

## 2021 Tiger Fan Guide Brag Ads

### Brag Ad Rates

Full Page	\$350
Half Page	\$200
Quarter Page	\$125

### Mechanical Requirements

Full Page	7-1/2" x 10"	Quarter Page	3-1/2"x4-3/4"
Half Page	7-1/2"x5"		

### Deadline

**All ad information and payment must be submitted on or before July 23, 2021. Brag Ads will appear digitally and printed in color.**

### Half Page

#### Brag Ad Copy

Please email all copy to Rebecca Melder [Rebecca.melder@gmail.com](mailto:Rebecca.melder@gmail.com). A copy may also be submitted directly to My Fan Guide. **Please send finished ads to be used in your space to [boosterclubpros@gmail.com](mailto:boosterclubpros@gmail.com)**

All ads or photos/text to be used in design should be attached to e-mails. Please make sure photos are good quality and high resolution (300dpi). My Fan Guide prefers .pdf files.

**AD FEE** - If you would like for Alpha Graphics to produce your ad, please submit pictures and wording of ad to [tigers@alphagraphics.com](mailto:tigers@alphagraphics.com)

Include the additional \$25 ad fee with your payment to Tiger Club.

**AD DESIGN**- ¼ page ads have design limitations. They can only be 1 picture, 3 sentences, and name.

#### Quarter Page

#### Payment

Check should be made payable to Tiger Club.

#### Mailing Instructions

Mail ad copy with payment to Rebecca Melder, Tiger Club, 5008 Harbour Town Court. College Station, Texas 77845 by **July 23, 2021**.

#### Contact Information

Please e-mail or call for additional information: [rebecca.melder@gmail.com](mailto:rebecca.melder@gmail.com) or 979.324.6854

# “BRAG AD” ADVERTISING AGREEMENT 2021

This agreement is made on the \_\_\_\_\_ day of \_\_\_\_\_, 2021, by and between the Tiger Club and \_\_\_\_\_, referred herein as Advertiser, for the following purpose and consideration:

These rates are for the friends and family of students who wish to acknowledge their accomplishments.

## 2021 Tiger Fan Guide

The Tiger Club will publish the 2021 Tiger Fan Guide which will be sold during the 2021 football season.

For the sum paid as indicated below to the Tiger Club by Advertiser, the Advertiser is entitled to have an ad in the 2021 Tiger Fan Guide:

### Ad Size: (check one)

- \$350 - Full Page  \$125 - 1/4 Page  
 \$200 - 1/2 Page

### Ad Copy:

- My ad will be electronically transferred to My Fan Guide. [boosterclubpros@gmail.com](mailto:boosterclubpros@gmail.com)  
 Alpha Graphics will be producing my ad (include \$25 art fee).

**Please note here a contact number/e-mail address if you wish to review your proof. (If same as below, note ‘same as below’.)**

Name/contact information \_\_\_\_\_

**This form and check must be mailed as directed below. Brag Ads will appear digitally and printed in color upon receipt of payment.**

### Payment Information

Tiger Fan Guide Advertisement \$ \_\_\_\_\_ (Checks should be made payable to The Tiger Club)

Student Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

\_\_\_\_\_

E-mail address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return by July 23, 2021** to: Rebecca Melder • Tiger Club • 5008 Harbour Town Court • College Station, TX 77845