



October 26, 2020

Dear Prospective 2020/2021 Sponsor,

Let me take this opportunity to introduce myself – Hello, my name is Dallas Balma, Fundraiser/Sponsorships to the Hebron High School Baseball Booster Club, a division of the Hebron Athletic Booster Club. The Baseball Booster Club directly supports the Hebron High School Varsity, JV Black and JV Blue Baseball Teams. It is our goal to assist the school baseball program and their coaches, in continuing a tradition of developing student athletes - full of high moral and integrity, who expect to compete at the highest level in their sport.

This season we are offering an opportunity for local businesses to become Sponsors of our program. Your contributions will be used to offset the costs incurred by the program but not covered by the school district. As well, we have targeted specific capital projects that we would like to implement, as funds become available.

Previous sponsorship projects included a Brick Entry Arch Way displaying District Plaques, "Big Bubba" (a Turtle Shell Cage over Homeplate) and an assortment of playing and field equipment. Without the generous support of our sponsors, none of these important projects would have been possible. Future projects for 2020/2021 include: New Fence Decals & Banners, New Uniforms/Apparel and Scholarships for our Seniors.

A volunteer board of officers and dedicated parents' guide the Hebron Baseball Boosters. We are part of a non-profit 501(c)(3) Charitable Organization and 100% of the funds raised by the club are dedicated to the improvement of the Hebron High School Baseball program. With the addition of sponsorship fund-raising, we can work towards those additional projects mentioned above. We would like your assistance in helping us meet our goals.

Maximize your companies' visibility and be recognized for your support of the Hebron Hawks Baseball Program thru February, 2022. During this time; the Hebron Hawks Baseball Teams will host Pre-Season Games, Pre-Season Tournaments, Regular-Season Games, Post-Season Games, Summer and Fall Leagues for Varsity, JV Black and JV Blue Teams. **Please note:** There are Multiple Sporting Events and School Activities held throughout the entire year.

We would like you to consider donating to our Baseball Program under, one or more, of our Sponsorship Levels.

 **Home Run**       **Triple**       **Single**

For additional information, visit our website at: [www.hebronthawksbaseball.com](http://www.hebronthawksbaseball.com). Here you will find communication regarding Sponsorship Level Details, Forms, Contracts, 501(c)(3), Letter and Program Size requirements. Please feel free to contact us directly and we'll be happy to assist you.

On behalf of the Hebron Hawks Baseball Club; we are grateful for your Consideration, Financial Contribution and for your support of the Great Sport of Baseball! GO HAWKS!

Sincerely,

Dallas Balma  
Hebron High School Baseball Booster Club  
Fundraiser/Sponsorships

Dallas Balma  
[Dallas@DB3Roofing.com](mailto:Dallas@DB3Roofing.com)  
214-232-3738 (cell)

# **HEBRON** **Baseball**

## 2020/2021 Sponsorship Level Details

### **Home Run** - \$1,500 (1 year)

- 🔗 Prime location spot
  - High Visibility with Very-Slow Moving, Heavy-Flow Traffic for **ALL** Hebron High School Functions throughout the entire year
  - Sign Located Outside of Baseball Fields (facing Traffic)
- 🔗 8' x 8' Coroplast board and vinyl lettering
- 🔗 Company Color Logo
- 🔗 One Quarter Size Ad in Hawks Program
- 🔗 Corporate Ad with link to your business on our Sponsorship website page at: [www.hebronthawksbaseball.com](http://www.hebronthawksbaseball.com)



"Close-up" from Sidewalk



Main Vehicle Access to ALL Hebron Events

### **Triple Level** - \$500.00 (1 year)

- 🔗 4' x 8' Coroplast board and vinyl lettering
  - Foot-traffic Visibility to/from Baseball Fields.
  - Foot-traffic Visibility on visitor-side, of all HHS "Home" Football Games.
- 🔗 One Business Card Size Ad in Hawks Program
- 🔗 Sign located on 3<sup>rd</sup> Base Fence; near walk-way entrance
- 🔗 Corporate Ad with link to your business on our Sponsorship website page at: [www.hebronthawksbaseball.com](http://www.hebronthawksbaseball.com)



Walkway Path to Baseball Fields

### **Single Level**

- 🔗 Business Advertisement in Hawks Program
- 🔗 Corporate Ad with link to your business on our Sponsorship website page at: [www.hebronthawksbaseball.com](http://www.hebronthawksbaseball.com)

<b>Business Ads</b>		<b>Premium Ads</b>	
		(1 <sup>st</sup> Come, 1 <sup>st</sup> Serve Basis)	
Full Page	\$300	Back Cover	\$450
Half Page	\$200	Inside Front Cover	\$400
Quarter Page	\$125	Inside Back Cover	\$400
Eighth Page	\$75	Page 1	\$400
		Last Page	\$400

**DONATION GIVEAWAYS:** At all Hebron Varsity Home Games; raffle prizes are awarded to "winners" at the end of each inning. We're asking for your support in donating prize giveaways. Past giveaway prizes have consisted of: Free Appetizers and/or Meals, Beauty Products, Free Car Washes, etc.

Hebron High School Baseball Booster Club is a 501(c)(3) Charitable Organization with Federal Tax ID 75-2880009.



**2020/2021 SPONSORSHIP FORM**

One Year Sponsor Fee			Hawks Discount 3+ years	
			Hawks discount for Sponsors of 3+ years. (Excludes maintenance of Sign)	
	<b>On The Fence</b>			
<input type="checkbox"/>	Home Run	\$1,500	<input type="checkbox"/>	Home Run \$1,275
<input type="checkbox"/>	Triple	\$500	<input type="checkbox"/>	Triple \$ 425
<input type="checkbox"/>	Single – (Ads Below)		<input type="checkbox"/>	New Sign \$ 50 (if needed, past 3 years)
<input type="checkbox"/>	Donation Giveaways		<b>Business and Premium Ads remain the same</b>	
	<b>Business Ads</b>			
<input type="checkbox"/>	Full Page	\$300	<input type="checkbox"/>	TOTAL \$
<input type="checkbox"/>	Half Page	\$200		
<input type="checkbox"/>	Quarter Page	\$125		
<input type="checkbox"/>	Eighth Page	\$75		
	<b>Premium Ads</b>		<b>Donation Giveaways</b>	
	<b>1<sup>st</sup> Come - 1<sup>st</sup> Serve Basis</b>		At all Hebron Varsity Home Games, raffle prizes are awarded to "winners" at the end of each inning. We're asking for your support in donating prize giveaways. Past giveaway prizes have consisted of Free Appetizers and/or Meals, Beauty Products, Free Car Washes, etc.	
<input type="checkbox"/>	Back Cover	\$450		
<input type="checkbox"/>	Inside Front Cover	\$400		
<input type="checkbox"/>	Inside Back Cover	\$400		
<input type="checkbox"/>	Page 1	\$400		
<input type="checkbox"/>	Last Page	\$400		
<input type="checkbox"/>	<b>TOTAL</b>	<b>\$</b>		

**SPONSOR INFORMATION:**

\_\_\_\_\_  
Contact Name (Printed)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address / City / State / Zip Code

\_\_\_\_\_  
Contact Number

\_\_\_\_\_  
Email

All Program Ads are printed in Color. For Ad guidelines, please visit our website at [www.hebronhawksbaseball.com](http://www.hebronhawksbaseball.com) Fees listed on this form expire June, 1, 2022.

**Make checks payable to HHSBBC (Hebron High School Baseball Booster Club).** Please return this form with payment to:

**HHSBBC - c/o: Dallas Balma**  
5561 Big River Drive  
The Colony, TX 75056  
214-232-3738  
[Dallas@DB3Roofing.com](mailto:Dallas@DB3Roofing.com)



# Hebron High School Baseball Booster Club

## 2020/2021 Sign Advertising Contract

This agreement between the Hebron High School Baseball Booster Club hereafter known as the "HHSBBC" and \_\_\_\_\_ having a principal business location at \_\_\_\_\_, agree to the following:

1. \_\_\_\_\_ has purchased an advertising sign from the HHSBBC for the term of \_\_\_\_\_ **year(s)** at the rate of \$\_\_\_\_\_. This price also includes, one quarter size ad for the "Home Run" level OR one business card size ad for the "Triple" level in the program; for the term of the agreement. All Sign advertisements (if not renewed) will be removed - February, 2022.
2. The term of a sign contract stated above, will include the 2020 Fall/Winter and 2021 Spring/Summer Baseball seasons.
3. Payment for the advertising purchased is due 100% execution of contract. Proof of placement will be provided to the advertiser.
4. The content of any advertising placed is subject to the review of the advertiser, HHSBBC, school administration and coaching staff. Unless otherwise agreed, the cost and development of all artwork for the advertising is the responsibility of the advertiser.
5. Upon approval by all parties, release of the content or artwork used in the advertising will be finalized and the sign will be printed and installed.
6. Lewisville ISD, Hebron High School, the HHSBBC, Hebron High Coaches, Administration or Teachers shall have no liability for any consequences or damage claims arising from the content or artwork placed by advertiser.
7. If for any reason, the sign purchased by the advertiser, is significantly damaged or destroyed during the term of the agreement, the HHSBBC will be responsible for its repair or replacement.
8. This is the entire agreement and no other agreements whether oral or written are considered valid unless attached in writing and duly signed by all parties.

	<b>Hebron High School Baseball Booster Club</b>
<b>Business Name (printed)</b>	<b>HHSBBC Fundraising &amp; Sponsorships (printed)</b> <i>Dallas Balma (214) 232-3738 (C)</i>
<b>Sponsorship Contact (printed)</b>	
<b>Business Address</b>	<b>HHSBBC Board President (printed)</b> <i>Joe Marquez</i>
<b>City / State / Zip</b>	
<b>Phone</b>	<b>HHSBBC Fundraising &amp; Sponsorships (signed)</b>
<b>Email Address</b>	
<b>Sponsorship Contact (signed)</b>	
<b>Date</b>	<b>Date</b>