

**Executive Director Report
Bismarck Hockey Boosters
August 2024**

The stress is setting in as we gear up for another fun season! Lots to get done before we officially start!

Monthly update:

- Parks and Rec:
 - Jamie and Mikayla met with Dylan to prepare for upcoming season and scheduling
 - Dylan has been working on repairing equipment and moving equipment for us
- Financials/Budget:
 - Mikayla has all financials through June to the accountant
 - Working on July financials next week
 - Layne and Mike will work on equipment/goalie needs to
 - Meeting with Nate on Thursday at 5:30 pm to go through goalie gear
 - Jackie, Ian and Mikayla met with accountants to see where things are at; will provide updated financials to Board
 - Have a few follow up items to make sure we keep checks and balances in place and everything on track
- Events and Fundraising Committees:
 - Sent email to past committee members to sign up again (22 signed up so far) – will send to general membership to gauge more interest
 - First meeting – August 27
 - Kickoff Events are on the member calendar from Jamie
 - Family Fun Nights – Jamie and Mikayla will work on high school nights once school starts; already discussing some things with Bobcats as well
 - UMary still on the table as well
 - Mikayla – thinking of options for Spring Meltdown next year – will set up first meeting with committee to discuss more
 - Rah Rah:
 - Mikayla working on how this works for members to buy down their registration costs – emailed Rah Rah to get more information on when we can expect to release this
 - Sponsorships:
 - Sent preliminary emails off to businesses a few weeks ago
 - 10 teams across the board are claimed; need to work on additional sponsors
 - Mikayla to mail off physical sponsorship flyers this week and then post on the website and social media
 - Advertising:
 - Mikayla sent invoices to all those who owed from last season or need to renew for this season – all are paid at this time
 - Mikayla – will put this out along with our sponsorship options by August 15

- Mikayla – all new signs to be installed in September
 - Giving Hearts Day
 - Mikayla and Jamie to work on this with the Events Committee
 - Big Gun Raffle
 - Mikayla has raffle ticket mock ups with Image right now – need to decide when and where the drawing will be held
 - Claire will take this over with her staff
 - Pick up and turn in dates have been established as well
 - Golf Tournament:
 - Fun event and all went well!
 - We profited a little over \$8,000
- Apparel:
 - Apparel equipment is here; Mikayla and Jenn to work on getting it all set up
 - We will have regular “stores” and also offer on-demand options, along with being available at events and tournaments
 - We will keep a rack in the concessions that they can wheel out and display and also sell items during regular games
 - Jenn has hired a few apparel employees – where are we at with this?
 - Mikayla working on Sports Engine and Shopkeep for ways to sell items
 - Mikayla sent additional reminder to vendors about payment on commissions and to ask about renewing the contracts – I heard from several companies now and am waiting on commission checks; also lots of interest in events as well
 - Pure Hockey:
 - Pure Hockey can do a store for us to do some custom items such as gloves, warmups, sticks, neck guards – need to finalize this
- Inventory:
 - Jerseys
 - Mikayla has continued to be in communication with Scheels and K1 about the jerseys – estimated to start arriving this next week
 - Jenn will put logos and names on jerseys once we have the sponsorships completed
 - Old Jerseys:
 - Mikayla will use the oldest jerseys for a fun craft night/fundraiser
 - There is a pile that will also be thrown (large pile)
 - Then there are decent condition jerseys that we will do a one-day sale of for those who wish to come and purchase
 - Intro Jerseys:
 - Not sure if Clark ordered these or where things sit – Layne checking with him
 - Clark also did not give me additional info on sponsorship of Intro program so not sure where that sits either
 - If not, we will use up all the old jerseys in the storage area for Intro this year to get rid of some of these
 - Socks
 - Socks were ordered through Scheels/K1 and will be here in August

- Scheels will keep some on-hand at the store and we will also sell out of our concessions again
 - Intro to Hockey gear:
 - ETA for arrival of gear – end of this week into next – need to create plan for getting it to the rink
 - Unsure if socks and jerseys were ordered for this – Layne to check
 - Stacey to “receive” the gear and put in inventory
 - Handout is August 29 – Mikayla has volunteers lined up
 - Goalie gear:
 - Meeting with Nate on this on Thursday
 - Need to formulate a policy on who gets gear – Layne and Mikayla
 - Layne will assist with assessment, repairs, and replacement of gear going forward
 - Need to come up with list of equipment to order ASAP – Layne
 - 18 sets of mite gear
 - 8 sets of squirt gear – no sticks
- Home Tournaments:
 - Jamie opened June 1
 - PA: 3 teams (Layne to reach out to towns to see about entering)
 - BA: 6 teams
 - PB1: 7 teams (Layne to reach out to towns to fill last spot)
 - PB: 12 teams
 - BB1: 5 teams (Layne to reach out to towns to see about entering)
 - BB: 10 teams
 - SB1: 8 teams (full – will expand if more teams commit)
 - SB: 8 teams (full – 1 on waitlist)
 - SC: 8 teams (full – will expand if more teams commit)
 - 10UB: 10 teams (full)
 - 12UB: 7 teams (Layne to reach out to towns to fill last spot)
 - Mikayla – sent an email to BWW about the 2024-2025 season
 - Mikayla – received money from CVB for first two weekends of tournaments
 - Stay and Play hotel information will be sent to all teams on September 2; Jamie and Mikayla met with them on August 8 to discuss this more
 - Start working on 8 team brackets – Layne – August
 - Dates:
 - Pee wee A/Bantam A: November 22-24
 - Pee wee B/B1: December 13-15
 - Bantam B/B1: January 10-12
 - Squirt B/B1/C: January 24-26
 - 12UB/10UB: February 7-9
- State Tournaments in Bismarck:
 - March 7-9: PB1
 - March 14-16: 12UA/15UA/BB Silver
- Scheduling/Ice Offerings:
 - BHB Summer Camp – week of August 12
 - TK Hockey running on-ice; Brady Heppner running off-ice

- Layne helping out, along with one of our BHB coaches
 - Currently:
 - 19 Squirt/10U (+9 goalies)
 - 19 Peewee/12U (+5 goalies)
 - 20 Bantam/15U (+3 goalies)
 - 25 Mites (+1 goalie):
- Preseason:
 - Started August 5
 - Layne and Mike working on ensuring coach availability for remainder of sessions
 - 1266 slots filled so far
- Tryouts:
 - Layne and Mike coming up with plan and schedule for this to discuss more with hockey committee
 - Jamie – send informative email and update website about tryouts – as soon as received from hockey committee
 - Mike and Layne to start thinking about evaluators
 - Jerseys were laundered and are back at rink now
 - Stacey – have all tryout jerseys ready for hand out – August 15
- Intro to Hockey:
 - Sherry sent over a proposal and Mikayla approved this
 - She will plan to “run” it again – Mike and Layne will work with Sherry to make sure she has what she needs
 - Equipment handout to happen at CIC – will need to move some bags of equipment up to VFW for the first few sessions
 - Will put together sign up sheet for high school students to help and send this off in the next week
 - Volunteer committee to help with gear handout
 - 102 registrations
 - Jamie to run in Friday Flier with BPS again
- Practices Start:
 - Bantams/15U/Peewees/12U – October 21
 - Squirts/10U – October 28 (first in-house games November 2 weekend)
 - Termites/Mites – November 4 (first games November 17)
- Jamborees/Tournaments:
 - Squirt In-House: December 6-8
 - Termite/Mite Jamboree: February 28-March 2
 - Also looking at possibly doing something to end the Squirts/10U season at beginning of March
- Scheduling:
 - Jamie will start working on preliminary schedules based off the mock schedule created and approved in May; Layne to review to make sure it is what he is wanting to see
 - Power Skating discussion to be held with the hockey committee
- Gaming:
 - Claire has bingo up and going – 4 employees hired for this so far

- Claire working on Caps and Taps and Club Card events
- Claire working on 50/50 for tournaments
- Current sites:
 - Our Place Tavern, Tap In Tavern, The Pier, Lucky's 13
- Current advertising for sites:
 - Logo on Pixellot games (not high school)
 - Every email has them listed on footer
 - Installing dasher board at Wachter Rink with their logos/names
 - Hole sponsorship at golf tournament
 - Facebook posts/stories
- Coaches/Coordinators and Evaluations:
 - Mike and Layne – talk to past coaches/coordinators to see what their interests are for this upcoming season
- 10,000 Puck Challenge:
 - Shooting for 1,000,000 pucks! Outstanding!
 - Would love to do a quick video at the end from Layne to thank the kids for their participation and congratulating those who completed
 - Celebration to happen in October/November
 - Sponsored by Horizon Market and Bismarck Bobcats
- Team Declaration:
 - Declared on July 15 with state
 - Bantams: BAA/BA/BB1/BBR/BBW/BBB
 - Peewees: PAA/PA/PB1R/PB1W/PB1B/PBR/PBW/PBB
 - Girls: 15UA/15UB/12UA/12UB
 - Squirts: SAR/SAW/SB1R/SB1W/SBR/SBW/SCR/SCW/SCB
 - Hockey committee to discuss SA teams further
 - 10U: 10UBR/10UBW
 - 10UA team is still being discussed; survey being sent off to those registered with 10U
 - Layne, Mike and Mikayla to work on form for requesting to move up so it is more formal
 - In-House: 6 Tier 1/6 Tier 2
 - Mites: 4 Tier 1/4 Tier 2/4 Tier 3/4 Tier 4
 - Termites : 4 Termites 1/4 Termites 2/4 Termites 3/4 Termites 4
 - Leif sent the statewide declarations to Layne and myself for review; final teams will be declared at fall meeting in September
- Registrations:
 - Regular season:
 - Registration opened July 1
 - Current registrations:
 - Termites: 90 termites
 - Mites: 86 mites (5 8U girls)
 - Squirts: 95 squirts (15 goalies)
 - Peewees: 96 peewees (13 goalies)
 - Bantams: 84 bantams (7 goalies)
 - 10U: 28 10U (2 goalies)

- 12U: 29 12U (2 goalies)
 - 15U: 22 15U (1 goalie)
 - Intro to Hockey:
 - 102 registrations
 - Referee registration:
 - Separated this for this season so we could track and communicate better
 - Jamie will open registration on August 1
- Other:
 - Operations Calendar – Mikayla shared initial draft of Operations Calendar for employees to keep everyone on task
 - Dashboard – Mikayla would like to have a meeting with exec team to discuss this more
 - Club Calendar – this has been finalized and put on the website
 - Robby Glantz – set for October 17-20
 - Hockey Committee – next meeting set for August 26