

2022-2023 SEASON

8 & UNDER MEMBERSHIP REPORT



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PARTICIPATION + RETENTION OVERVIEW

The 8 & under Membership Report highlights the USA Hockey entry level program at the National, Affiliate, and Association levels. The 8 & under age group is the Key Performance Indicator (KPI) for USA Hockey membership, and this report shares metrics from previous seasons to share insights on growth goals for the upcoming season.

The USA Hockey Program Services Team provides resources and tools to help local associations grow their 8 & under program, which can be found on www.usahockey.com/programservices.

8U REGISTRATIONS CONTINUE TO REBOUND FROM COVID DIP

USA Hockey registrations at 8U grew slightly in 2022-23 to a total of 121,732 continuing a strong post-COVID recovery. TOTAL registrations at 8U grew at +1.9 percent year-over-year largely driven by strong retention following last season's robust inflow of NEW players.

BOTH BOYS AND GIRLS AT 8U GREW FOR THE SECOND STRAIGHT YEAR

TOTAL 8U Boys and Girls grew by +2,273 or +2.1 percent versus 2021-22 tied primarily to strong retention following an unusually strong acquisition year in 2021-22 as the sport rebounded from COVID.

RETENTION FROM ONE AGE TO THE NEXT: AFFILIATE LEVEL

	18-19	19-20	20-21	21-22	22-23
8 TO 9	-10.2%	2.4%	-4.8%	-0.8%	0.8%
7 TO 8	-8.4%	0.0%	0.9%	-6.4%	7.8%
6 TO 7	-10.4%	-3.2%	-1.1%	-14.3%	24.4%
5 TO 6	-11.1%	-19.4%	8.6%	6.3%	7.5%
4 TO 5	-29.4%	-16.7%	-16.7%	24.0%	6.5%

ETHNICITY BREAKDOWN

Ethnicity Mix					
NATIONAL REGISTRATIONS - 8U					
	18-19	19-20	20-21	21-22	22-23
American Indian/Alaskan	0.92%	0.86%	0.70%	0.81%	0.74%
Asian	2.33%	2.71%	1.56%	2.33%	2.88%
Black/AA	0.71%	0.66%	0.56%	0.79%	0.72%
Native Hawaiian	0.11%	0.15%	0.09%	0.13%	0.15%
Hispanic/Latino	2.33%	2.53%	2.21%	2.90%	3.00%
White (Non-Hispanic)	81.33%	80.96%	81.66%	78.38%	77.99%
Two or more races	4.84%	5.04%	4.78%	4.55%	4.42%
Other	0.66%	0.63%	0.57%	0.96%	2.35%
Prefer not to answer	6.78%	6.47%	7.88%	9.15%	7.81%

Ethnicity Mix					
WYOMING REGISTRATIONS - 8U					
	18-19	19-20	20-21	21-22	22-23
American Indian/Alaskan	1.35%	0.74%	1.60%	0.90%	1.36%
Asian	1.35%	1.30%	0.20%	0.18%	1.87%
Black/AA	0.58%	0.37%	0.80%	0.36%	0.00%
Native Hawaiian	0.00%	0.00%	0.00%	0.18%	0.00%
Hispanic/Latino	3.87%	3.15%	1.60%	2.15%	3.07%
White (Non-Hispanic)	81.62%	83.30%	83.20%	83.33%	81.09%
Two or more races	4.64%	4.82%	4.60%	4.12%	2.04%
Other	0.58%	0.00%	1.00%	0.00%	0.34%
Prefer not to answer	5.42%	6.31%	7.00%	8.78%	10.22%

KEY TAKEAWAYS: NATIONAL LEVEL

- **8U BOYS & GIRLS**

- TOTAL increased by +2,273 or +2.1 percent
- NEW decreased by -3,117 or -5.2 percent
- RETAINED increased by +5,390 or +9.0 percent

BOYS & GIRLS_8U					
	18-19	19-20	20-21	21-22	22-23
TOTAL	123303	121796	94582	119459	121732
	1.0%	-1.2%	-22.3%	26.3%	1.9%
NEW	55652	53799	33875	59647	56530
	-0.2%	-3.3%	-37.0%	76.1%	-5.2%
RET	67651	67997	60707	59812	65202
	1.9%	0.5%	-10.7%	-1.5%	9.0%
LOST	26026	27373	32617	15926	27405
	13.2%	5.2%	19.2%	-51.2%	72.1%

- **8U BOYS ONLY**

- TOTAL increased by +1,967 or +2.1 percent
- NEW decreased by -2,387 or -5.2 percent
- RETAINED increased by +5,390 or +9.0 percent

BOYS_8U					
	18-19	19-20	20-21	21-22	22-23
TOTAL	99946	98129	75314	94421	96388
	0.3%	-1.8%	-23.3%	25.4%	2.1%
NEW	43662	42126	25793	46213	43826
	-0.9%	-3.5%	-38.8%	79.2%	-5.2%
RET	56284	56003	49521	48208	52562
	1.3%	-0.5%	-11.6%	-2.7%	9.0%
LOST	19838	21016	25331	11914	20321
	13.3%	5.9%	20.5%	-53.0%	70.6%

- **8U GIRLS ONLY**

- TOTAL increased by +303 or +1.2 percent
- NEW decreased by -733 or -5.5 percent
- RETAINED increased by +1,036 or +8.9 percent

GIRLS 8U					
	18-19	19-20	20-21	21-22	22-23
TOTAL	23359	23665	19269	25038	25341
	3.7%	1.3%	-18.6%	29.9%	1.2%
NEW	11992	11673	8085	13434	12701
	2.3%	-2.7%	-30.7%	66.2%	-5.5%
RET	11367	11992	11184	11604	12640
	5.1%	5.5%	-6.7%	3.8%	8.9%
LOST	6189	6360	7287	4012	7083
	13.1%	2.8%	14.6%	-44.9%	76.5%

KEY TAKEAWAYS: AFFILIATE LEVEL

- BOYS & GIRLS**

- TOTAL increased by +19 or +3.3%
- NEW decreased by -11 or -3.8%
- RETAINED increased by +30 or +10.3%

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	18-19	19-20	20-21	21-22	22-23
TOTAL	531	546	505	577	596
	-12.5%	2.8%	-7.5%	14.3%	3.3%
NEW	215	249	207	287	276
	-10.8%	15.8%	-16.9%	38.6%	-3.8%
RETAINED	316	297	298	290	320
	-13.7%	-6.0%	0.3%	-2.7%	10.3%
LOST	137	103	117	93	112
	9.6%	-24.8%	13.6%	-20.5%	20.4%

- BOYS**

- TOTAL increased by +10 or +2.3%
- NEW decreased by -12 or -5.6%
- RETAINED increased by +22 or +9.6%

- GIRLS**

- TOTAL increased by +9 or +6.7%
- NEW increased by +1 or +1.4%
- RETAINED increased by +8 or +13.3%

BOYS_8 & UNDER_ SUMMARY						GIRLS_8 & UNDER_ SUMMARY					
	18-19	19-20	20-21	21-22	22-23		18-19	19-20	20-21	21-22	22-23
TOTAL	441	451	398	443	453	TOTAL	90	95	107	134	143
	-10.7%	2.3%	-11.8%	11.3%	2.3%		-20.4%	5.6%	12.6%	25.2%	6.7%
NEW	171	194	149	213	201	NEW	44	55	58	74	75
	-9.0%	13.5%	-23.2%	43.0%	-5.6%		-17.0%	25.0%	5.5%	27.6%	1.4%
RETAINED	270	257	249	230	252	RETAINED	46	40	49	60	68
	-11.8%	-4.8%	-3.1%	-7.6%	9.6%		-23.3%	-13.0%	22.5%	22.4%	13.3%
LOST	102	78	87	64	79	LOST	35	25	30	29	33
	7.4%	-23.5%	11.5%	-26.4%	23.4%		16.7%	-28.6%	20.0%	-3.3%	13.8%
BOYS TO GIRLS RATIO						76.0%					
						24.0%					

- GROWTH CHALLENGE**

- TOTAL OVER-performed by +3
- NEW UNDER-performed by -19
- RETAINED OVER-performed by +22

HAT TRICK GROWTH CHALLENGE			
22-23 GOAL	VS. GOAL	VS. ACT	23-24 GOAL
593	3	19	611
295	(19)	(11)	283
298	22	30	328
# OF ASSOCIATIONS			11
AVERAGE # PLAYERS/ASSOCIATION			54.2

ASSOCIATIONS

WYH0004 CASPER AMATEUR HOCKEY CLUB

BOYS & GIRLS 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	79	92	91	95	(4)	(1)	94
NEW	27	40	31	41	(10)	(9)	32
RETAINED	52	52	60	54	6	8	62
LOST	5	9	10				

BOYS 8 & UNDER				GIRLS 8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	68	76	71	TOTAL	11	16	20
NEW	21	32	20	NEW	6	8	11
RETAINED	47	44	51	RETAINED	5	8	9
LOST	4	7	6	LOST	1	2	4
RATIO BOYS TO GIRLS			78.0%				22.0%

WYH0011 CHEYENNE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	52	55	65	57	8	10	67
NEW	27	23	32	24	8	9	33
RETAINED	25	32	33	33	0	1	34
LOST	2	4	5				

BOYS 8 & UNDER				GIRLS 8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	36	40	47	TOTAL	16	15	18
NEW	19	16	23	NEW	8	7	9
RETAINED	17	24	24	RETAINED	8	8	9
LOST	1	2	3	LOST	1	2	2
RATIO BOYS TO GIRLS			72.3%				27.7%

WYH0015 DOUGLAS YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	36	28	24	30	(6)	(4)	26
NEW	16	12	10	13	(3)	(2)	11
RETAINED	20	16	14	17	(3)	(2)	15
LOST	4	13	7				

BOYS 8 & UNDER				GIRLS 8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	24	16	13	TOTAL	12	12	11
NEW	8	6	4	NEW	8	6	6
RETAINED	16	10	9	RETAINED	4	6	5
LOST	3	7	5	LOST	1	6	2
RATIO BOYS TO GIRLS			54.2%				45.8%

WYH0060

GILLETTE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	16	24	31	26	5	7	33
NEW	3	20	15	21	(6)	(5)	16
RETAINED	13	4	16	5	11	12	17
LOST	5	1	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	15	21	24	TOTAL	1	3	7
NEW	2	17	11	NEW	1	3	4
RETAINED	13	4	13	RETAINED	0	0	3
LOST	4	1	3	LOST	1	0	0
RATIO BOYS TO GIRLS			77.4%				22.6%

WYH0080

JACKSON YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	76	87	80	90	(10)	(7)	83
NEW	31	35	31	36	(5)	(4)	32
RETAINED	45	52	49	54	(5)	(3)	51
LOST	26	8	18				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	56	69	73	TOTAL	20	18	7
NEW	18	30	29	NEW	13	5	2
RETAINED	38	39	44	RETAINED	7	13	5
LOST	18	5	12	LOST	8	3	6
RATIO BOYS TO GIRLS			91.3%				8.8%

WYH0003

LARAMIE AMATEUR HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	30	37	51	39	12	14	53
NEW	12	23	24	24	0	1	25
RETAINED	18	14	27	15	12	13	28
LOST	23	5	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	26	28	37	TOTAL	4	9	14
NEW	8	15	15	NEW	4	8	9
RETAINED	18	13	22	RETAINED	0	1	5
LOST	19	4	0	LOST	4	1	3
RATIO BOYS TO GIRLS			72.5%				27.5%

WYH0050

PARK COUNTY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	14	19	24	21	3	5	26
NEW	3	13	12	14	(2)	(1)	13
RETAINED	11	6	12	7	5	6	13
LOST	3	2	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	11	15	16	TOTAL	3	4	8
NEW	2	10	8	NEW	1	3	4
RETAINED	9	5	8	RETAINED	2	1	4
LOST	2	1	2	LOST	1	1	0
RATIO BOYS TO GIRLS			66.7%				33.3%

WYH0008

PINEDALE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	34	66	50	68	(18)	(16)	52
NEW	13	35	18	36	(18)	(17)	19
RETAINED	21	31	32	32	0	1	33
LOST	6	4	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	31	57	41	TOTAL	3	9	9
NEW	13	28	14	NEW	0	7	4
RETAINED	18	29	27	RETAINED	3	2	5
LOST	4	3	3	LOST	2	1	1
RATIO BOYS TO GIRLS			82.0%				18.0%

WYH0040

RIVERTON ICE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	42	49	21	51	(30)	(28)	23
NEW	12	25	7	26	(19)	(18)	8
RETAINED	30	24	14	25	(11)	(10)	15
LOST	15	8	18				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	33	43	19	TOTAL	9	6	2
NEW	8	23	6	NEW	4	2	1
RETAINED	25	20	13	RETAINED	5	4	1
LOST	12	5	14	LOST	3	3	4
RATIO BOYS TO GIRLS			90.5%				9.5%

WYH0009

ROCK SPRINGS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	35	31	30	33	(3)	(1)	32
NEW	16	14	14	15	(1)	0	15
RETAINED	19	17	16	18	(2)	(1)	17
LOST	3	4	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	26	21	23	TOTAL	9	10	7
NEW	11	10	11	NEW	5	4	3
RETAINED	15	11	12	RETAINED	4	6	4
LOST	2	3	1	LOST	1	1	3
RATIO BOYS TO GIRLS			76.7%				23.3%

WYH0013

SHERIDAN AMATEUR HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	20-21	21-22	22-23	22-23 GOAL	VS. GOAL	VS. ACTUAL	23-24 GOAL
TOTAL	0	18	6	20	(14)	(12)	8
NEW	0	17	1	18	(17)	(16)	2
RETAINED	0	1	5	2	3	4	6
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	20-21	21-22	22-23		20-21	21-22	22-23
TOTAL	0	12	5	TOTAL	0	6	1
NEW	0	11	1	NEW	0	6	0
RETAINED	0	1	4	RETAINED	0	0	1
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			83.3%				16.7%