

# Who is the SSL?

The Suncoast Softball League (SSL) is the largest LGBTQ+ sports league in the Tampa Bay area!

The SSL was organized with a mission to promote a friendly, competitive, and emotionally safe environment for LGBTQ men and women in the Tampa Bay area to learn and participate in the sport of softball. Our goal as a league is to promote acceptance of LGBTQIA+ men and women as well as those in our community who are friendly and supportive of our ideals.

We are a 501(c)3 non-profit first organized in the Fall of 1993 relying on member dues, sponsor contributions, and fund-raising activities to cover operational costs. We have over 300 active members participating in three levels of competitive play over two seasons.

As a valued partner with our league, we will promote your business to our league members, fans, friends, and the Tampa Bay LGBTQIA+ community. Your company's information will be advertised on our league's website and Facebook. Depending on the level of sponsorship you choose, a variety of other opportunities are available to highlight your business, including but not limited to hosting social events at your location to allow our members to attend and support your business. In addition to the benefits you receive from your sponsorship, you will be promoting SSL's mission and our goal in a positive way.

The SSL also has a successful track record of giving back to the community, raising tens of thousands of dollars for community organizations like Meals on Wheels, Suncoast Animal Clinic and Ybor Youth Clinic as well as hosting Giving Days for donations each season. We have been recognized year in and year out as one of the most outstanding LGBTQ local sports leagues in Tampa Bay. Please consider partnering with us as we work hard to continue to provide an organization that promotes diversity and a safe environment for all to play in.



## ORGANIZED:

Fall 1993

## BUSINESS STATUS:

501(c)3 Non-Profit

## MEMBERS:

300+

## SOCIAL MEDIA:

SSL Public Fans >1,000

GSC Public Fans >1,000

## DEMOGRAPHICS:

Ages 18-70, Mixed, LGBTQIA+

## OUTREACH:

Tampa/St. Pete Area

## NATIONAL AFFILIATION:

**International Pride Softball**  
(Currently there are 52 member associations)



# **SUNCOAST SOFTBALL LEAGUE**

## **ANNUAL SPONSOR PACKAGES**

### **GRANDSLAM (\$5,000 Level):**

- Presentation Sponsor for the Suncoast Softball League (weekly during both seasons)
  - “Presented By” naming rights
  - Logo in the header of the league website
  - Corporate banner displayed weekly at softball complexes
  - Corporate logo on the League Sponsors’ Welcome Banner
  - Corporate logo displayed on “On Deck” newsletters
  - Corporate brand social media posts at the start of both seasons
  - Logo featured on the national tournament player shirts
- Presentation Sponsor for the Gasparilla Softball Classic (GSC) Tournament
  - Vendor table at all or any of the softball complexes of your choosing
  - Corporate banner displayed at all softball complexes
  - Full page ad in the tournament program
  - Corporate logo on the Tournament Sponsors’ Welcome Banner
  - Branded items of your choice to be included in the player bags
- Presentation Sponsor for the 2026 iPride Cup Tournament
  - Full page ad in the tournament program
  - Corporate logo on the Tournament Sponsor’s Welcome Banner
  - Branded items of your choice to be included in the player bags

### **HOME RUN (\$2,500 Level):**

- Featured Sponsor for the Suncoast Softball League (weekly during both seasons)
  - Logo in the footer of the league website
  - Corporate logo on the League Sponsors’ Welcome Banner
  - Corporate logo displayed on “On Deck” newsletters (weekly during seasons)
  - Corporate brand social media posts at the start of both seasons
- Featured Sponsor for the Gasparilla Softball Classic (GSC) Tournament
  - Vendor table at one of the softball complexes of your choosing
  - Half page ad in the tournament program
  - Corporate logo on the Tournament Sponsors’ Welcome Banner
  - Branded items of your choice to be included in the player bags
- Featured Sponsor for the 2026 iPride Cup Tournament
  - Half page ad in the tournament program
  - Branded items of your choice to be included in the player bags

### **TRIPLE (\$1,000 Level):**

- Triple Sponsor for the Suncoast Softball League (weekly during both seasons)
  - Logo in the footer of the league website
  - Corporate logo on the League Sponsors’ Welcome Banner
  - Corporate logo displayed on “On Deck” newsletters (weekly during seasons)
- Triple Sponsor for the Gasparilla Softball Classic (GSC) Tournament
  - Half page ad in the tournament program
  - Corporate logo on the Tournament Sponsors’ Welcome Banner
  - Branded items of your choice to be included in the player bags
- Featured Sponsor for the 2026 iPride Cup Tournament
  - Branded items of your choice to be included in the player bags

### **DOUBLE (\$500 Level):**

- Double Sponsor for the Suncoast Softball League
  - Logo in the footer of the league website
  - Corporate logo on the League Sponsors’ Welcome Banner
  - Corporate logo displayed on “On Deck” newsletters (weekly during seasons)
- Double Sponsor for the Gasparilla Softball Classic (GSC) Tournament
  - Branded items of your choice to be included in the player bags

### **SINGLE (\$250 Level):**

- Single Sponsor for the Suncoast Softball League (weekly during both seasons)
  - Logo in the footer of the league website

**For more information contact Ron Frank, [producer@suncoastsoftball.org](mailto:producer@suncoastsoftball.org)**