screens designating sponsor level in the lobby of Thornton Park from October 2021- September, 2022*
- *Company or individual logo/name on banner in Ice Rink area of Thornton Park from October 2021-September 2022*
- *Company or individual logo/name featured on SYHA website and Facebook page from October 2021-September 2022*
- *Opportunity to give logoed giveaway to all SYHA players (i.e., water bottles, small towels, etc.)*
- *Sponsorship of SYHA Events, which would include event signage and complimentary event tickets where applicable:*

- **SYHA Parent Party: Friday, September 10, 2021**
(package includes 4 tickets, signage and logo on electronic event invitation)
- **SYHA Skate-a-Thon: date TBD**

Hat Trick Sponsorship = \$1,000 Donation

Includes :

- *Company or individual logo/name scrolling on video screens designating sponsor level in the lobby of Thornton Park from October 2021- September, 2022*
- *Company or individual logo/name on banner in Ice Rink area of Thornton Park from October 2021-September 2022*
- *Company or individual logo/name featured on SYHA website and Facebook page from October 2021-September 2022*
- *Opportunity to give logoed giveaway to all SYHA players (i.e., water bottles, small towels, etc.)*
- *Sponsorship of SYHA Events, which would include event signage and complimentary event tickets where applicable:*

- **SYHA Parent Party: Friday, September 10, 2021**
(package includes 4 tickets, signage and logo on electronic event invitation)
- **SYHA Skate-a-Thon: date TBD**

Shaker Raider Sponsorship = \$500 Donation

Includes :

- *Company or individual logo/name scrolling on video screens designating sponsor level in the lobby of Thornton Park from October 2021- September 2022*
- *Company or individual logo/name on banner in Ice Rink area of Thornton Park from October 2021-September 2022*
- *Sponsorship of SYHA Events, which would include event signage*

- **SYHA Parent Party: Friday, September 10, 2021**
- **SYHA Skate-a-Thom: date TBD**

Payment schedules are available upon request.

**Shaker Youth Hockey Association
2021-2022 Season Sponsorship Form**



Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip _____

Phone Number: _____

Email: _____

- _____ **Yes, I would like to be a *Hall of Fame Sponsor* = \$2,000 Donation**
- _____ **Yes, I would like to be a *Hat Trick Sponsor* = \$1,000 Donation**
- _____ **Yes, I would like to be a *Shaker Raider Sponsor* = \$500 Donation**

Please forward form and make check payable to **SYHA** please mark “2021-2022 Sponsorship” on memo line and mail to:

**Scott Camp, SYHA Treasurer
Shaker Youth Hockey Association
22639 Douglas Road
Shaker Heights, Ohio 44122**

For questions:
Please feel free to contact **Gus Kallergis, SYHA President, at GKallergis@calfee.com**

Logo Submission:
Please email company logo to **Gus Kallergis, SYHA President, at GKallergis@calfee.com on or before September 1st.** to be included at Thornton Park and SYHA Parent Party Event Banner.