



FlipGive

December 17, 2020

Dear Association Presidents & Directors:

On December 1st, The Michigan Amateur Hockey Association (MAHA) proudly announced its new partnership with FlipGive, a free fundraising platform used by thousands of sports teams, schools, and community causes across North America. The partnership will focus on supplying hockey families, teams, and associations with a simple online solution for making the game more affordable. **As an added bonus for MAHA teams, FlipGive will provide a matching grant of \$100 for any team that earns \$100 by January 15, 2021.**

FlipGive offers a modern approach to fundraising, using technology and partnerships with hundreds of businesses to make the entire process more convenient for families. Rather than requiring families and players to sell something, FlipGive provides team members and supporters with the ability to earn cash back while shopping popular brands both online and in-store. The results have made a significant impact with nearly 5,000 hockey teams using FlipGive this year.

In early December, MAHA held an introductory Zoom call for Association Presidents & Directors, along with special guest Sam Menard, FlipGive VP of Growth. If you were not able to attend, please use the credentials below to review Sam's presentation and Q & A:

Link: https://usahockey.zoom.us/rec/share/Zhd2n5FIPwDSIIYy-Z6O4L1Xbr8drY6MBbKOMZnUchdA4Afw_tYd-xkknEZ6Apte.6AM2VNPFreOrt_5

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"As a hockey coach myself, I know parents are always interested in fundraising ideas to help with the cost of sports," said Sam Menard, FlipGive VP of Growth. "In this challenging season, the usual sponsorships and in-person fundraisers are not available. FlipGive makes it easy to fundraise virtually -- by setting up your player roster, inviting parents and families to download the app and join, and then earning money with regular spending on holiday shopping, birthday parties and everyday needs like groceries and gas."

You are invited to **get started with FlipGive today!** You can book a call or send an email to a FlipGive coach who will answer questions on how to best fundraise as a team. Parents and players can start earning for their team today, and association leadership can launch a free, turn-key fundraising program with full season support from FlipGive, to give their parents a great fundraising solution. **As an added bonus for MAHA teams, FlipGive will provide a matching grant of \$100 for any team that earns \$100 by January 15, 2021.**