

Minnesota River Bulldog Hockey Association
March 13, 2024 @6:30pm

Board Members Present: Brielle S, Andy B, Lindsay W, Joe K, Laura H, Mary T, Greg W, Kari B

Non- Board Members Present: Jill S, Matt R, Robin H, Amanda L, Kari F, Emberlie T

Call to Order and Roll Call-

- Approval of Agenda/Minutes- Joe K motion and Greg W second.

Committees Reports

- Association Team Coordinator- see recap below. Will finalize survey and get it out to families soon.
- Registrar- see recap below. 75 players have registered for summer ice. Will start to prepare for Fall registration.
- Fundraising- no new update
- Volunteer- no new update
- Marketing- see recap below
- Concessions- recap provided. Community Center provides the hotspot for internet service instead of a booster. Purchasing a new coffee maker. Working on getting the refrigerator fixed. Meeting with Le Sueur County Ag Representative in June for Licensing (for yearly license that is good July-June) Once the storage refrigerator brakes, we will need to purchase a commercial refrigerator. Amanda will be working on getting rid of remaining inventory.
- Referee Coordinator- no new update
- Ice Scheduler- no new update. Need to make decisions about purchasing ice at alternate locations earlier in the season.
- District Rep- no new update.
- Tournament Committee Chair- no new update.
- Equipment- Will update website. All equipment has been returned except for one set. Not as much equipment has been rented for the summer vs last summer. How much should we budget for equipment this next season? -Thinking no more than \$1000.00 but that does not include goalie equipment.
- Clothing- no update
- Website- no new update

Old Business-

New Business-

- Date for Annual Meeting- April 24th at 6:30pm at the St. Peter Community Center.
- Review Goalie Reimbursement amounts. See HOC update
- Gambling Manager Pay- motion made to increase gambling manager pay to 20% of the prior year monthly. Would revisit at July meeting. Andy made motion and John second.
- Open board positions- 3 board positions and opener/closer for the concession stand.
- Official list of capital improvement projects to move forward on- moved to next meeting.

Officers

- President- no new update
- Treasurer- treasurer report reviewed.
- Gambling- looking to add 16 critical positions. – 10 for Bingo and 6 for Horses. Board would like to re look at this and no decision was made at this time. Horses at Niesens made about \$1300 in 3 hours. Looking at possibly doing 2 a month. Gambling Manager Kari Braun presented report form LG1004 page 1 for February 2024. The membership reviewed items 1-7 and all related documents and a motion made by Andy and a second by John was made to approve the report as read, Motion passed unanimously. Gambling manager Kari Braun presented completed and signed report form LG1004 page 2 for authorization of preapproval of allowable and lawful purpose expenditures for March 2024. The membership reviewed and approved the expenditures with a motion by Andy and a second by John. Motion passed unanimously. Kari is looking at purchasing bingo software which is approximately two months out that will pick numbers for us.
- Hockey Operations Committee – see report below. Discussed goalie reimbursement. HOC recommends to increase reimbursement amounts and recommends \$200 off registration for full time goalies and \$400 reimbursement for goalie camp attendance.

Open Forum-

Next Meeting Date and Adjournment- April 10, 2024 at 6:30pm. Motion to adjourn meeting made by Andy and second by Joe.

MONTHLY RECAP

Committee Activities

Committee Name: Marketing

For Month End: February

The biggest 'win' for your committee last month

Opportunities:

Sponsorship opportunities in the rink

- Sent out more inquiries about dasher boards
- Add'l sponsorship opportunities – need to set perimeters/goals
 - Dasher boards
 - Teams

- Banners – if approved by LSCC
- SportsEngine Donation page

Hockey Rink Signage

- Imagery/inspire
- Signs/quotes
- Visitor/home signs that can be switched (girls/boys HS teams)
- THFF wall/pull up banner
- Equipment Check out/in Signage
- About us banner to leave in the LSCC

What is your focus for next month?

Collecting all marketing materials and putting in a pretty package

- Flash drive with information
- Yard signs/recruitment
 - Banners/posters are in storage

Dasher Boards

- Requested all artwork for Dashers to be in by the 15th of March
- Requested invoices for the ones we currently have in place
- KR Graphics said they need a two-week notice
- Need help selling more dasher boards.
- Pictures and postings with each company representative as the decals go up. Thank you for supporting.

Other:

Option for Position going forward:

Break down the responsibilities to more people

Marketing:

External Communication (1 person)

- Press release (local papers/media)
- Community events/advertising
- School flyers/involvement

- Social Media channels
- Design ads/posts
- Communications between the Bulldogs and the community including email, social media, website, and event promotion

Special Events Committee (1 person)

- Parades
- Try Hockey for Free
- Girl's Hockey Day
- Bulldog Hockey Day
- Any new events that the organization could be apart of, or create

MONTHLY RECAP

Committee Activities

Committee Name: Association Coordinator

For Month End: February

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

- All Coordinator and Coaches rights have been removed from the website
- Emails about the MN Futures and CCM HP have been sent out to families

What can be improved for next month

N/A

What is your focus for next month

- EOY Survey - I need feedback on any changes we want to the EOY survey. Here is a link to last year's survey: <https://docs.google.com/forms/d/1ixAcFuuVI46x2uDu7SVssUQtVJkgS-7WF7PZ6FCKYuA/edit>
 - When should I send out the survey?
 - What changes do you have from last year?
- EOY Communication to families
 - Jerseys for next year - What information do you want me to send out if any?

- Summer Ice updates – once the schedule is finalized I will send out to the association.
- Info about board and committee positions to be filled – what information do you want me to send to the association?

What are the revenue & expenses for last month

**if applicable*

N/A

Do you have any requests for your committee, or items that need approval?

I need direction on the EOY survey and the EOY communications I outlined above.

MONTHLY RECAP

Committee Activities Committee Name: HOC

For Month End: February, 2024

The biggest 'win' for your committee last month (ie. Every volunteer showed up for their shift, All equipment was returned, etc..) The summer schedule is almost complete to be sent out to the association. I will have the full summer schedule ready in the next 2 weeks to provide to the association.

What can be improved for next month? N/A

What is your focus for next month? I will have a goalie equipment list/budget to provide for April's meeting.

What are the revenue & expenses for last month? I will provide the mite jamboree budget report by the time of our next meeting.

Do you have any requests for your committee or items that need approval? Not this month.

MONTHLY RECAP

Committee Activities

Committee Name: Registrar

For Month End: March

The biggest 'win' for your committee last month

Summer Ice registration is posted and running. All registrations are Bulldogs. Had one Mankato parent question for squirt summer ice.

We have 64 players

B- 6

P-14

S- 8

12U- 1

10U- 2

Mites- 20

HS- 13

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

What is your focus for next month

Summer ice registration/ submitting reports

What are the revenue & expenses for last month

**if applicable*

Do you have any requests for your committee, or items that need approval?

Do we have an idea when we want to close summer ice?