

## MSH Board Meeting Minutes

10.02.2025

6:30 pm via Zoom

Members in Attendance: Tom Schunemann, Jen Lynch, Keith Kloubec, Jane Cashin, Holly Tchida, Jared Wieseler, Tia Graves, Scott Foley, Rob Shaust, Amanda Pickett

Absent: Cathy Carter, Kay Morris, Brock Buckellew

Guest: Nick Hadfield

Secretary's Report: Motion made, seconded and August meeting minutes approved as written.

Treasurer's Report: (a) revenue is good and growing, and expenses are static or down (b) due to amount of cash on hand, discussions of how to use that amount to benefit players and program. Motion made, seconded, and the treasurer's financial report approved.

USAH Report (Nick): (a) MN DAPE conference at Camp Friendship went well and presented with Amanda P. (b) ARC of MN gala will be in March with fundraising to purchase adaptive rec devices (c) Adapted Rec Fair at Gillette's went very well with many attending. Cathy and Jen also attended. (d) World Juniors – a 10-day event – with participation of Diversified Hockey – still figuring out what that will look like and programs will likely share a booth and we'll need volunteers (e) Let's Play Hockey expo in March will have a booth for Diversified Hockey (note this is the same weekend as the SHI Festival) (f) promotional items needed for booths at World Juniors and Let's Play Hockey

Summer Skate: (a) Scott: Lakeville is completed, and the feedback was positive (b) Amanda: St. Cloud went well but would like more HS/college helpers next year (c) St. Louis Park clinic starting first weekend October

USA Special Hockey Classic: only 7 players registered so not enough for a team. Jane refunded their registration fees and players can still go on their own if they want.

SHI Festival: March 6 and 7<sup>th</sup> in Toronto – State Poly weekend is the prior weekend which will possibly help with attendance. Jane and Tia will work on the registration and travel details to allow time for people to get passports, etc. and aim for registration to be out by November/very early December. Tia will put together info from the last Toronto trip, will price a bus, and provide update at next meeting.

Alexandria Jamboree: discussion of the State Poly Tournament weekend affecting attendance at the Jamboree (Feb 21-22). Amanda will look for possible rescheduling options.

Registration: numbers look good – at time of meeting 165 players registered and 87 volunteers. Brock should contact coaches and urge them to get their registration completed.

Team Assignment: discussion of players switching teams, with some new players choosing different teams than where they reside. Jane and Keith will look at team capacity and needs and decide who goes where. The policy is the player is assigned to the team where the home arena is closest to the player's residence, unless that team is full. Decision that players must stay on the team they are currently on or switch to the team that is closest to their address if there is room on that team.

Status of Grand Rapids team: only 2 registered players and both co-managers not returning this season because their child is no longer playing. The coach suggested getting a couple hours of home ice and then playing with Duluth the rest of the season. Holly will contact GRAHA about ice donation for 2-3 hours of ice. Holly will promote the team on social media and reach out to other organizations up north to promote the team.

Ice Coordinator Report: Amanda has all the ice except for two teams. She will look into possibly adjusting the Alexandria Jamboree dates to accommodate the Poly Tourney.

Marketing: Jen attended the Gillette Children's event and it went great. MSH needs promo materials for the World Juniors booth. Motion made for a \$5,000 marketing budget for the year. Motion seconded and approved.

Fundraising: we don't have any Wild Split the Pot dates for MSH scheduled yet. We do not know the Wild Diversified Hockey date. Discussion of connections with anyone at the Frost and how to partner with the Frost somehow this season. Scott will look into more grant opportunities and applications.

Apparel: Holly provided Cathy's report. The apparel store will open on 10/10 and close on 10/20. Orders made during this store will arrive by Christmas. Holly will get the store link in the next newsletter and promote on social media.

Equipment: Keith has outfitted 3 new players so far for the season. We need left-handed sticks.

Meeting adjourned at 8:05pm