

The Grand Forks Youth Hockey Board meeting was called to order at 5:30pm on July 29, 2019

Present were Josh Kunz, Erik Fabian, Brad Lucke, Jeremiah Nuebert, Kelly Kilgore, Jay Panzer. John Spicer was absent

The meeting began with Chrissy Brabandt, Store leader with Scheels bringing a sponsorship proposal to the Board. Scheels would like to provide all GFYHA players. Questions were asked about the potential to put those funds toward game jerseys as we will need new ones next year. She wasn't sure of an amount so was asked to try get the Board a number so it could help determine if that was an option.

Scheels would also like to be a premier sponsor of GFYHA tournaments and would provide \$5000 to do so. All tournament advertising, programs, and registration info would have the Scheels logo on it. They would also like to find ways to make tournaments more fun for the participants. Chrissy was told to work with Jessie on any of that if approved.

Scheels would also like to take over our current raffle and turn it in to a gun raffle. They have done it in both Bismarck and West Fargo and have seen them be very successful. The Board really liked this idea as it has been a big commitment from certain members and now Scheels would handle it. The Board also discussed with her on being part of our Parent Appreciation night which she said they were open to.

Scheels would also like to carry GFYH apparel once the logo is trademarked. They would also like to do an in-store event for families as a kick-off to the season with an after-hours, hockey exclusive, shopping event.

Motion was made by Brad to move forward with Scheels proposal with the idea that there can be some changes to it that both parties agree upon. Seconded by Erik. Motion passed 6-0.

The next item that was discussed was the topic of removing individual team names from our travel program. The general consensus was that there was good and bad to both sides of the argument however with the logo now trademarked the Board thought it made more sense to become inclusive with all teams being Grand Forks hockey. It also makes monetary sense to do this as well since all royalties will come back to the organization. Motion by Erik to drop all team names and go to Grand Forks Red, Blue and White for all travel teams. Seconded by Jeremiah. Motion passed 6-0.

The last item was the trademark discussion. Jay has been working with Laura Cobb to get the GF logo trademarked. The approval was granted 7/2/2019 by the state of ND. Laura is working on getting it approved in MN now so hopefully that happens soon. Conversation were had on what to do next and it was decided we need to find an application for potential vendors and get the information out there so local vendors know that is now a protected logo. The Board decided to charge a \$100 application fee for anyone who is interested in using the logo. The Board also discussed what % they would like to see come back to the organization and determined a little more information was needed to come to a conclusion. Jay will get back to the Board after he makes a couple of phone calls.

Motion to adjourn by Kelly. Seconded by Josh. Meeting adjourned.