

**Sioux Falls Youth Hockey Association**  
**Board of Directors Meeting**

March 12, 2025                      6:30pm  
Sanford Conference Room – SCHEELS IcePlex

President Chun Chan called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (Secretary), Elliot Hitt (Treasurer), Leah May (Travel League Director), Cody Alderman (Director of City League), Amanda Smith (Director of Tournaments) and Derek Berg (Development Director). Quorum was present. Cherry Hunter (Director of Operations), Dan Houck (Director of Hockey), and Bryan Hindrichsen were also in attendance. Jenn Warren (Vice-President) and Sam Everson (Past President) were absent.

Secretary's Report – Leah May made a motion to approve the February 12, 2025 meeting minutes as submitted. Motion seconded and carried.

Treasurer's Report – Elliot Hitt reported YTD indicates a profit and projects close to even at end of fiscal year.

Director of Hockey – Dan Houck

- ✓ Attended various home games over the last several weeks for all travel teams
- ✓ Ran several practices for various levels in preparation for state and post-season play
- ✓ Handled ICL behavior issues between two teams w/ ICL coaches Mark Russell and ICL parent concern
- ✓ Attended ICL semifinals on March 4
- ✓ Led informational parent meeting on March 3 with Cherry Hunter for all Mites Tier 1-4 on travel/ICL hockey and plans for next season. March 4 was cancelled due to ice issues and practice being cancelled that evening
- ✓ Constructed email on Mite family meeting summary to send out to all Mite families as the March 4 meeting was cancelled and some did not attend on March 3
- ✓ 4v4 league playoffs went really well. Several games in playoffs went into overtime, including the championship
- ✓ Been helping w/ Varsity East and West practices in the last few weeks
- ✓ Been helping w/ Lady Flyers V/JV at practice the last few weeks
- ✓ Dealt w/ several parent behavior issues around the end of season tournaments w/ Cherry Hunter
- ✓ Created new post-season evaluation form to be completed by Head Coaches that will be stored now as a google doc which will be databased for future use
- ✓ Ran year end Coaches Meeting on March 5 w/ Andy Gillham-Topic "How to Improve in the Off Season as a Coach." 33 coaches were in attendance, which exceeded the number who RSVP'd and some who were "No's" were able to make it.
- ✓ PowerPoint of the Coaches Meeting on March 5 was posted to Coaches Corner. Email sent to all coaches on evaluations, and timeline for post-season requirements/objectives to be completed.
- ✓ Attended Girls Varsity State Tournament Final
- ✓ Attended ICL Finals night on March 8
- ✓ Post season evals will be emailed out to parents/players

- ✓ ICL was competitive league with only minor issues. Coach Russell did a fantastic job.
- ✓ ACL season went very well – NW team struggled a bit

### **Admin Update – Cherry Hunter**

- Fundraiser Fees – Only 1 player off the ice due to non-payment. No communication from the family
- DIBS & Volunteer Hours – Working with families to complete their hours. Plenty of opportunities during SDAHA Girls Varsity Tournament
- Spring 3 V 3 starts March 23 through April 13. Registration open & jerseys at printers. Working on team schedules & Coach Houck will divide players into teams. Registration deadline March 18.
- Securing 2025-2026 commitments from SFYHA Support Personnel. Scheduler, Todd Mescher has a senior graduate. Please forward suggestions to Cherry. Dawn Jirsa, Spiritwear noted – Very limited in stock items and will there be space in the NW addition for Spiritwear (currently stored under the bleachers).
- Preparing order for USA Hockey patches for all travel teams. Waiting for 3 teams' award requests.
- Prepared all information as requested for SFYHA Form 990
- Elections – League Supervisors and League Managers will be appointed by the SFYHA Board of Directors. Current League Supervisors and League Managers have been encouraged to submit their nominations and return for 25-26 season.
- Ordered SFYHA special awards for EOY – Golden Goal, Senior plaques, Heart & Soul, 7<sup>th</sup> Man, Willette, Neby, Presidents, trophies for Mini-Atoms, Atoms, and Mites, ICL Championship medals
- Ten SFYHA players will be recognized at the SDAHA Hall of Fame banquet on April 11. Hobey Baker, Senior Scholarships and All State teams will be recognized. In the past, SFYHA has paid for two parent tickets per player. Banquet tickets are \$65 each. Players are complimentary. The board approved purchase of parent tickets for Hall of Fame banquet for Senior honorees.
- SFYHA End of Year Event – FM Rink on March 25 from 5:15-6:15 for JV/Varsity Boys and Lady Flyers Varsity. Special awards will be presented.
- Jon Carroll, SFYHA Representative on the SDAHA Discipline Committee, is retiring at the end of this season. He has served as the Flyers rep for over 20 years. Cherry will purchase gift card for Jon from SFYHA.

### **Director Reports**

- ✓ Director of Travel League – Leah May: Squirt 4 V 4 had competitive teams. The focus right now is on SDAHA Tournaments and SDAHA Spring Meeting.
- ✓ Director of City League – Cody Alderman: ICL issues down this season.
- ✓ Director of Tournaments – Amanda Smith: Event Connect hotel rebates will be arriving soon. She is putting together a Tournament Guidebook for transition. Dates for the 25-26 season
  - Squirt Tournament – December 5-7
  - PeeWee Tournament – January 30-February 1
  - Bantam Tournament – January 9-11
  - Mite Falls Freeze – February 7-8 (Super Bowl is February 8)
- ✓ Director of Development – Derek Berg: Sponsorships for 24-25 have wrapped. Sponsor for Puck Club 25-26 has been secured. Focus has been on the Expansion project. Sanford will not be sponsoring the Gym. Building Name and Gym sponsor remain as open options for support. Approximately \$400K from goal. Julie Becker is collaborating with Alumni group from approximately 2013-2019 for funding. Sixty Locker stalls remain available at \$3K each. Start digging and anticipate additional funding. Soil samples and prep work are taking place. Need a business plan for summer hours/activities.

Presidents Report – Chun Chan – Chun expressed concern regarding behavior issues for players, parents, and fans as we end the season. He is working on SDAHA proposals and league level play to enhance all programs.

**Agenda Items:**

SDAHA Girls Varsity Tournament – March 6-8, 2025 (Thurs-Sat) Approximately \$10K sold in ad sales. The tournament should bring a good profit for SFYHA.

Flyers Expansion Project – Plans are being made to start the project this spring.

***Sioux Falls Youth Hockey Association Mission:***

***To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports***

Meeting adjourned at 7:59pm

NEXT MEETING  
April 9, 2025 6:30 pm  
Sanford Conference Room at the IcePlex

Respectfully submitted,  
Cherry Hunter  
SFYHA Director of Operations

Adopted April 9, 2025 by oral resolution at meeting / written correspondence  
(Date) (Circle one)