



Sponsorship Opportunities

The Cleveland Barons Elite Hockey Development Program is proud to offer the following sponsorship opportunities for the 2018-19 Season. These sponsorships will directly benefit the players who participate in our program at both the Tier I and Tier II Levels.

Rink Naming Rights - \$75,000

- This is the most prominent piece of advertising. Barons Arena is located in a high traffic area with a weekly impression count of 375,000 at the Brook Park Road/Tiedeman Road exit. The Arena tracks an attendance of 155,000 per year with an additional 116,000 views coming in from Maverick Volleyball, which is situated adjacent to the facility. Your company can be featured front and center with signage on the front, side and inside the building.

Jersey Sponsorship - \$10,000

- Sponsoring company's logo (jersey patch) to be placed on each Cleveland Barons game jersey (15 teams / 750+ jerseys). These jerseys will be seen in rinks across North America. A sponsoring company will get local, national and international exposure with this sponsorship.

Zamboni Wrap - \$7,500

- Wrap the Barons Arena Zamboni with your company's logo. The Zamboni is a favorite of hockey fans and will see the ice hourly at the Arena and throughout the season at local area events.

Practice Jersey Sponsorship - \$5,000

- Does your company want more local exposure? Sponsoring the Cleveland Barons practice jerseys (250+ jerseys) will achieve that objective. The Cleveland Barons average 20+ hours of "air" time per week at Barons Arena in Parma, OH and OBM Arena in Strongsville, OH from August to March.

Game Puck Sponsorship - \$3000

- All Official Cleveland Barons Game and Practice pucks will have your company logo on them. Over 1000 pucks are used each season. This advertising has a unique shelf life as our pucks are found in every rink, even when we are not there, due to pucks flying out of play, being found and re-used.

Board Sponsorship - \$2,500

- Display your company's logo on the boards at Barons Arena.

Wall Banner - \$2,000

- Display your company's logo on the back wall of the arena. The score board covers the same wall, making it a highly viewable area.

Helmet Sponsorship - \$1,500

- This is another unique opportunity to show your support for the Cleveland Barons. Your company's logo (stickers) will be placed on each side of all player helmets. This opportunity is unique as it will grab attention because all of the focus is on the players during the games and practices.

Team Locker Room Sponsorship - \$1,200

- Your company will be displayed on a plaque outside the locker room.

Sponsorship Agreement

Company Name	
Company Contact	
Address	
City, State, Zip Code	
Phone	
E-mail	
Signature	
Date	
Sponsorship Choice	

Please e-mail logo/artwork in JPEG format to tom@strengthfitnessandtherapy.com

All contributions and sponsorships are tax deductible as the Cleveland Barons Elite Hockey Development Program operates under a 501c3.

Checks can be made payable to the Cleveland Barons.
Mail sponsorship check and agreement to:

Cleveland Barons
5310 Hauserman Road
Parma, OH 44131
Attention: Tommy Goebel