

West Fargo Hockey Association Board Meeting
Board Meeting Minutes: Monday, August 20, 2018
6:00 PM West Fargo Sports Arena, West Fargo, ND

Board Members:

Present: Anthony Houkom, Brad Saville, Brent Kuehne, David Chapman, Drew Likness, Eric Nelson, Jessi Kuhn, Joel Honeyman, Josh Benson, Rob Otterson, Ryan Endres, Shana Wilson

Absent: Corey Moos

Quorum present? Yes

Others Present:

Hockey Director: Jason Gregoire

Gaming Manager: Jason Campbell

West Fargo Boys High School Varsity Co-Head Coach: Troy Miller

Other: Kristen Cigelske, Dana Coulter, Marc Fossa

PROCEEDINGS:

· ***Meeting called to order*** at 6:01 p.m. by President, Jessi Kuhn.

· ***Minutes Approved*** Motion made by Joel Honeyman to approve the July 16, 2018 minutes. Seconded by Rob Otterson. Approved by all and passed without dissent.

President's Report

Jessi Kuhn

NDAHA Review Update

In a prior workgroup meeting, the board inquired with Kuhn and Jason Gregoire, as the NDAHA contacts for WFHA, on the status of the NDAHA Affiliate Review written by NDAHA on January 25, 2018. Kuhn updated the board during this meeting that an inquiry was sent to Greg Evenson, President of the NDAHA, but no response had been received as of the start of this meeting. Gregoire indicated that he had spoken with Evenson earlier regarding another matter and Evenson had felt the WFHA Board Meeting was not the appropriate place to have this discussion. Board has asked Kuhn to be in contact with Evenson for guidance to set goals that are specific and measurable objectives which are achievable, relevant and time bound and can be included as a part of our strategic planning for this season.

Kuhn also had presented the board with a document (NDAHA Affiliate Review) where she had provided an update on all of the issues identified by NDAHA in the previously mentioned letter from January of 2018. Kuhn will email an electronic copy to all board members for their review and to provide feedback.

Scholarships

WFHA has received 4 requests for scholarships. Kuhn and Chapman will meet to review the four requests and provide an update to the board at the next meeting.

Lifetime Facility Fee Waiver

Kuhn announced that she has reimbursed all families who had purchased a lifetime facility fee and were affected by the 2018-2019 registration fee change to move the facility fee into the registration fee. Twelve families were affected and of those twelve, all families received a one player refund due to their registration.

Financial Report

Josh Benson

July Financials

Documents had been sent from Benson to the board regarding July 2018 financials. Board reviewed and no items required discussion.

Committees

Financial Committee – Benson is looking for 5-7 members to serve on a finance committee. Preferred background would be CPAs, accountants, and business minds.

Audit Committee – Benson is also looking for 3-5 members to serve on an audit committee. Preferred background would be CPAs and accountants.

Office Manager

Benson presented the board with a job description and salary range for the Office Manager, reporting to the Hockey Director. This role would be responsible for WFHA's day-to-day administrative operations supporting both the hockey director, the financial committee, and work with the gaming operations as needed. The Hiring Committee is made up of Benson, Gregoire, Kuhn, Anthony Houkom and Jason Campbell. Otterson offered to review the job description from a marketing standpoint.

Motion was made by Drew Likness to accept the Office Manager job description and hiring committee as is. Motion was seconded by Otterson. Approved by all and passed without dissent.

Budget

Benson presented the board with a document (WFHA Budget 2018-2019) for review and approval. He has been awaiting QuickBooks historical data from Thomas Elliot, accounting firm supporting WFHA, since June but has not received records as of this meeting. He was able to create the 2018-2019 budget off of the historical data with averages and current plans for expenses. The 2019-2020 budget process will start in October of 2018. Motion was made by Joel Honeyman to approve the 2018-2019 budget to start the process. Seconded by Likness. Approved by all and passed without dissent.

Hockey Operations Committee Report

Ryan Endres

Hockey Operations Committee

Endres indicated a member position has been offered to Ryan Hale to participate in the Hockey Operations Committee, along with three positions offered to one head coach of each of the Varsity Hockey Teams (West Fargo High, Sheyenne, and West Fargo United). They will be holding their first meeting this Friday and the meeting is open to all who wish to attend.

Team Composition

Endres shared the planned composition of each level based on the current registered players with room for adjustment with those who register in the near future:

Girls: 1-14U, 1-12U, 2-10U (1-A, 1-B), 2-8U

The West Fargo United shared their intention to move all freshmen up which leaves only 3 girls that would fall into the 14U group.

Bantam: 1-A team, 2- B1 teams, 1-B2 team.

The reasoning for only one A team is that we only have one returning “A” player with the other members planning on trying out for the high school teams. Endres clarified that in the past, WFHA has allowed the players to register and if they make the high school teams, would refund their registration fees. The WFHA has received approval from the NDAHA to operate under these circumstances with only 1-A Bantam team. Only three of the eight players who planned to move to high school have registered, so Endres has made contact with their families to ensure understanding. Email will also go to the coaches of those teams letting them know of the player situation and that the players do have a place with WFHA if they do not make the high school team and still wish to play.

Peewee: 2-A teams, 2-B1 teams, 2-B2 teams.

Squirt: 2-A teams, 4-B1 teams, 2-B2 teams.

At this point, there is a plan for 8 squirt teams and don’t see the need for a 9th team unless increased registration comes in. Upon review of the squirt goalies, there are only 6-7 goalies within the squirt group so we may need to bring up two mite goalies this year. These players would pay mite fees but would be allowed to move up to a squirt level. Gregoire will communicate further with the impacted groups to ensure the best decision is made for the players, teams and the association.

Try-Outs

Endres shared that the hockey tryout week will kick-off on Sunday, October 21st with a BBQ, try-out jersey handout, and a chance to meet the coordinators and hockey director. This will occur for Squirt, Peewee, Bantam and Girls levels as appropriate. Try-outs will be shorter, starting on the 22nd and occurring over 3 days. It’s planned that players will have games with other local teams at the end of the week (Friday and/or Saturday). There will be five independent evaluators who will be hired to perform assessments on players during this time and give recommendations to the Hockey Operations Committee on teams. Endres assured the group that these evaluators will not know any names of the players from West Fargo and have no prior affiliation with the WFHA.

Coordinators

As previously announced, there have been four coordinators hired for the 2018-2019 season. Ryan Evenson - Bantam, Zach Feltman – Peewee, Eli Duncan- Squirt, Keith Walsh – Girls. Five individuals have been in contact with Gregoire expressing interest in both the mite and termite coordinator roles and he will be meeting with them this week. Endres indicated that due to the volume players, coaches and coordination that takes place at the termite and mite levels, they may need to split the role between two coordinators and allow for financial, dubs or both as payment for the role.

Ice Schedule Availability

In scheduling a consistent schedule for players, as well as the West Fargo Sports Arena built for the high school teams, Endres indicated that we may still have older level players needing to use early ice times. It is planned that during the Christmas break that they are planning no practices or games. Open hockey will be offered for players at each level daily as an elective option, but will not be mandatory.

Hockey Operations Report

Jason Gregoire

Host Tournament Changes

Gregoire reported that Keith Holland of the NDAHA provided an update limiting WFHA to host two tournaments during the 2018-2019 season until our affiliation is in good standings with the NDAHA. He recommended that we do the same tournaments that were hosted in the 2017-2018 season but Gregoire shared that he would prefer to host the Pee wee and Squirt level and is pending a confirmation back from Holland. Kuhn asked that Gregoire work to understand what steps need to be taken outside of getting our affiliate in good standing with NDAHA in order to be granted the two additional tournaments for 2019-2020.

Tournament Hotels

Gregoire reported that a company run by Bob Jobbe out of Colorado is able to book hotel blocks for the WFHA for “free” essentially. Tournament schedule is sent with guidelines of expectations and Jobbe makes the reservations. He is able to get discounted prices and often can get coach rooms comped. Gregoire will work with Benson to determine the best financial options offered by Jobbe.

Introduction to Hockey

Members spent time last week going through new One Goal bags that had not been used last year. Gregoire has also worked with Evenson of NDAHA to order 50 additional bags that should arrive this week. It is estimated we will have 60 registrants for Intro to Hockey.

Membership & Recruitment

Dave Chapman

SportsEngine Fee Waiver Error

Termites and Mites/8U who registered on the 15th of August were charged the additional \$100 that would normally be waived if they had registered on or before 8/15. Members that were impacted were contacted and Dave has been working with them to issue the credits, most of which had been completed by this meeting. The remaining not yet completed were due to the financial institutions not allowing credits to post for 3 or more days after the original transaction.

2018-2019 Registration Numbers

By end of day on August 15, 2018, 532 players had registered for the upcoming season. Total players in the 2017-2018 season that had registered were 592, with 55 termites who registered between 8/15/17-11/1/17, assuming this was the Intro to Hockey players. With an estimated 60 players taking part in Intro to Hockey, our numbers should be in-line with last season.

Registration Data Mining

Brad Saville has offered to assist Chapman with data analysis on registration for year over year comparisons, trends, etc. Kuhn also clarified that SportsEngine has shared they are working to make data mining more user friendly. Otterson also indicated that he had a member offer to do data analysis for us in exchange for DIBS.

Business Operations Committee

Anthony Houkom

Dasher Board Status Update

Houkom indicated that his committee has been creating a list of companies and individuals to be contacted for outstanding dasher board accounts due to statements unbilled for the past three years. Houkom, Benson, Kuhn, and Kuehne will work the list together by making calls to attempt to collect as well as renew any dasher board contracts still outstanding. Kuehne inquired regarding providing IRS form W-9 to these individuals and companies, which Benson will provide to the committee upon receipt from Thomas Elliott. Kuhn asked for the committee to have a brief meeting this week before engaging in calls to ensure all board members are engaging these accounts appropriately & consistently.

Wilson indicated contact from members who may be interested in new dasher boards if locations open up, inquiring which director would have this responsibility. Benson clarified that per our bylaws, Houkom would be the point of contact. Houkom clarified that they will not have any dasher boards available for sale/DIBS until the process of collection is completed.

Accounting Firm Update

Houkom reiterated that we are still looking to get QuickBooks logs from current accountant. Benson clarified that this request has been made 3-4 times since June of 2018. Otterson inquired if an audit would be possible without these records, which Benson confirmed it would not. Houkom confirmed our goal is still to have our accounting transferred to Fiebiger, Swanson, West & Co., PLLP by September 1, 2018.

Fund Raising & Gaming

Eric Nelson

Elk Raffle Follow-Up

The Elk Raffle drawing took place on August 8, 2018 at Brewtus Brickhouse in West Fargo with Brian H. of West Fargo being the winner of the North Dakota elk tag. Out of 1800 tickets printed, 1082 tickets were sold. Including the expense of printing (\$307.67), and the donation require to a similar non-profit (\$2133.24), the elk raffle made \$19,199.09 for the association. Donations were approved for Ducks Unlimited (\$1633.24) which includes a donation of a firearm to WFHA for the gun raffle, as well as a joint donation to the Kindred Wildlife Club and the Red River Regional Marksmanship Center.

A special thanks to Nic Miller, parent of a first year squirt, who recommended this fund raiser to the WFHA board. It is with the support of our members that we are able to find other opportunities to raise funds and keep our costs low.

M&J Saloon 30th Anniversary Bingo Special

As a part of our gaming support of the M&J Saloon, WFHA sponsored a celebration of the 30th Anniversary of Bingo at the M&J Saloon in West Fargo. This was held on Wednesday, August 15, 2018 in two sessions with 74 total games played between two sessions. Eric Nelson reported that the M&J was an exciting place to be with bingo players, increased pull tab activity, a meat raffle, and decorations to celebrate the event. Nelson estimated the profit for that event was \$9,862.

Gaming Historical Summary

Nelson provided board members with a historical summary of gaming earnings from 7 locations over the past three years, based off of Nelson's notes from the past 3 WFHA annual meetings that were presented by Mark Lester. General evidence from this summary indicates that gaming is on the rise at all of the locations.

Gun Raffle Ticket Sales

Nelson provided an update on the Gun Raffle ticket sales with approximately one month until the drawing, held on Friday, September 21, 2018 at 7 p.m. at the Hartl Building, Red River Valley Fairgrounds. Of the 7000 tickets printed, we have 4700 tickets distributed, 1000 tickets returned. Break even on this event is 4075 tickets, which excludes the cost of the banquet. There were also 280 tickets currently purchased through the mail.

With the limited amount of time remaining, and a minimum break-even on this event, Nelson recommended to the board that we should allow members a registration discount/reimbursement for 5-10 full books sold as shown below:

Books Sold	Tickets Sold	Possible Offers	Revenue	Discount	Max. Total Exposure
5	50	140	2000	200	28000
6	60	117	2400	240	28000
7	70	100	2800	280	28000
8	80	88	3200	320	28000
9	90	78	3600	360	28000
10	100	70	4000	400	28000

The maximum total exposure would not be \$28,000 as approximately half of the tickets are sold. Nelson estimates \$14,000 at this time. Although board members cannot win, they can be included in the offer. With all tickets sold, WFHA has the potential to raise \$117,000 with this raffle so doing everything we can to sell tickets is our best option.

Nelson made a motion to offer a discount of 40/gun raffle book once 5 or more complete books are sold and turned in. This will be a minimum discount of 200 for each participating family. Discount shall not have a value beyond the registration fees. Seconded by Benson. Approved by all and passed without dissent.

Nelson also mentioned that individuals who have purchased tickets have been contacting WFHA for a copy of their ticket, as this was on the marketing materials pushed out for this event. The gaming staff has never performed this function in the past, so Nelson assumes this was something Bobbi Prochnow

may have been doing in her role for the event previously. The gaming staff is working through these items as they have been coming in.

Otterson had received a referral from Houkom regarding a process in which you can take out an ad in 82 local weekly newspapers for \$700 on a one-time ad. The next sized ad is \$3750. Honeyman make a motion to move forward with taking the ad out for \$700. Seconded by Saville. Approved by all and passed without dissent.

Otterson also inquired with the board regarding fall events where we could set up a booth to sell tickets for the gun raffle. Some events mentioned were Bean Days in Horace (Sept 7-8) and West Fest (Sept 14-16). Board members should contact Otterson with additional options that could be executed prior to the 9/21/18 drawing.

Game Raffle Banquet

With the current low number of ticket sales, Nelson inquired if the banquet should still proceed or if an event should be held at a local establishment to pull the tickets for this year and do the banquet again next year. Endres stated that as a part of his role with Center Ice, putting on a banquet is a ton of work. It was his recommendation to provide food/appetizers, beer and cash bar, as well as square boards during the drawing. Kuhn did clarify that the majority of the individuals who attend the event are not necessarily WFHA members. Nelson clarified that it is NDSU's Homecoming that same evening to which Honeyman indicated NDSU will be holding a very large fundraiser that evening as well. It was agreed that an estimated 200 individuals will attend the event. Nelson will work with Otterson to create a communication for a committee to execute the Gun Raffle and will share details with the board during the process as the event will occur only 4 days after the next monthly board meeting.

Facilities & Equipment

Brent Kuehne

Arena Branding/Logo Initiative

Kuehne has been working with his Facilities Committee to come up with some changes for the Veterans Memorial Arena. These changes would include selling advertising space to cover the cost of branding both arenas as Stampede vs. the previous green and white which represents West Fargo High School. Mark Fossa, a graphic designer, has created a graphic mock-up which Kuehne presented to the board (document: West Fargo Stampede – VETS ARENA). The board liked the overall concepts and Kuehne said he would then need to engage the West Fargo Park District at this point for further discussion.

Kuehne made a motion to approve the packet presented for branding and marketing of the Veterans Memorial Arenas as long as there is no expense to WFHA (all funds are raised through advertising sales). This is also dependent on the WF Parks Board. Seconded by Likness. Approved by all and passed without dissent.

Hockey Director Office Changes

Kuehne has approached Jamie Olson of the Vets Memorial Arena to share office space in the lobby of Vets 1 with the Hockey Director and Office Manager. It is expected that this would be a temporary solution until we are able to re-evaluate the current gaming office needs and possibly merge all office-based support functions in one location. Kuehne is aware of an office space that has gone vacant and will be giving away furniture that would work in this space. He will engage board members to assist in this process at an appropriate time. Gregoire mentioned that most cell phone calls made in the Vets

arena areas are weak and get dropped. Otterson will look into technology to assist with this issue and should also be discussed with the West Fargo Park District as they own the building.

Communications & Marketing

Rob Otterson

Membership Survey Results

Membership survey results have been analyzed and a workgroup meeting will be scheduled with the board to go over the results before being presented to the membership.

Strategic Planning

Otterson reported that the strategic planning data is almost complete. Once this has been completed, he will meet with the board to review the results and decide on a strategy.

Communication

Otterson has been able to connect the West Fargo Hockey website, Facebook and twitter accounts together so that one post gets pushed to all three sources of social media. The goal will be the same for email as well, but working to get that incorporated. Otterson is also working on marketing analytics to understand how followers respond to marketing and communication. He also mentioned that his plan for future communication will not be a traditional “newsletter” but rather a regular communication with members, such as one weekly email with all of the current communication in one place.

OLD BUSINESS

Compliance Policies

Brad Saville

Saville worked with a committee of members to review current policies, and make recommendations for change based off of USA Hockey and other area policies, to create updated policies. Policies that were sent to the board for review included: WFHA Board of Directors Code of Conduct, WFHA Coach Coordinator HD Code of Conduct, WFHA Locker Room Policy, WFHA Parent Code of Conduct, WFHA Player Code of Conduct, WFHA Procedures for Compliance Reporting, and WFHA Travel Policy.

Motion was made by Saville to approve WFHA Locker Room Policy. Seconded by Chapman. Approved by all and passed without dissent.

Motion was made by Saville to approve WFHA Travel Policy. Seconded by Benson. Approved by all and passed without dissent.

Motion was made by Saville to approve WFHA Board of Directors Code of Conduct, WFHA Coach Coordinator HD Code of Conduct, WFHA Parent Code of Conduct, WFHA Player Code of Conduct. Seconded by Benson. Approved by all and passed without dissent.

Motion was made by Saville to approve WFHA Procedures for Compliance Reporting. Seconded by Benson. Approved by all and passed without dissent.

Otterson felt the updates and process created were key to what our membership was looking for in their survey responses and focus groups. He would like to make a communication for the membership to ensure they understand the changes that took place.

Autolce Scheduling Software**Jason Gregoire/Ryan Endres**

Gregoire and Endres proposed the purchase of Autolce Scheduling software for the 2018-2019 season. As Autolce bills per hour scheduled, its estimate is \$3,000-4,000 per year. Benefits include its integration into SportsEngine, user-friendly format, ability to sub-lease ice and bill through the program. Motion made Otterson by to approve the purchase of Autolce for the 2018-2019 season. Seconded by Likness. Approved by all and passed without dissent.

NEW BUSINESS**WFPS Bond Referendum Support Request****Jessi Kuhn**

West Fargo Public Schools has a committee that reached out to Kuhn asking for support with the upcoming bond referendum. Otterson did indicate that in his reading of the USA Hockey Handbook, he recalled reading about keeping the Association away from political advertising, but didn't recall the specifics. Endres recommended to share the information with our membership versus taking a stance to vote for or against. Otterson indicated he would look into this before taking any action.

WFHA Hockey Culture Plan**Brad Saville**

Saville created a plan for marketing and branding positive culture within WFHA. Otterson has a committee created to sell, share and support positive culture as well within WFHA. Otterson will start to utilize and share this once we get closer to season start.

OTHER BUSINESS**Inquiry on Policies & Procedures****Troy Miller**

Bylaw Changes: Troy Miller, Co-Head Coach for the West Fargo Packer Boys Hockey Team, requested changes to be made to the WFHA bylaws in regards to the representation on the WFHA board of "north vs. south" (*assumedly West Fargo High School vs. Sheyenne High School*). He asked that we consider slotting in representation on our current board format to accommodate 4 "north" board members, 4 "south" board members, 4 "girls" board members, and one president, making adjustments appropriately if another high school is added to the West Fargo Public School system. Miller indicated that similar communities in the state such as Grand Forks, Fargo and Mandan have had issues with unbalanced representation on their youth hockey boards, which Miller feels causes imbalance in the players coming up to the high school teams. Miller stated that he doesn't want West Fargo to be "Fargo North" in a few years. He stated that if we inquired with Tyler Klein and Rob Aasand of Fargo North and ask their opinion of the changes that "Bob Bye made" of the Fargo Freeze bylaws, the board would see that there is a need for balanced high school representation on the youth hockey board in our community. Miller stated the representation on the Fargo Freeze board based on High Schools was 85% Davies, 10% South and 5% North. He stated that what happens is that these schools get under represented on the board on AA teams historically as well.

Kuhn addressed throughout the conversation that many different ways of setting up the board was discussed and we wanted to be one association, not a divided group. We didn't want to be half north, half south, half girls, and half boys. We are here to help the kids play a game they love, not segregate by where they live or their gender. We wanted our association to be better and to be a positive place to be. Kuhn also clarified that this was considered as a part of our bylaw update and it was recommended by our bylaw committee and voted by our membership to proceed with our board of directors with

expertise in specific areas to efficiently and effectively run a non-profit business with focus on hockey held in position of our Hockey Director and Hockey Operations Committee.

Benson stated that if Miller knows members that are on the North side to have them run, be qualified, and get involved. There will be 4 board positions open next year and they should run to fill those positions. Otterson said that we are not always going to get an accountant to be the treasurer, but the role has to be dedicated as they are agreeing to do that job. Miller agreed that he could get some individuals on the north side to run in the next election.

Throughout Miller's discussion of the requested changes to our bylaws, he stated that he has spoken with Greg Evenson, President of North Dakota Amateur Hockey Association, and Miller feels his only recourse if we do not consider his request is to have our bylaws tabled from the NDAHA's fall meeting to the spring meeting, thus not allowing them to be approved. Miller stated that the WFHA bylaws are still pending as they must be approved by the NDAHA and that he knows he can get 8 votes (on the NDAHA board) to have our bylaws held to the spring meeting. Benson clarified organizations such as ours require bylaws to operate and our membership is able to change their bylaws as needed, but NDAHA does not have the authority to prevent a change in our bylaws or force WFHA to revert back to the old bylaws.

Grow the Game: Miller stated that WFHA is not doing enough to Grow the Game with reasonably priced options into hockey on the north side. Kuhn clarified that the board has been working to decrease the expense to enter hockey in West Fargo, with an initial decrease this season, as well as scholarships available for any member wishing to take part. She also clarified that the board will be working make more changes for the 2019-2020 season in both decreased expense and options for fundraising in place of paying out of pocket.

High School Hockey Coaches Involvement in Board: Kuhn also reminded Miller that in the amended bylaws, there are non-voting seats for one hockey coach from each of the three high school teams (West Fargo High School boys, West Fargo United girls, and Sheyenne High School boys) which would allow for representatives of each group to give recommendations, suggestions and to be a voice for their program. Miller stated he had sat through these meetings for 20 years and when he left his community rep position, it was because he didn't have time to sit through that many meetings throughout the week. Miller would like to help Jason (Gregoire) but as far as the board meeting, he would prefer to stay out of our hair.

Financial Model: Miller indicated when he was a member of the WFHA board, they worked hard to create a good financial model that allowed the membership to grow and continue to support itself. When the new changes went into place eliminating employees such as Tim Capouch, Ryan Griggs and Mark Lester we lost our history. This history is what the "empty nest hockey parents" knew, which prevents them from supporting WFHA the way they used to. Miller stated he hears 5-10 times a day from these people how they are done supporting WFHA as "their guys" are gone. He is concerned that we are disregarding the people who created this history and yet are still trying to raise the same amount of money with the current membership.

Otterson questioned the intention of these concerned community members for the program and the kids playing in the program if members of the community were only supporting "their guys" and not the youth and future of West Fargo hockey, regardless of North or South. He also stated that if companies wish to cut ties with WFHA that we would like to meet with them and share what was occurring with the

funds being raised at their facilities. Otterson also agreed with Miller that WFHA was going bankrupt at the rate it was spending money. Benson felt that previously there were a bunch of hockey-minded individuals with limited qualifications to run a business that decided to spend \$120,000 on a compressor at WFHA and \$120,000 on a treadmill which should not have happened. Miller cited the extreme expenses over the past three years such as dividers for WFSA and the compressor and indicated they must have been approved by the board. Saville informed Miller that the divider board expenses and other hockey related expenses were never brought before the board through any type of motion for any approval during the past year he has been on the board. Honeyman shared that he would likely not have run for the board had he not seen how troublesome things were being done at the association, and indicated he felt most board members felt the same way and were here to make things right.

Kuhn thanked Miller for bringing this to the table and agreed to add this topic to our next meeting.

West Fest Parade

Shana Wilson

Two members have volunteered to coordinate and lead the WFHA float in the West Fest parade on Saturday, September 15th. We met late last week to cover basic details ensuring safety, security and a positive message were the most important this year. Gregoire had previously indicated handing out Intro to Hockey flyers might spark interest, but the members as parents feel that all papers coming home in parade bags get tossed. Board asked that these volunteers look into pucks, sticks, etc. as other alternatives. Kuhn also wondered if handing out coupons for \$5 off as well as the information would work better. Wilson stated that she will work with Otterson to get appropriate information out to the membership once players can join, but unfortunately will have minimal players taking part due to the importance of keeping these kids safe during a parade. This will be offered to players at all levels and on a “first come, first serve” basis when offered. More details to be announced.

Corwin Puck Donation

Brent Kuehne

Ben Corwin would like to donate 500 pucks every year going forward. The board was excited for the donation and Gregoire and Kuhn will draft and send a letter of thanks.

Lamoureux Twins Scholarships

Rob Otterson

Otterson stated that Katie Hale spoke with him indicating that the Lamoureux Twins were interested in providing scholarships and were looking to get involved in the association. Details were not clear but he felt that a board member should reach out to her and work to have this presented at a future board meeting. Kuhn offered to make this contact.

Donation Acceptance

Brent Kuehne

Kuehne inquired if WFHA was set up yet to accept donations. Benson said that anyone would be able to make a donation, but Kuhn stated they were told with the previous board that we were unable. She recalled that if we set up a foundation, the donator would get a better tax refund or something. Benson agreed to look into it further and update the board.

Amazon Smile

Jason Campbell

Campbell mentioned that WFHA is showing as an organization that can accept donations within Amazon Smile. Wilson agreed to look into it more.

· ***Adjourn:*** 9:52 p.m. Motion made by Ryan Endres. Motion seconded by Kuhn. Approved by all and passed without dissent.

Board of Directors

Jessi Kuhn, President

Drew Likness, Past President

Joel Honeyman, Executive Vice President

Josh Benson, Treasurer

Shana Wilson, Secretary

Ryan Endres, Director of Hockey Operations

Corey Moos, Director of Tournaments

Brad Saville, Director of Compliance & Safe Sport

David Chapman, Director of Membership & Recruitment

Anthony Houkom, Director of Business Operations

Brent Kuehne, Director of Facilities & Equipment

Rob Otterson, Director of Communications & Marketing

Eric Nelson, Director of Fund Raising & Gaming

Upcoming Board Meetings: Sept 17, Oct 15, Nov 19