



Cortland County Youth Hockey Association (CCYHA)



# Monthly Board Meeting Agenda – October 21, 2021

**Meeting Date: Thursday October 21, 2021**

**Time: 7:00pm**

**Location: JM McDonald Complex**

**Approval Date: 11/10/2021**

Attendees: (X=Present, NP= Not Present, G=Guest)

X	Bridget Dutcher	President	X	Josh Dolbec	Operations Director
X	Shannon Spalding	Vice President	X	Melissa Quinlan	Scheduler
X	Jenai Rossow	Communication Director	X	Shana Blum	Fundraising Director
X	Tara Wetherell	Treasurer	X	Erin Gray	Tournament Director
X	Jordan Perkins	Registrar		Tessa Brown	IP Coordinator
			G	Quinn Larock	Guest

**1) Call to Order, Time: 7:03 pm**

**2) Guest: New Executive Director/Operations Director - Quinn LaRock**

- a. JMM relationship with CCYHA and Golden Eagles
  - i. Quinn is welcoming of face to face contact regarding any questions or concerns
  - ii. Wish list for ice for next year - Collaboration with the Figure Skaters
  - iii. December's invoice - Christmas Day, New Year's Eve, New Year's Day - IP does not have practice those days
  - iv. Joe has a request the nets be tipped between CCYHA practices - When practices ends, put the goals in the middle, he goes around, then tip them on the edges
  - v. Summer - Hockey camps? Clinics? Collaboration between JMM and CCYHA. Spring League? Quinn would like to be involved. Make a small committee to look at the options.
  - vi. JMM Annual Campaign - Biggest fundraiser - Having groups make calls and reach outs to talk about how much the rink means to them to aid with fundraising.
  - vii. Concessions - Lease it out. Huge undertaking for JMM to stock and train. Quinn will have a conversation with whoever the agreement is with to ensure the Fire and Ice Tournament is covered. There will be a

conversation with the companies about what this will look like. Deadline needs to be ASAP. Covid restrictions need to be minded. CCYHA can operate under JMM food permit. Can we provide the food/beverage for games if there isn't a relationship with a food company? Yes - We provide and clean up after ourselves. Ask staff to open up the stand. Let Quinn know when we will start that.

- viii. Collages of kids in a hallway or something. Missy will get a draft to Quinn for a better idea.
- ix. Fire on Ice - If COVID shuts down Fire on Ice, Quinn would need to come to a figure with the Board of Directors, but CCYHA would not hold CCYHA 100% accountable.

**3) Executive Session, Time 7:25 pm**  
**a. Out 7:56 pm**

**4) Approval of September 16, 2021**  
**a. Motion to approve Minutes 1st - Shana; 2nd - Melissa; Motion Carried - Yes**

**Directors' Reports**

**5) Treasurer's Report**  
**a. Budget Report 10/20/2021**  
**i. Motion to approve: Jordan; 2nd: Erin; Motion Carried - Yes**  
**1. 243.60 on Scrap Metal Drive**  
**2. Needs December invoice for Ice**  
**3. Can a report of cost, expenses**

**6) Communication's Report**  
**a. Newsletter**  
**i. IP**  
**ii. Mites**  
**iii. Squirt**  
**1. Melissa - Major**  
**2. Jordan - Minor**

- 3. Blue - Teeter
- iv. Peewee - Erin Townsend, Amy Baldwin-Smiley
- v. Midget - Shannon Dankert/Melissa Quinlan

- b. TV Display
  - i. Donated by the Grays
  - ii. 2nd TV - Can reimburse if needed

**7) Registrar's Report**

- a. USA Hockey Numbers & Safesport for Board Members
  - i. Update on completions - Board Members - Tessa needs Safe Sport
  - ii. Update on completions - Coaches - Moving up past Mites, coaches need to have CEPS done by August/September latest or they will be redlined. IP Coaches are being caught up.

**8) Operation's Report**

- a. Snowbelt - Allowed to opt out for the year. \$65 dues, but it keeps our place.
- b. Coaches should have been consulting with the Operations Director regarding number of kids per team.

**9) Scheduler's Report**

- a. Concerns on Peewee level about having 2 full practices. Missy is in communications regarding increasing sessions. Peeweess, Squirts in Monday sessions, a few more Radja sessions are available, Ithaca has half ice available most Wednesdays, Blue Team/White Team. 48 -> 57 Practices.
- b. Other levels - Games are starting to schedule, delay due to Snowbelt.
- c. Plan for when Ice Spots become available. Traditionally: Team that is assigned gets first dibs. If they are not available, reach out on rotation (looking at schedule), then we try to sell it, if that is unsuccessful we do a skate and shoot. Prioritize PeeWee for open spot, possibly the 4th Mite team?

**10) Fundraising Report**

- a. Guthrie - progress - No.
- b. Corporate Sponsorship - M&T - They say yes, the \$250 would be every year. Request in writing.
- c. Apparel sale - Hopefully up next week - Graph-tex. Warm up outfits included in the Fundraiser. Contact Instant Replay because they usually do the coaches and player warm ups. Shana will get some samples.
- d. Can Bottle Drive - T&T - Bridget checked in - not even halfway through our pile. Bridget will continue to check in... massive pile.

- e. Contentos Scrap Metal - \$243, not really worth it
- f. Sticker sale - 125 stickers - \$566
- g. Sponsors - Alyne Team Sponsors, Potters Landscaping \$500, Hage \$250 Corporate Sponsor,
- h. Potential Sponsors for Practice Jersey's for Squirts - T Mobile, Hood \$500 minor sponsor and 52 Jerseys.
- i. Deans \$500
- j. Stanley \$500
- k. Pontillos \$750
- l. Minor League - CSC

**11) Tournament Director's Report**

- a. Fire and Ice Dates Feb 11th - 13th
  - i. Advertising has begun.
  - ii. 15 people sign up for Committee
  - iii. First meeting Saturday during Mite Practice
  - iv. 4 teams register online
  - v. Lots of questions being sent to Erin - Lots of questions about Super Bowl Sunday
  - vi. Has fundraising stuff ready - Raised price of sponsorship to \$3000, and price of tournament fee to \$500. High hopes for Joe Reagan. Royal Auto - Used Car
  - vii. Concessions sound like they will be covered.
  - viii. Biggest concern is apparel - Will take a while to come in

**12) IP Coordinator's Report**

- a. How many players? 30+ Players
- b. How many coaches? 12 coaches
- c. Keith is thinking ahead to new IP Head coach for next year

**13) Vice President's Report**

- a. Disciplinary
- b. Coaches/Board Meeting - Looking into places to hold that many people and Shannon will look at prices for family style foods. November 14th or 21st, leaning towards the 21st.

**14) President's Report:**

- a. Pro-rated refund for injured Midget. Finding out more information about what the parents are thinking and recovery time/whether or not he would be returning to the season at all. Decision can be made later based on what happens.
- b. Radja & Palmer - Going well
- c. Team updates - Squirts start this weekend with games, Mites just split,

- d. Next Year Planning - Fiscally conservative next year. Planning ice schedule, not over reaching.
- e. Community Building Events
  - i. Upcoming - Halloween on Ice - Squirts and Peewees to dress up and trick or treat on the ice. At end of IP practice, the older kids could come out on the ice with costumes and the little kids could trick or treat. Maybe Saturday or Sunday? Maybe Saturday 9-9:15 am in between Mite and IP practice.
  - ii. Wear your jersey to school day #ccyhajerseyday. Some sort of incentive to wear something and take a pic for it to be posted? Show your CCYHA Pride!
  - iii. Santa for Christmas - Anyone know a Santa?
  - iv. Free Try Out Hockey Days - with kids their own age to help boost numbers and get new kids/families involved and excited about hockey.

**Coaching Director and Operations Director are still needed.  
Advertise more on Social Media**

**15) Next meeting**

- a. Wednesday the 10th, 6:15 pm
  - i. Plan for Crush Room

**Old Business**

**Future Discussions**

- Review of Bylaws
- Bullying Policy & Procedure

**16) Motion to Adjourn, pm.**

- a. Motion by Shana Second - Erin