

**EASTVIEW BASKETBALL ASSOCIATION  
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS  
February 10th, 2025**

**Present**

Jude Miron, President  
Erica Sherman, Vice President Elect  
Michael Peplinski, Boys Traveling Director  
Paul Tarnowski, Treasurer and Financial Aid  
Michelle Goodman, Facilities and Scheduling Coordinator  
Jen Chumley, Assistant Fundraising Director  
Derek Kasper, Eastview High School Basketball Liaison  
Angie Pudenz, Registration and Apparel Coordinator  
Rachel Swanson, Outgoing Registration and Apparel Coordinator  
Sue Newton, Vice President  
Erica Eggers, Girls Traveling Director  
Rachel Holmberg, Player Development Coordinator  
Dan McGrath, Social Media Coordinator

**Absent**

Tom Madden, In House Director  
Dan Keenan, Girls Tournament Director  
Erik Edstrom, Web and Communications Coordinator  
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator  
Jeremy Salo, Volunteer Coordinator  
Lance Glosemeyer, Boys Tournament Director  
Brian Cleaveland, Boys Traveling Director  
Tony Walker, Assistant Girls Tournament Director  
Tami Weber, Assistant Girls Basketball Director  
Kristina M., Board Observer  
Nate Veldman, Board Observer  
Rob Confer, Board Observer  
Erin Hanson, Fundraising Director  
Linda Dygos, Coach Development Director  
Brad Newton, Boys Traveling Director  
Erica Phelps, Board Observer  
Travis Day, Equipment Coordinator

**Proceedings**

Meeting held on February 10th at 7:30pm at Scott Highland Middle School. A motion was made by Michelle Goodman to approve the January board meeting minutes. Sue Newton seconded the motion, with no board members opposed.

**Program Updates**

The Board received the following updates:

**Governance and EVAA Board updates – J. Miron**

- Open Roles: Review Mission Statement, Purpose, and Responsibilities of the Role in the upcoming months as positions are recruited for and filled.
  - Coach Development Director position has been filled by Linda Dygos.
  - Boys Tournament Director – 1 year transition

- Girls Tournament Director – Open
- Volunteer Coordinator – Open

### **Finance – P.**

- Revenue: Still have ~\$2.5K in outstanding registrations that should be resolved / paid by late Feb.
- Expenses: Let Paul know if there are any known additional outstanding expenses to expect.
  - Outstanding Expenses include:
    - Apple Valley Tourney
    - Jan Facility Rentals
    - Remaining Coaching Payments
    - Feb / Mar - ~\$12-\$14K
    - Trophies (In House) -\$1.3K
    - SSYBL (In House) \$1.8K
    - Coaching Clinics \$1.2K
    - Ref Fees \$5K
- Financial Summary – breaking even.

### **DIBS – J. Salo**

- Jude reviewed list of families who haven't fulfilled DIBs.
- 14 families who didn't fulfill DIBS – 3 families we need to track down.
- Checks will be cashed and credit cards charged on March 1<sup>st</sup>, per registration form.

### **Apparel– R. Swanson / A. Pudenz**

- Practice Jerseys:
  - 9% player increase from 2023-2024 to 2024-2025.
  - Recommendation is to order 300 jerseys minimum. Jerseys are blue and white with no names.
  - Decision: Rachel / Angie to order 300 jerseys now.
- Tryouts: Rachel looked at best practices from other associations
  - Recommendation is a \$25 non-refundable fee and will help contribute evaluator cost, tryouts, shooting shirts.
- Uniform Package:
  - Recommendation: Charge adult uniform cost \$114 / player (includes top / bottom)
  - Will re-assess annually with vendor (Game One)
  - Would be getting newest technology.
  - Committee will look at designs.
  - All grades order new uniforms grade 4<sup>th</sup>-8<sup>th</sup>.
    - Discussion about using current uniforms for 4<sup>th</sup> grade due to cost for news players who are trying out basketball for the first time.
- Shooting Shirts:
  - Will be provided by EVBA.
- Total Program Cost per Player: \$114 Uniform +\$25 Non-Refundable Tryout Fee + \$495 Program Fee - \$634 total / per player.
- Timeline: Changing to new uniforms goes into effect 2025 – 2026 season

### **In House Update – T. Madden**

- End of the Year tournament will happen over 2 weekends (2/22 and 3/1). Draft brackets have already been made, all that we need are results from final weekend of play.
- Medals and "Champions" shirts have been ordered.

- Concerns with Greenleaf space. There was a second miscommunication between Greenleaf / Community Ed.
  - When we showed up at Greenleaf on Saturday morning the gym had a stage and risers up for a concert even though we had the gym on our permit.
  - Recommendation is discontinue using Greenleaf.

#### **Facilities /Scheduling Updates – M. Goodman**

- No new updates

#### **Girls Travel Updates – E. Eggers**

- No new updates

#### **Boys Travel Updates – B. Newton**

- No new updates

#### **Player Development – R. Holmberg**

- Shot Club Recap
  - Great experience on the court
  - Rachel has ideas on making the process more efficient next year prior going on the court when shirts are being handed out.
  - Rachel will be distributing prizes for challenges and highest shot.

#### **Social Media– D. McGrath**

- Social media – hit or miss depending on what is being submitted to EVBA. Important for people to tag Eastview Basketball in their posts. Dan has been adding content including 2025 Grade State dates, locations, and tiers.

Next Meeting – cancel on March 10<sup>th</sup> and move to Tuesday, March 18<sup>th</sup> or March 19<sup>th</sup> at Rascal's at 7:30pm

**Adjournment at 8:43pm**