



HSL Exec Board Meeting 12/09/20

## Agenda

Board Members in Attendance:

Brennan, Kyle, Brian D, Brian B, James M, Bleu, Martin

Board Members Absent:

Dan, Jen

Start Time: 6:35 PM

Commissioner Opening - Kyle

Old Business:

1. HOF Update – Brian
  - a. Nomination process: reviewed other leagues and created a form that is simpler and captures nominee's info. Nominations are standardized. When the nomination is submitted it creates a PDF that is simpler to attach to an email and send. PDF will also have pics attached.
  - b. Also have a new pic format for elected nominees to be uploaded to social media platforms.
  - c. Want to create a consistency on social media platforms with nominees.
2. Field Update – Kyle
  - a. Johnson Park closed now but want to open. Fields meeting next week to discuss opening. When Kyle gets update he will pass along.
  - b. Fees from last year will carry over to next year.
  - c. He is reaching out to other potential fields in case Johnson Park doesn't open. Fields he has reached out to will be evaluating status. Waiting on local government decisions.
3. Team Update – Bleu
  - a. In regards to email that went out on start date, 70% are fine starting at normal time. Remaining wanted to start end of March, early April.
  - b. Several teams less concerned with start date, but want a hard stop date so they can plan travel, family time, etc.
  - c. Teams wanting later start time is wanted due to vaccine, player clinics, etc.

- d. Coaches would rather lose some games than go into later season play (would be a last resort depending on when Johnson Park opens).
- 4. HSL Calendar – Martin (previously tabled)
  - a. Tentative plan to start the season on April 11<sup>th</sup>.
  - b. Kyle will push Johnson Park to make a decision as soon as possible.
- 5. Sponsorship Updates – Dan
  - a. Tabled to next meeting

#### New Business

- 1. Recruiting – Martin
  - a. Possibly post recruiting advertisements at bar on their TV screens.
  - b. Possibly post recruiting advertisements on different social media apps.
  - c. Have advertising budget from 2020 that could possibly be used to pay for the advertisements on social media apps.
  - d. Martin will reach out to see if these apps could do blasts as a way to sponsor us.
  - e. Once Martin has more information will then approach graphic designer to do work.
- 2. Volunteer Events/Organization – Dan/Kyle
  - a. Kyle will have discussion with Dan to get more clarity on needs for roll out
- 3. Volunteer Tee Shirt – Brian D
  - a. Reached out to three different vendors. Prices are about the same at vendors. Adrienne at Dirt has our logo that they designed which would be better for printing. \$650 for 100 white t-shirts with logo
  - b. T-shirts will increase the visibility of the league.
  - c. Need three weeks of lead time to process
  - d. James is going to check with one of his team members to see what his company can do it for.
  - e. Tabled to future agenda.
- 4. Registration – Sondra
  - a. Create two links for player registration (refunded & non-refunded)
  - b. Only one team asked for refund
  - c. Update waiver for Covid needs
  - d. Brennan will look at Florida league registrations as they start earlier
  - e. Brennan will send current waiver to board to review and decide next steps
  - f. Table to next meeting
- 5. Initial Website Update – Kyle
  - a. Brennan to update different tabs. Removing old links and info.
  - b. Have a link for recruitment that is linked to competition coordinator email.
  - c. Brennan will look at Jot Form to create a form to link.
- 6. Charity – All
  - a. Kyle will include in his organization email to ask members for recommendations for charities.
  - b. When get referrals Brian D will research the charity.
  - c. Will make recommendation at summer council.
- 7. Helping out league members: Martin
  - a. Do we look at maybe set up a way to help provide assistance to members or potential members so they can participate in the league.
    - i. Look at asking current members to maybe donate unused equipment
    - ii. We currently offer free registration prizes for people who donate time

- iii. Maybe put together a Spring cleaning type of donation
- iv. Board can evaluate maybe a scholarship type item to pay fees, help with equipment purchases, etc.
- v. Tabled to next meeting

Motions

Sondra motioned to tentatively start season on April 11<sup>th</sup>. Seconded by Martin. Passed unanimously. Brennan will include tentative dates with minutes on website.

Next Board Meeting:

January 6<sup>th</sup>, 2021 @ 6:30

Meeting Adjourned: 8:25 PM

**Below are the TENTATIVE dates till we receive the final all clear from the fields.**

<b>Softball events</b>	<b>April Start*</b>	<b>Other/Extracurricular Events</b>	<b>April Start</b>
Las Vegas Tournaments	January 17, 2021	NAGAAA Winter Meetings	1/29 to 1/30
New Player Clinic 1	March 7, 2021	Team and Player Registration Starts	March 2, 2021
New Player Clinic 2	March 21, 2021	Team Registration Ends	April 5, 2021
Preseason Tournament	March 28, 2021	Jersey Party	April 10, 2021
Opening Weekend	April 11, 2021	HOF Nominations Open	March 28, 2021
Week 2	April 18, 2021	HOF Nominations Close	April 19, 2021
Week 3	April 25, 2021	HSL Board Nominations Open	May 13, 2021
Birmingham Tournament	April 4, 2021	Mr. HSL	April 24, 2021
Week 4	May 2, 2021	HSL Board Nominations Close	May 28, 2021
Week 5 (HOF game)	May 16, 2021	HSL Board Nominations Announced	May 29, 2021
Week 6	May 23, 2021	Mother's Day	May 9, 2021
Week 7	June 6, 2021	HOF Voting Begins	April 20, 2021
Week 8	June 13, 2021	HOF Voting Ends	May 5, 2021
Week 9		Miss HSL	May 22, 2021
Big Peach	5/29 to 5/30	GSWS Confirmation Deadline	June 4, 2021
Rain Out #1/Commissioner's Cup	June 20, 2021	HOF Induction	May 15, 2021
Rain Out #2/Commissioner's Cup alt week	June 27, 2021	HSL Elections	June 13, 2021
Commissioner's Cup alt week 2	July 11, 2021	Big Peach Registration	May 28, 2021
Commissioner's Cup alt week 3		Memorial Day	May 31, 2021
		4th of July weekend	7/3 to 7/4
		Summer Council	March 20, 2021