

Sioux Falls Youth Hockey Association
Board of Directors Meeting
March 18, 2026 6:30pm
Sanford Conference Room – SCHEELS IcePlex

President Chun Chan called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Jenn Warren (Vice-President), John McCollister (Secretary), Adam Gorra (Director of Tournaments), Derek Berg (City League Director), and Leah May (Travel League Director). Quorum was present. Lindsay Fenton, Dan Houck (Director of Hockey), and Cherry Hunter (Director of Operations) were also in attendance. Elliot Hitt (Treasurer) joined the meeting via Zoom. Sam Everson (Past President) and Spencer Wrightsman (Development Director) were absent.

Open Forum -No Open Forum discussions.

Secretary's Report – John McCollister made a motion to approve the February 11, 2026 minutes as submitted. Motion seconded and carried.

Treasurer's Report – Elliot Hitt indicated no major changes for SFYHA finances. SDAHA Tournament funds & expenses are being presented. Signage for the expansion will be paid through the Expansion Fund account.

Director of Hockey – Dan Houck

- All post season player evaluation documents have been sent out to ICL/ACL/Travel Head Coaches for completion due by March 18
- Reviewed and sent out all completed player evaluations to date. 214 players completed as of 3/18
- Attended Varsity boys state tournament
- Split teams for Spring 3v3 League
- Managed Mite Tier 3 coaching issue from last night of Mite City games
- Worked w/ Nate to handle a few player issues at the end of ACL season
- There is one coach from SFYHA attending the USA Hockey National Goaltending Symposium in Boston, MA
- A group of coaches from ICL and ACL will be meeting next week to discuss the potential of a Middle City League (between ICL and ACL). The issue has been staffing/coaching in the past and we may have the opportunity now given the availability/desire of coaches to at least consider it.
- Additional ice opportunities for Squirt travel teams and Lady Flyers worked really well during SFYHA goalie sessions. This continued through the end of February
- Ran year parent meeting for all Atom Short Session and Mini-Atoms parents on next steps and player development over the Summer
- Handled roster changes for Squirt Orange 1 and Orange 2 teams for players missing year end events to make sure teams had enough players
- Secured helpers for Let's Try Hockey to assist Lead
- Participated in Team SD Governance Committee meeting with SDAHA Executive Board
- 4v4 Squirt League went very well this season. Semi-final games and final games on last evening were all one goal games.
- Assisted ICL League manager in finding goalies to sub in last few weeks of ICL games.

- ACL Report from Nate Hadrick included in board packet.
- Performance Center – Need to host meetings with families regarding programing. Flyers need to begin utilization of the Center, define standards for the Center, determine programs with “soft” trainings in May & June. Adam Gorra, Jerry Fromm, and Dan are working on plans for training opportunities. Screens – will they be available in the office for screen teaching? Derek noted shooting tarps just ordered by IP with Flyers logos. Will need rules and goals for shooting tarps.

Admin Update – Cherry Hunter

- Hall of Fame Banquet – This year scholarship winners will be recognized at the event. In the past SFYHA has paid for recipient parents’ tickets. Board approved purchase of HOF Banquet tickets for SFYHA members & family being honored at the event.
- Award Patches – Hat Trick, Zero Club, Playmaker awards have been confirmed, calculated and order request submitted. SFYHA players earned 130 patches this season!
- Form 990 completed and submitted
- MIDCO Ice for 2025-2026 – Submitted requests for ice at the MIDCO for the 25-26 season
- Work continues on redesigning Flyers home page with Sports Engine
- Communicated with families whose children were hit by puck during game play.
- Spring 3 V 3 ready to go – Mother Nature postponed first session on March 15
- Let’s Try Hockey – held March 7 from 1:00-2:00pm for 4-9 year olds. Super attendance!! 44 kiddos joined us on the ice! 16 were walk up with 28 preregistrations. Varsity players, volunteers, cheerleaders – all were Super!! Reports filed with USA Hockey as required.
- SDAHA Youth Varsity Tournament – Plan was to provide complimentary program for those purchasing weekend pass. Quickly determined need to change back to plan of \$5 per program sales. Admissions income is estimated at over \$26K. Per SDAHA “share the gate” formula, estimate SFYHA should be around \$10K. Girls Varsity Tournament is not required to share admissions – thus more admissions income is kept by the local host. Board members discussed the option of bidding Youth Varsity for more than one year.
- 2026-2027 Registration Projections included in board packet.

Director Reports

Director of Tournaments – Adam Gorra requested Cherry determine dates in line with the 25-26 tournament weekends. Knee Hockey Tournament in the Performance Center was suggested as an option during tournaments. Tournament Committee Chairs can be charged with more tasks. Swag bags were suggested. Give the Mite Falls Freeze some “bells and whistles.”

Director of Travel League – Leah May noted planning for next season has begun.

Director of City League – Derek Berg reported ACL had a good season. ACL and ICL will be short on goalies for the 26-27 season. ICL did an excellent job for team splits. ICL/MCL/ACL discussions are taking place next week. Coaching and goalies are the biggest concerns.

President/Vice-President Report

- Preparing proposal for SDAHA consideration

Agenda Items:

Flyers Expansion Project – Derek Berg: Finalizing completion date. SFYHA will host a Grand Opening and an event for VIP / Donors.

Names on Jerseys - Cherry reported local businesses are not interested in creating name placards for the high school jerseys. East coast businesses were found – but shipping and timing would be of concern. Lee’s Tailor Shop was suggested. Cherry will check if Team Sales creates the placards, ship them to SFYHA and we find options for sewing placards on the jersey sets. No formal action

SFYHA Board Elections – Candidate Forum will be held Tuesday, March 24 at 7:00pm in the back conference room. John McCollister will serve as Forum facilitator. Electronic voting will take place March 26-31. Board members discussed plans to avoid vote fraud similar to last year. Only one vote per SFYHA family will be allowed.

Admissions – With plans to provide option for fans to pay for admissions via electronic payment, John McCollister made a motion to have a \$.50 surcharge for single fan admission for electronic payment. Surcharge will be adjusted for season passes to cover all usage costs. Payment by cash or check will be the cheapest option. Motion seconded and carried.

End of Year Events – The End of Year Event for JV and Varsity teams will be held Monday, March 23 from 6:00-7:00pm on the FM Rink. Association awards will be presented, and Adam Gorra will serve as MC for the event.

Hall of Fame Banquet & SDAHA Spring Meeting – The SDAHA Hall of Fame Banquet will be held Friday, April 17 at the Convention Center. The SDAHA Spring Meeting will be held on Saturday, April 18 at the Convention Center. Board members were requested to let Cherry know if they plan to attend either event.

*Sioux Falls Youth Hockey Association Mission:
To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports*

Meeting adjourned at 9:45pm

NEXT MEETING

WEDNESDAY – April 8, 2026 6:30 pm

Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted _____ April 13, 2026 _____ by oral resolution at meeting / written correspondence
(Circle one)