



September Mason XC/Track Booster Meeting

Tuesday, 09.25.2024

Agenda

XC Season Overview & Updates

1. Mason XC Invite Recap

- a. Parking compliment
- b. Lead recap reminder
 - i. Consider timing at each mile marker
 - ii. Challenges with enough volunteers for course marshall and parking lot duty. Consider mandating that parents do one of those two volunteer opportunities for a shorter amount of time.
 - iii. Do need the early AM duties
 - iv. Consider Leads being able to eat at the hospitality tent too

2. Treasurer Report

- a. Profit from Mason Invite reviewed. A gain of \$4, 129.10.
- b. Little profit from concessions. Bulk of profit from t-shirt sales
- c. Some profit from food truck donations (give backs)
- d. Suggestions for Invite:
 - i. Vintage t-shirts - reduce price to \$5 for styles not selling; \$10 for styles selling more and new t-shirts remain \$20 and \$25.
- e. Review total approved grants for coaches
- f. Peoria Trip Reviewed:
 - i. Charter bus was cheaper this year
 - ii. Hotel was cheaper this year
 - iii. Will update with more details next booster meeting
- g. Hueston Woods Trip Reviewed:
 - i. Might need to raise parent contribution costs for 2025 SY
- h. Turkey Trot
 - i. Rinaldi Orthodontics sponsorship/donation

3. Boosting our athletes and coaches

- a. Girls All-Team Breakfast
 - i. SUG is published
 - ii. Erin Jones is leading
- b. GMC Tailgate

- i. SUG is published
 - ii. Joy Fowler is leading with Kristin Weber's help
 - iii. Carrie will purchase the taco meat and fritos
 - iv. Dan Mix has agreed to help with set up and Carrie will reach out to Evan Strain to see if he can also help
- c. Banquets
- i. Paola Hoover & Christine Moran are coordinating middle school boys
 - ii. Michale Sanker is helping with the middle school girls
 - iii. Brittany Garlock is helping with the JV boys
 - 1. Coach Rapp would like to continue to keep the banquets separate and does not want to celebrate his retirement at the banquet.
 - a. Coach Pitcher and Lucas will organize recognizing him
 - b. Mr. Stemple plans to celebrate his retirement in the off season
 - iv. Melissa Buckalew is helping with the high school boys- 11/12
 - v. Kristin Weber is helping with the high schools girls - 11/14
- d. Turkey Trot
- i. Update course on website
 - ii. Volunteers for course marshalls needed
 - iii. Negotiating sponsorships with community center
 - iv. Registration open for 19 days and have 148 sign ups
 - v. Public Relation Promotions have gone out
 - vi. Flyers have been created and ready to be printed for corporate sponsorship
 - vii. Mason Life Style Magazine will do an article on the Turkey trot
 - viii. Carrie Hawkins donated a Facebook Ad for Turkey Trot
 - ix. Roger Bacon High School is paying for their whole XC team to join the Turkey Trot and Run (Roger Bacon is Carrie Hawkin's alma mater.)
 - x. Current Community Partnerships:
 - 1. Mason School Foundation
 - 2. Comet Cupboard
 - 3. Discussion around Paws for Miles
 - xi. Add a donation button on the website
 - xii. Runner Premiums - Tom's Coffee
 - xiii. Tracey and Elizabeth working on 3 t-shirt quotes
 - xiv. Medals for all runners
 - 1. No raffles this year
 - 2. Next year add \$2.00 to registration cost for medals and bibs
 - 3. Age group winner- custom coaster
 - xv. Packet Pick Up
 - 1. MMS Arena Lobby (Tues/Wed before race)
 - 2. Kim and Christine organize bags/bibs
 - xvi. Add volunteer section on website
 - xvii. Awards - Leverage Comets in College to pass out awards
 - xviii. Course Marshall- Consider NHS for service hours
 - xix. Sponsorship Levels - Clearly outline what each level gets you as a sponsor
 - 1. \$500
 - 2. \$3000- Presenting Sponsor
 - 3. \$5000- Title Sponsor
 - xx. Drug Mart donated bottle water
 - xxi. Photographer will be on site to take pics and upload on website

- Runners represented Mason XC and Track strongly at the Heritage Day Parade. Well done!

Next Booster Meeting - 10/29