



Wisconsin Association of Cheer & Pom Coaches, Inc.
Board of Directors Meeting
April 30, 2023
11:00am-2:00pm
[Zoom](#)

Members: Adamczyk, Alger, Bruins, Dawson, DeBruin, Franklin, Gilchrist, Greenwald, Jacobson, Kube, LaVelle, Luedtke, Marcellus, Je.Pankow, Ju.Pankow, Poeschl, Rahjes, Rindt, Schultz, Ward, Welke, Wolfe

Present: Adamczyk, Alger, Bruins, DeBruin, Franklin, Gilchrist, Greenwald, Kube, LaVelle, Luedtke, Je.Pankow, Ju.Pankow, Poeschl, Rahjes, Rindt, Ward, Welke, Wolfe

Absent: Dawson, Jacobson, Marcellus, Schultz

WACPC Mission Statement: Educate, Motivate, Collaborate & Celebrate

WACPC BOARD of DIRECTOR and COMMITTEE MEETING NORMS

TIME	LISTENING	CONFIDENTIALITY	DECISION MAKING	PARTICIPATION	EXPECTATIONS
-Utilize parking lot to stay on time/topic -Limit personal storytelling	-Listen to understand not to respond -Listen to what's being said and not how -Limit interruption	-Use when appropriate -Present as one committee - an individual's votes/opinions should not be shared	-Make decisions based on what's best for most - Maintain decision stance at least until the following year	-Be an active member (i.e. educate self, attendance, preparation) -Follow up on assigned duties	-Be prepared ahead of time -Ask questions in advance if possible via Facebook committee group

I. Meeting procedures

- A. Keep comments pertinent, avoid repetition
- B. No computer/phone use during discussions, focus on topics at hand, use internet computer etc. only when researching info pertinent to the discussion
- C. Email info@wacpc.com and president@wacpc.com if you cannot attend meetings.

II. Call to Order 11:01am

III. Additions to the Agenda

- A. WIAA Competitive Balance
 - 1. [Review of purpose](#)
 - 2. [WIAA Presentation](#)
 - 3. WIAA researched 18-24 months
 - 4. May receive communication from members
 - 5. Execs will provide a statement
- B. Children's Hospital Event
 - 1. Add to recognition report

IV. President's Report

- A. [2023-2024 Calendar](#)

V. Treasurer's Report

- A. [Financial Report](#)
 - 1. Outstanding Items

- a) Fond du Lac Meetings
 - b) Uncashed BOD & committee checks for mileage/stipends
 - c) Mat checks (1 for prelims, 1 for state)
 - d) Site director checks for Dance Regionals
- B. Account Balances
- 1. Checking \$169,857.22
 - 2. Electronic \$271,552.55
 - 3. Savings \$150,012.49
- C. Budget reminder - be ready to discuss on 6/4 meeting, virtual vote to follow
- 1. Budget drafting has started and is available in the budgets folder in the Board shared drive.
 - 2. Any committees impacting budget items should send any information to the Finance committee/treasurer ASAP so we can address. (Fall conference, judges training).
 - 3. Also consider any tools/equipment that we should consider purchasing that could be used to improve our events, work.

VI. Dance Committee Report

- A. Meeting after this meeting - no new updates
- B. Events
 - 1. Still searching for potential host sites.
 - 2. To be finalized at the May meeting.

VII. Cheer Committee Report

- A. Events Planning Workgroup
 - 1. Venue(s) - gathering potential host sites and working to secure within next month
 - 2. Livestream - discussion tabled until venues are finalized
 - 3. All State, Stunt Group, Mascot Timelines
 - a) All State registration is due on December 20, 2023; Videos due January 5th, 2024
 - b) Stunt Groups & Mascot submissions due January 25, 2024; Videos due February 2, 2024
- B. Competition Advancement Workgroup
 - 1. WACPC Endorsement at Local Events
 - a) Verbiage will be changed to "WACPC Supported" instead of "Endorsed"
 - b) Will continue to provide on-site support and judge shadow opportunities
 - c) Working to provide sample contract language
 - 2. Performance Judge Coordination
 - a) Judge survey to be distributed and reviewed within next month
 - 3. Technical Judge Coordination
 - a) Judge survey to be distributed and reviewed within next month
- C. Communications & Education Workgroup
 - 1. Coaches Corner
 - a) Pre-recorded sessions will be utilized
 - b) Considering a live Zoom session at Fall Conference about scoresheets
 - c) Past recorded sessions to be posted to website
 - 2. Mentorship Program
 - a) Continue one-on-one pairings
 - b) Considering group opportunities - topic specific

- c) Off season social media engagement

VIII. Operations

- A. Constitution/Handbook Committee Report
 - 1. Thank you to all who have submitted initial content
 - 2. Still need information from the following:
 - a) Dance Committee
 - b) Sportsmanship
 - c) Hall of Fame
 - d) Coach of the Year
 - e) Scholar Athlete
- B. Finance Committee Report
 - 1. Budget reminder - 6/4 meeting
 - a) Can be found [here](#)
 - 2. Working to divide up work on:
 - a) Research other banking institutions for banking products (savings/checking to help with FDIC insurance and safety)
 - b) Research investment products
 - c) Discuss enrollment into remote deposit service plan with Associated (July/August timeframe) - Pankow will work in late summer/early fall
 - d) Contract signing integration - docusign, signnow, or adobe - research on process
 - e) Work on help document for site contract
 - (1) [Site Contract](#) language
 - (2) Vendors language
 - (3) Concessions language
 - (a) Add help document on how to add additional language to solve for these issues
 - 3. Will start to review gifting policy
- C. Membership Report
 - 1. Membership count: 570
- D. Ethics Committee Report
 - 1. **Rahjes moves to adjourn to executive session at 11:29am, seconded by Rindt. All in favor, motion carries.**
 - 2. **Rahjes moves to return to normal session at 11:31am, seconded by Greenwald. All in favor, motion carries.**

IX. Communications

- A. Committee Report
 - 1. Newsletter
 - a) Last edition sent - moving forward on 3x per year
 - 2. Coaches Corner
 - a) Jess and Liz have connected, sharing ideas
 - 3. YIR
 - a) Waiting on G3
 - 4. Social Media
 - a) Finishing out this season and will start with new proposal beginning July 23.

X. Events

- A. Fall Conference Committee Report
 - 1. Concordia University has agreed to do continuing education again
 - 2. Working on suggestions for speakers

3. Detailed timeline provided for handbook
- B. Apparel Committee Report
 1. Utilizing Hummingbird again - starting to work on designs, provided colors
- C. Sponsors & Vendors Report
 1. Updated information page
- D. Technical Judges Report
 1. No updates at this time

XI. Recognition Report

- A. Committee Report
 1. Scholarships
 - a) Presentation Opportunities - **Looking for WACPC Rep to attend**
 - (1) Oshkosh West HS (May 17th @ 6:30pm)
 - (2) Fox Valley Lutheran (May 17th @ 6:00pm)
 - (3) Pankow's available
 - b) [Rubric](#) Evaluation Work - Inform
 - c) Deadline
 - (1) Open Date: January 2, 2024
 - (2) Close Date: March 4, 2024
 - d) Recognition Award
 - (1) WACPC will award a minimum of 20 scholarships for at least \$1,000; number awarded or amount of award is dependent on scholarship budget allocation
 2. Sportsmanship
 - a) Notifications made
 3. Hall of Fame
 - a) Continuing to document and review process
 4. Coach of the Year
 - a) Continuing to document and review process
 5. Scholar Athlete
 - a) Continuing to document and review process
 6. Children's Hospital Event
 - a) WACPC would be responsible for "camp"/practice costs
 - b) Opportunity for presentation at Fall Conference
 - c) Looking at summer 2024
 - d) Each athlete would have to raise \$750
 - e) Early discussions of audience that would be included

XII. New Business

- A. District Meeting Preparation
 1. August will be more detailed - rules, updates, etc.
 2. Spring meeting plan
 - a) Welcome together
 - b) Cheer/Dance breakouts (~30 minutes)
 - (1) Review of survey, goals, etc.
 - c) District breakouts (~30 minutes)
 - (1) Elections
 - (2) Roundtable for open time
 3. Elections
 - a) District rep not up for election will help verify results with an exec
 - b) Rindt to follow up with everyone early this week around process
 4. Times
 - a) D 1, 5, 6 May 3 from 7-8pm

- b) D 2, 3 May 3 from 8-9pm
 - c) D 4 May 7 7-8pm
 - 5. Execs to review how to integrate survey topics into district meetings
- B. Concussion Insurance
 - 1. Up for renewal, same provider as WIAA
 - 2. \$5,250 annual premium
 - 3. **Welke moves to renew concussion insurance with the same provider as WIAA. Seconded by Greenwald. All in favor, motion passes.**
 - a) Reminder to talk about at district meetings
- C. Empire
 - 1. 2023 compared to 2022 overall was up by 22.08%. If you count the videos, it's up 37.49% - doesn't take into account overhead costs
 - 2. 2023 compared to 2022 sales
 - a) Proofed photos are down 9.43%
 - b) Pano sales are down 2.48%
 - c) Action photos are down 30.86%
 - d) Onsite sales are up 224.36%
 - 3. Introduced new products for onsite sales and it clearly was a big big hit. So much so that it probably cannibalized other sales in other areas.
 - 4. Empire would recommend to cut action. From both JEM and state comps total sales were \$1066.33.
 - a) Need these images for your end-of-year program but we're definitely losing money when looking at that part of the production.
 - 5. Luedtke will meet with Empire in June - please email president@wacpc.com any questions you may have for Empire
 - a) Exclusive provider
 - b) Action shots have lessened in quality and quantity over the years
 - c) Opportunity to market to coaches
 - 6. Feedback on videos
 - a) Routines recorded from side
 - b) Would like to see promo if doing two routines
 - c) Some videos seemed higher quality than others

XIII. Old Business

XIV. Adjournment **Rindt moves to adjourn at 12:15pm, seconded by Greenwald. All in favor, meeting adjourned.**

Future Meeting Dates

<input checked="" type="checkbox"/>	April 30, 2023	11am-2pm	BOD Meeting	Virtual
<input type="checkbox"/>	May 3, 2023	7-8pm	Districts 1, 5, 6 Meeting/Elections	Virtual
<input type="checkbox"/>	May 3, 2023	8-9pm	Districts 2, 3 Meeting/Elections	Virtual
<input type="checkbox"/>	May 7, 2023	7-8pm	District 4 Meeting/Election	Virtual
<input type="checkbox"/>	June 4, 2023	11am-2pm	BOD Meeting (At Large Election, Budgets)	Virtual