



MASON TOUCHDOWN CLUB

Agenda

Date: January 8, 2024

Time: 6:00 PM

In Attendance

2023 Board Attendees: Bill Hugenberg, Mike Hershey, Jared Grundler

Team Coordinators: Andrea Castner

Other Attendees: Tim Maxwell

Elected 2024 Board Members:

Bill Hugenberg (President)

Rick Boyle (Vice President)

Laura O'Connor (Secretary)

Brian Garlock (Treasurer)

Mike Hershey (At Large)

Brittany Garlock (At Large)

Carrie Rasmussen (At Large)

Jared Grundler (At Large)

Called to Order

- By: Mike/Bill
- Time: 6:02

Review and Approval of Previous Meeting Minutes

- Approved by: Bill / Mike
- Meeting closed Bill / Mike

Treasurer's Report

- WesBanco- \$22,976.55 (as of 1.8.24)
- Paid to programs from playoffs - 2Point Club \$45.76, Baseball \$2451.00, Lacrosse \$505.00

- Bills outstanding - \$3000 Hudl (half paid already \$1500 outstanding)
- [School account](#)- \$-4455.83 funds need to be transferred - Bill is checking
- Taxes to be filed in Feb

Dine and Donate/Fundraisers

- Botox party 1/19 at 7:00 at First Financial In Mason. Carrie has sponsors for the bar and food/dessert table. \$5 entry collected at doors. First Financial by old Applebees- <https://www.facebook.com/events/263451156325131>
- NEED TO SCHEDULE 2024 Fundraisers and dine-to-donates

New Business

- [2024 Board Elections](#) - results listed
- [Thank you Cards](#) - CristineCraven's - can it be notated when complete? Need to know if she is returning next year.
- Texas Roadhouse Roll fundraiser update - Andrea. We are looking at doing it for Easter and Thanksgiving.
- Parents meeting January 18th - record meeting and post for family reference on LGL site. Michael will segment the video before posting.
- Dine to donate - Texas Roadhouse and Chipotle are potentially the only dine-to-donates for 2024. Looking to condense the amount this year and push the effort for better turnout.
- The Bell - needs rendering for design and etching completed. \$30 fee for art, then charged by letter for etching and clapper needs paid. Tim getting the quote and they are taking the bell down to be finalized.
- Girl Scout cookies February- boys will need to volunteer. Signups coming out soon.
- Website update - need a webmaster and potentially a new website.
- Christmas Cards - completed
- Need to find a rising 7th-grade team coordinator and loop in all communications moving forward.
- Filing taxes - Brian/Carrie . Should be filed in February.
- New recruiting system- \$1500 for 3 years has been paid. Jason Kaylor will chair this effort. Headshots of players needed with Hudl links. Tim Maxwell is getting player pics from the 2023 season taken by LifeTouch.
- Parent meeting January 18th via Zoom at 6:30pm. Link will be shared once created.
- Fundraising for 2024 to be decided and scheduled- Snap Raise/Comet Cards/Golf Outing/ Dine to Donates/rolls
- Potentially revamp communication strategy so that 1 person is emailing JV/Varsity. Everything should be posted on the website.
- Feb 5th - next board meeting