



2025 SPONSORSHIP PROGRAM

The Richfield Youth Baseball & Softball Association (RYBSA) is a 501c3 volunteer run program that promotes athletic competition for both baseball and softball for all area youth. Events and teams through the RYBSA Rec League and RAGE Baseball & Fastpitch are orchestrated and run exclusively by its Board Members, Coordinators, Committees, families and volunteers.

For over 30 years, RYBSA and the Village of Richfield have been partners in bringing these programs to the community. Our goal is to offer area youth a safe environment geared towards developing skills that extend beyond the fields. RYBSA Rec League and the Richfield RAGE Baseball & Fastpitch Softball League & Tournament Teams seek to improve each member by teaching the main RAGE objectives—**Respect, Accountability, Growth, Effort**



2025 RYBSA SPONSORSHIP LEVELS

Included in sponsor package	Logo placement and link to your business website on our RYBSA Website	Monthly Facebook mentions on RYBSA and RAGE feeds	Included on 4' x 8' Color Banner With all sponsors at Heritage Park Upper & Lower Fields & THOR indoor facility	One 4' x 8' Individual Color Banner at Heritage Park Upper Fields Placement decided by RYBSA	One 4' x 8' Individual Color Banner at Heritage Park Lower Field ~
Sponsor Level					
Single \$100	X	X			
Double \$250	X	X	X		
Triple \$500	X	X	X	X	
Home Run \$750	X	X	X	X	X
Grand Slam Banner \$1250 (2 available)	X	X	X	X	X
Grand Slam Field \$1250 (5 available)	X	X	X	X	X
Grand Slam Summer Slam/Bash Tournament \$1250 (1 available)	X	X	X	X	X
Grand Slam Mother's Day Tournament \$1250 (1 available)	X	X	X	X	X
Grand Slam RYBSA Tournament and Family Fun Day \$1250 (1 available)	X	X	X	X	X

~ Lower Field Individual Banner placement—Grand Slam Sponsors first choice, home run sponsors first come first serve

- Repeat sponsors, who has banners that can be reused can get discounted sponsorship, please check with coordinator
- Please see next page for additional Grand Slam sponsorship benefits



SPONSORSHIP VISIBILITY

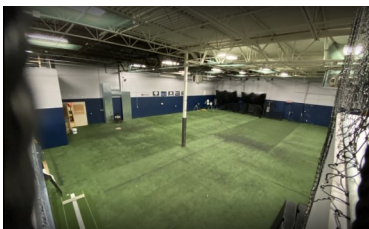


- **Heritage Park** is home to all the **RYBSA Rec teams & the 16 RAGE Baseball/Fastpitch Team's** outdoor season practices, home games & home tournament games. Sponsor banners visible May1—September 1.
- **RYBSA Rec Program** has over 20 teams from 7 different team levels and each bring teams and families for games from communities in Washington County to Heritage Park.
- **RAGE Tournament & League Teams** attract teams and their families from all over SE Wisconsin & Northern IL. League play brings different league teams and families to Heritage Park at least 1 time a week for each of our 16 teams. Heritage Park hosts three RAGE tournaments which welcomes over 70 teams and their families (1500+)
- **Heritage Park** offers easy access, great parking, nice amenities, play areas and beautiful walking trails right by the fields which are utilized by the community along with hosting soccer, cross country and other team and family events including Special Olympics.
- **RAGE indoor facility, The House of Rage (THOR)**, is utilized for meetings, practice and trainings all during the off season and rain days during the outdoor season. Sponsors banners will be posted March—September 1.
- **RYBSA & RAGE Facebook Social Media** have over 1200 followers and are accessed by teams for information on the area, events and tournaments. Sponsors will have Facebook shoutouts monthly January—September 1.
- **Website rybsawi.com** is used for Rec League sign-ups, RAGE tryouts, off-season training sessions, fundraiser information, field conditions, directions & events. Sponsors posted on website January—September 1

Grand Slam Sponsorships—Extras not included in previous sponsorship grid

- **Tournament Sponsors** can maintain a booth for meet 'n' greet or volunteer at event and receives a named sponsor banner & yard signs at fields at the tournament. Logos will be included with name of tournament on distributions, website & social media.
- **RAGE Team Banner Sponsors** logo will appear on all RAGE & RAGE Fastpitch team banners at games both home and away and banners will also be posted on social media
- **RAGE Field Sponsors** will have logo displayed prominently on sponsored field (1-2, 4-6, first come, first serve fields). Field sponsor will be named with the field number on all communications and on website.

ADVERTISING REQUIREMENTS



Formats & Logos requirements

- Stand alone file, high (300 dpi) resolution TIFF/JPEG
 - Only 1 logo can be submitted

4' x 8' Banner at Heritage Park fields

- Must have black background
- 2 lines of text allowed with logo in same file



SPONSORSHIP FORM

Submit this **completed form** along with a check made payable to RYBSA to address below.
We will do our best to accommodate Grand Slam/Home Run Banner Lower Field preferences.

Business Name (advertiser): _____

Contact Name: _____

Mailing Address: _____

City: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____

Facebook Site: _____

PACKAGE LEVEL—Check level of sponsorship

_____ **Grand Slam Tournament - \$1250** Pick 1st Choice Tournament: _____

_____ **Grand Slam Team Banner - \$1250**

_____ **Grand Slam Field - \$1250** Pick 1st Choice & 2nd Choice Field (1-2, 4-6) _____

_____ **Home Run - \$750** Grand Slam/Home Run banner preference

_____ **Triple - \$500** Lower Field # _____ (#1 or 2)

_____ **Double - \$250**

_____ **Single - \$100**

In-Kind and Trade Sponsorships

Want to make special arrangements for products in-lieu-of-cash for some or all of your sponsorship? The possibilities are endless – Contact us!

In-Kind & Trade Proposal

**Please send check & completed form to:
RYBSA – P.O. Box 203, Richfield WI 53076**

DEADLINE IS January 15, 2025

Questions/logo submission, please e-mail
sponsors@rybsawi.com

All Banner requirements adhere to the
Village of Richfield Banner policies

Please email logo files to
Sponsorship Coordinator—
Joletta Kerpan at sponsors@rybsawi.com

**Once sponsorship is received, RYBSA
will reach out to contact info above**

Richfield Youth Baseball & Softball Association is a 501(c)(3).
For federal income tax purposes, your contribution
may be tax-deductible.

