



***Support St. Cloud Figure Skating Club
Sponsorship and Advertising Opportunities
Celebrating 45-years in 2019***

The St. Cloud Figure Skating Club (SCFSC) is celebrating 45-years of skating excellence in Central Minnesota. Our skaters range from 3-year old beginners to adult senior level skaters. Our main goal is to promote the advancement of figure skating in Central Minnesota. We seek to develop each skater's interest and potential within an environment of support, and with the highest standards of leadership, professionalism and good sportsmanship.

*SCFSC is a non-profit organization and managed by a Volunteer Board of Directors, with several committees and additional volunteers performing various roles within the club. **We are a 100% volunteer lead and managed organization.** Parents and skaters bear the-majority-of the cost involved in the participation of our programs through membership fees, ice fees and coaching fees.*

*In March of each year, we host our **Annual Ice Show**. Our skaters represent schools from all over Central Minnesota. Skaters demonstrate their talents in front of family, friends and the community. The Annual Ice Show draws 1,000 fans over 3 shows during a two-day span. We also host two annual competitions; the **Granite City Classic**, in November of each year, hosting over 300 skaters from all over the Mid-West attracting hundreds of families to Central Minnesota and the **Granite City Compete USA Competition** for our youngest skaters in January.*

When businesses and families take an interest in our local skating programs, they are truly making a difference in our community as well as the lives of our youth skaters. Thank you for considering sponsorship or advertising with SCFSC.

***The deadline for sponsorships and advertising is March 1st.** SCFSC can invoice your business and we will provide our Tax ID on the invoice. Payment can be made via check (made out to St. Cloud Figure Skating Club) or credit/debit card.*

Questions? Speak with a SCFSC member or contact Sponsorship Chair, Carol Thelen at carolcthelen@gmail.com or 612-845-2479.



SPONSORSHIP LEVELS OF SUPPORT & RECOGNITION

PRESENTING SPONSOR (4) - \$750

1. Full page Ad on inside cover or center pages of Ice Show program
2. Title Sponsor Guest Skater, Guy/Girl, Introduction Number, or TBD
3. Logo on set or in rink during Ice Show (2.5' X 6')
4. Two (2) mentions/announcements during the Ice Show
5. 10 Ice Show Tickets (\$100 value)
6. Logo and link on website
7. Facebook post of Sponsorship
8. Logo Included on monthly club newsletter
9. Logo recognition at Granite City Classic in Nov. and Granite City Compete USA Competition in January

GOLD SPONSOR - \$500

1. Logo in Ice Show program
2. Logo on set or in rink during Ice Show (2.5' X 6')
3. One (1) mentions/announcement during the Ice Show
4. Five (5) Ice Show Tickets (\$50 value)
5. Logo on website
6. Facebook post of Sponsorship
7. Name Included on monthly club newsletter
8. Logo recognition at Granite City Classic in Nov. and Granite City Compete USA Competition in January

SILVER SPONSOR - \$175

1. Logo in Ice Show program
2. One (1) mentions/announcement during the Ice Show
3. Two (2) Ice Show tickets (\$20 value)
4. Logo on website
5. Facebook post of Sponsorship
6. Name Included on monthly club newsletter
7. Recognition at Granite City Classic in Nov. and Granite City Compete USA Competition in January

FRIENDS OF THE CLUB - \$50

1. Name recognition in show program
2. Recognition at Granite City Classic in Nov. and Granite City Compete USA Competition in January

ICE SHOW OR COMPETITION ADVERTISING

Blue Level Ad – \$100

Third page Ad in program

One mention during show or competition

Green Level Ad - \$75

Quarter page Ad in program

One mention during show or competition