

Marketing Director

The **Marketing Director** serves as a voting member of the Board and attends all Board meetings. This is a volunteer position. The Marketing Director plays a pivotal role in shaping the organization's public image, leading the development and oversight of the organization's marketing and communication strategies. This Board member ensures the organization's brand, mission, and programs are effectively communicated to members, stakeholders, and the broader public. The Marketing Director will assist the Board in developing advertising and sponsorship policies and procedures.

(Tasks include development and implementation of WHAM's social media marketing, email marketing, new player recruitment, MN Wild Split the Pot, PWHL Night, etc.)