

SHEBOYGAN BLUE LINE ASSOCIATION - APRIL BOARD MEETING MINUTES

04/10/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Attendees: Erin Lindow, Brian Allen, Tammy Dehne, Salena Russell, Paul Avery, Eric Hawkinson, Josh Holte, Kayla Ostermann, Nels Quackenbush, Jared Roe, Sam Schroeder, Kathy Scott, Tom Cagle, Kasey Schroeder and John Taber

MEETING called to order at 6:31 PM

- Introduction of new Board Members; Kayla Ostermann & Nels Quackenbush
- Approved Minutes from March are posted on Lakers website Monday after meeting with no objections
- Treasurer's Report for March emailed - motion to approve by Paul / 2nd Kayla = PASSES
- September Golf Outing - organizer Correy Munger will be coming to the May Board Meeting to discuss details.

RINK MANAGER -

Tom Cagle - Facilities all went well with taking out the ice and off season major events are happening.

OFFICE MANAGER - Kasey Schroeder - Book keeping

Ice Bowling Financial Report Review

- Request for more details:
 - Ask Karen (SLCF) for more information regarding the General?
 - List of Sponsors that donated for Ice Bowling to publish
 - Kasey will send out an updated summary.

Outstanding Fees - Chasing family to pay (details in the budget).

Asked for feedback from Kasey's first year in the position.

- Struggles for new Position
 - Communication of changes to allow her to react and be informed
 - Kasey learning life/work balance
 - Defining how Kasey does things/ new way of business vs the old way
- Ways the Board can support Kasey
 - Kasey will ask for help from the Board, when needed
 - Clear definition of her Roles and Responsibility and communicate that to the Association.

ADMINISTRATION

New Committee Structure proposed by Erin for the 2024/2025 Season. Physical Handout of the new committee listed below. Discussion will continue and be finalized in the May meeting.

YHC - stay the same and learn what improvements can be made.

Tournaments - (2 people) Suggest to stay the same.

Facilities - Tom requested a person to work with him to help organize the actions.

Hockey Development

Coaching Development

Marketing - Webmaster

Fundraising - Scrip, Rafter Board sales, Yearly Event

Equipment Coordinator -

- Handouts - First Ice equipment & Mites, Dibs
- Equipment Return Bags
- Review for wear and safety for new skaters - review the old (Grant)

Communications - Member Relations/ External Relations (community outreach)

Concession Manager

- Looking for a Point of Sales unit.

- Mary has the details of what was sold and how much.

Dib Coordinator

- Revamping the Dibs program
- Sending weekly reminders

Discussion on Director of Hockey

A large percentage from the Parent survey 89% is open to hiring a Director of Hockey position.

Concerns expressed with the cost and budget increase needed to pay for it.

MOTION: More information needs to be gathered and a proposal to be written. A subcommittee should be formed to research, write a Job Description, Pay scale to be presented in May. Motion by Salena / 2nd Eric = Vote Passes *DOH Subcommittee - Nels, Salena, Josh & Sam.*

Ice Time (early ice in July) observations

- Allow the Next level Camp to use the facility in July
- Figure skating had a high number with ice in July (like an Olympic Year).
- We need to organize better use of the August / September Ice Time - more public skates

COMMITTEE REPORTS

2024/2025 Budget Proposal will be reviewed by the Executive Board in April and then presented to the General Board for Voting in the May Meeting

FACILITIES

Updates - Participation in May (New Color Scheme) Hand towel dispensers / TP - Tom

- Storage rack for totes - Rental Gear instead of shooting Room - SAM
- Another Girl's locker - What is the footprint for a Locker 5. Discussion - Allen
- Westwall update - Josh

FIGURE SKATING

Back to Skating Bash - Saturday July 8th. Afternoon of Sunday July 14th (1-5PM). Open House free skate event to welcome the community in and have booths for all Lakers activities for the public. Kathy will work on event structure and get back to the Board next month.

Advertising for Try Hockey for free & Figure Skating / open skate / food trucks.

YOUTH HOCKEY COMMITTEE

Approve Committee - Committee 13 people applied Voting Members (previous years 7-11 people) with full disclosure a couple Mike and Cassie Gartman are both on YHC

MOTION: To accept the YHC member committee - Voted - PASSES

YOUTH HOCKEY COMMITTEE 2024/25: John Taber (Chair of YHC), Sam Schroder (Director of Hockey), Brian Allen, Rob Sandrone, Chris Dekker, Corey Munger, Casey Girdaukas, Mike Gartman, Todd Wagner, Cassie Gartman, Stacy Miller, Kayla Ostermann, Daniel Harvey and Ben Plocar.

Discussion of Ethics and Representation of the Association:

MOTION: To create a document similar to Code of Conducts the Parents/Player/Coaches Sign for Ethical Behavior as a Board Member or Committee Leader. The voted individual would have to sign. Motion Salena / 2nd Eric

MARKETING & FUNDRAISING

April TimberRattler Fundraiser April 20th not have good success

In discussions of a Laker's Night at the A's Baseball game - Target in June/July

Food Truck fundraiser at Restoration State in Plymouth (Parent owned) in July

Promotion - Create documents for schools to come in Fall to rent ice, new jerseys purchases, and up-coming registration.

TOURNAMENTS

Dates set for our Regular Tournament - Dec 14th / Jan. 18

Another type of event (Girls, Mites, 3-on-3)

OLD BUSINESS/ PROJECTS (not addressed above)

JERSEYS - Subcommittee

- How to pay for it? We will open a vendor cart online to pay for the jersey.
 - o First come for jersey number (Even number of even birth year / Odd number of Odd Birth year).
Order form will have a cell for jersey number preference.
 - o Store to open in May

HOCKEY REGISTRATION DATE

- Discussion to push the Early Registration deadline date from July (open 7/1) to June (open in late May) to allow better planning of the season for skater numbers.

STRATEGIC PLAN (1,3,5yr plan) - Eric

- Expansion of the rink - Abacus - Eric
 - o Setup meeting to present previous designs
 - o Including Tom to determine the next steps for the rink discussion
- SESC - same as Champion Center - Jared
 - o Sheboygan Economic Corporation (conversation in May)
Group Building
No Advocacy
 - o Butzen Farms Youth Complex (location)
Representative that did not go
Rep for Meetings - Eric W.
- Continue to update the Board as details unfold

RED RAIDERS (WIAA) - Representatives will be sent during the WIAA season.

Costs associated with HS playing at our rink:

- High School Registration Fee Money. Registration is determined with the same equation as the Lakers Registration.
- Booster Club pays for some extras (buses, travel food, etc)
- Some skaters are behind on payment

Sheboygan South HS are the home that bill the school districts

- Each school with players pay a portion of the registration / Boost Club
- Co-op for 11 schools and Grafton HS is being added in 2024-2025 season.
 - o Kids that go to a school that is not in the co-op can only play JV.
- SBLA is an extension of the Sheboygan School District when they are here. RedRaiders have a disciplinary issue, the SASD takes the lead on disciplinary action as they rent the ice from SBLA.
 - o We can band beyond the SASD ruling, if needed.
 - o We will work closely with the Athletic Director from Sheboygan South HS to share information.
The AD is the head of the program.

Motion - For Better communication to squash any rumors the SBLA Board will send a statement to all SBLA Families at the beginning of the 2024-25 season stating the WIAA HS program is separate from the Lakers Hockey program and if there is any disciplinary action it has to be handled by the School District. Motion 1st Salena/ 2nd Eric = Vote Passes

NEW BUSINESS

GOLF OUTING - organizer Correy Munger will be coming to the May Board Meeting to discuss details.

NEXT LEVEL CAMP MEALS - Erin to check with Mary on how to proceed without her.

Suggestion for a Committee to get donations or Sponsorship of meals for the camps..

Meeting Adjourned at 8:55PM.