



Black River Falls Youth Hockey Association

June 19th, 2019

Milt Lunda Memorial Arena

Members in Attendance: Marcie Peterson, Rita Casper, Jessy Olver, Loretta Canfield, Jared O'Neill, Matt Jorgensen, Henry Berry, Jessica Meek, Steve Hansen, Jennifer Bresee and Myself (Melinda).

Meeting called to order by Steve Hansen at 6:37 pm.

- A. **Secretary Minutes:** Matt J. made the motion to pass May's minutes. Motion 2nd by Henry. Motion passed.
- B. **Treasurer's Report:** Henry made the motion to pass the treasury report. Motion 2nd by Jessica. Motion passed.
- C. **Old Business:**
 - a. **Equipment Storage room:** Steve is checking with Steve Schreiber on the specks for putting stairs in the Zamboni room. Then he will get quotes on them as well. Steve H wants to know what is stored up above in the Zamboni room of the high schools. Says he talked to Steve Peterson who said that there has never been a designated room for the high school to store their equipment in here at the arena.
 - b. **Touch up Paint (Steve H):** Steve is going to order 5 Gallons of paint of each color to touch up the arena in the areas that need it as well as paint locker room A's new wall.
 - c. **Vending Machine:** Looked at the different options that Sam's Club offers for vending machines. The board would like to see if we can get a Card reader put on it as well.
 - d. **TV Monitors:** Henry will check in to where the TV's are at and if we are still getting them donated to us.
 - e. **Cameras:** Steve talked with Dynamic Audio and they are hoping to have the cameras installed within the next couple of weeks.
- D. **New Business:**
 - a. **Madvig Player Release -** Steve said that he has not received a written letter/email from the Madvigs for a player release as of today (June 19th) for Wyatt's release so we will not be addressing it.
 - b. **Credit Card Log Spreadsheet -** We have put together a credit card log for the people that are set up to use the credit card so we can keep track of when, where and how much the card is being used for. Trying to avoid the issues that we had last year of Maxing out the card and not knowing why or how it was happening. Matt J. brought up the idea of maybe we get 3 cards and have them assigned to each individual to help keep track of things.
 - c. **Karner Blue Parade - Koozies -** Henry made a motion to not exceed no more than \$150 on promotional items for the Karner Blue Parade excluding the Can Koozies. Jennifer 2nd the motion - Motion Passed. Marcie brought up the idea of selling Can Koozies this year at the fair and other events instead of handing them out at the Karner Blue parade. Henry made the motion to spend no more than \$500 on Can Koozies. Loretta 2nd the motion - Motion Passed.
 - d. **Website -** talked about getting the website set up for this years registration and tournament page as well. Discussed the fees for this upcoming season. Henry made the motion to raise all levels \$25 (Tiger Cubs \$100., Squirts (U10)- Pee Wees (U12) - Bantams (U14) to \$150) and to still give the \$25 discount to everyone that registers early. Marcie 2nd the motion - Motion Passed.
 - e. **Checks & Balance -** Talked about looking at all vendors and seeing what the cost difference is. Would like to see us go back to using outside Vendors who deliver and keep track of orders so we have a better way of keeping track of what we have purchased to help us with the ordering of supplies and food all year

long. This would help keep the waste down and the items that are purchased frequently stocked at all times.

E. Arena Report: Zamboni is still up in Baldwin getting serviced. Should be done soon. The stencil's will cost about \$1800 for the 2 Tnt logos (1 for BRF and replacement of Tomah's) and 1 center Tiger Logo.

F. Fundraising:

a. Lots of Info to Pass Along -

- i. Papa Murphy Cards for \$5 to sell and we receive a profit of \$4
- ii. Ordered 45 posters for the Golf Outing on the 14th of September
 1. Melinda will send out a signup sheet for the golf outing & the Fair GrandStands Beer Sales.
- iii. Fundraising meeting will be held on Thursday June 27th @ Skyline. Email will be sent out about this.
- iv. Here are the prices for the Production of Calendars & Raffle tickets. In years past we've ordered 1900 calendars (\$2970) & 5000 raffle tickets = 1000 books (\$535). We discussed the payout amounts & about how many we should order for this coming season. If we are doing the calendars we need to have everything in by the end of July so they can get them printed. Matt J. made the motion to cut the payout amounts in 1/2 (\$250, \$25, & \$10) and keep the calendars purchase price still the same at \$20 as well as only getting 1000 calendars printed this year. Henry 2nd the motion - Motion passed.
- v. Fair schedule is as follows for events
 1. **Wed**- tractor pull, **Thurs**- Band, **Fri**- Truck Pull, **Sat**- Tractor Pull & **Sunday**- Demo derby

G. Tournament Report:

- a. Tournament page is all set with all the tournament dates per level. Set up for teams to start registering as well. Have set a cap on the teams so it should help with not over crowding of teams at each level. Have already talked with a Tshirt vendor and have him set to come to the tournaments. He gives back the association 10% of his sales.

H. Coaches Report:

- a. Jared is starting to compile a list of Coaches for this coming season. He's talked with a couple of coaches for help with the upcoming Goalie practices & would like to see a couple extra goalie creases painted for practices.

I. Ref Report: Still no Coordinator for this position. Sparta & Eau Claire will be holding clinics this year in our area. New wages will be put on the website for them to see.

J. Concession Report:

- a. Dina will be ordering the new System for the concession stand early July.

K. Marketing Report: will have a float in the Karner Blue Parade July 20th. Wendi will be sending out the info shortly.

L. Board Level Reps:

- a. **Bantams** - N/A
- b. **PeeWees** - N/A
- c. **Squirts** - No goalies moving up this year. Will need to cross that bridge of no goalies when the time comes.
- d. **Tiger Cubs** - N/A
- e. **Girls I & II** - Struggling with getting U14 teams together in our area but Up north is good with their #'s.

M. Calendar Drawing: All names have been entered into the Google Calendar Sheet.

N. Meeting Adjourned at 8:50 pm and next months meeting is Wednesday August 21st @ 6:30 pm at the Milt Lunda Memorial.