



# CITY NATIONAL ARENA



## Fundraisers and How They Work!

- Fundraisers are a great opportunity for your organization and/or school program to benefit from exposure as well financial support.
- The time and day of your fundraiser will be decided on the amount of tickets that are expected to be presold and the size of the group that the fundraiser is being marketed to. **We cap presold tickets at 150.**
- Fundraisers are held during a public skate session and are not held just for your organization/group. With this in mind, we cannot guarantee skates if you exceed 150 guests. If you are interested in having private ice for your organization/group, special arrangements will need to be made.
- We will provide a flyer personalized to your organization/school.
  - Tickets are presold only. No money will be accepted at the door. The group holding the fundraiser will collect money in advance and compile a check-in list.
  - City National Arena will print the number of stickers, which include the safety waiver for ice skating, to match the number of tickets sold, and the group holding the fundraiser will be responsible for checking in their guests and handing out their personalized sticker to guests who previously bought a ticket.
  - City National Arena requires a final count of the number of tickets sold 48 hours prior to the fundraiser.
- Tickets will be sold for \$12 each; pay out to City National Arena is at \$6 each.
  - Your school/organization keeps 50% of the proceeds!
  - *Example – 50 skaters = \$6/\$300- 125 skaters = \$6/ \$750*
    - Regardless of the attendance rate of the fundraiser, City National Arena requires a check, cash, or a credit card payment for 50% of the proceeds for the number of stickers that we print prior to your event.
    - No additional stickers will be printed after the final number is reported.