

Fundraise With Football

For ETHS Reunion Group Fundraising
2019 Football Fundraising Guide

Valid Mar 1, 2019-Feb 28, 2020 ET Football Boosters fiscal year only.



About

Fundraise with Football -Reunion was developed to offer multiple revenue opportunities to El Toro High School class reunion organizers needing to fundraise for reunion events. The fundraisers are hosted and managed by ET Football Boosters and require minimal effort by the participating organization.



Benefits of Fundraise with Football

- Generates additional revenue for your event with minimal effort
 - Extends fundraising windows
 - Provides fundraising options that wouldn't otherwise be available
 - Supports your Alma mater!
 - Keeps ET alum connected to our school
- **Provides discounted packages for events held at Tijeras Creek Golf Club***
 - Offers Legacy Brick purchase opportunity to those that graduated prior to Athletic Complex being built
 - Extends the "Our House" philosophy across multiple generations

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*Subject to availability and at discretion of Tijeras Creek Golf Club. Please contact Tijeras Creek event planning for additional information.

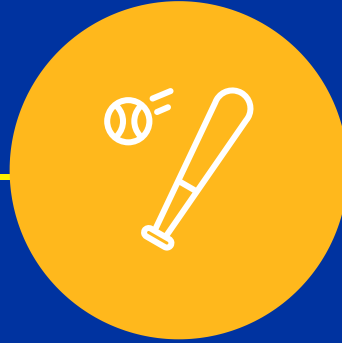


2019 Fundraiser Opportunities



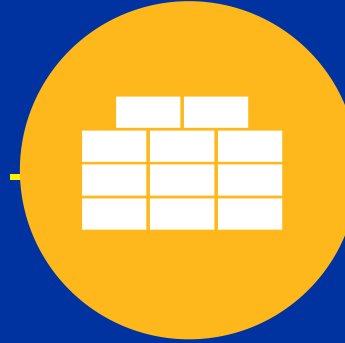
► Golf Classic and Ball Drop

- Org Sign-ups: Apr 15-Apr 26
- Sale Dates: April 29-June 15
- Event Date: Saturday, June 22
- Sales Items:
 - Golfer packages
 - Ball drop ticket sales
 - Dinners
 - Sponsorships



► Angel Game

- Org Sign-ups: May 27-May 31
- Sale Dates: June 5-Aug 5
- Event Date: Sunday, August 18
- Sales Items:
 - Angel Tickets



► Legacy Bricks

- Org Sign-ups: July 25-July 31
- Sale Dates: Aug 1-Nov 1
- Sales Items:
 - Legacy Bricks

Golf Classic & Ball Drop

SATURDAY, JUNE 22 TIJERAS CREEK GOLF COURSE

The Golf Classic & Ball Drop is ET Football's largest fundraising event. Take advantage of this opportunity to partner with ET Football and earn money for your organization.

- Earn 70% of the net revenue generated from golf packages, ball drop tickets, dinners and sponsor packages sales for your organization
- Each participant gets a custom link to drive sales
- Sales tracked by ET Football Booster Treasury
- Revenue payment remitted with reporting to organization designee within 60 days of event date close

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Ball Drop Ticket Sales Revenue Example

Organization participant count:
50

Ball drop tickets sales goal (per participant):
25 (x\$10 per ticket)

Net revenue generated (estimated):
\$8,750

**YOUR ORGANIZATION'S
REVENUE
\$6,125!!**

Angel Ticket Fundraiser

SUNDAY, AUGUST 18 1:05pm ANGELS v. WHITE SOX

The Angel Ticket fundraiser is new to ET Football. We are happy to be able to offer it as a family friendly option to our existing fundraising lineup.

- Earn \$5.00 per ticket sold for your organization
- Sales tracked by ET Football Booster Treasury
- Revenue payment remitted with reporting to organization designee within 60 days of event date close

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Angel Ticket Sales Revenue Example

Organization participant count:

50

Angel tickets sales goal (per participant):

10

**YOUR ORGANIZATION'S
REVENUE
\$2,500!!**

Legacy Brick Fundraiser

SALES OPEN: AUGUST 1 - NOVEMBER 1 2019

The Legacy Brick fundraiser is a tradition with ET Football and we are excited to extend it to all ETHS students. Be a permanent part of the "Our House" tradition with your own personalized legacy brick installed on scoreboard wall in the El Toro Athletic Complex.

- Earn 70% of the net revenue generated online brick sales for your organization
- Sales tracked by ET Football Booster Treasury
- Revenue payment remitted with reporting to organization designee within 60 days of event date close

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Legacy Brick Sales Revenue Example

Organization participant count:
50

Legacy small brick sales goal (per participant):
1 (x\$150 for 1 small)

Net revenue generated (estimated):
\$5,250

**YOUR ORGANIZATION'S
REVENUE
\$3,675!!**



How to sign up your organization...

- 1) Visit www.etfootball.com
- 2) Click [Fundraise with Football](#) under Fundraising tab
- 3) Follow sign-up instructions

Questions? E-mail president@etfootball.com