



Cougar Club Executive Board Meeting Minutes July 26, 2021

Attendance: Rhonda Pickett, Sherry Sutton, Lisa Burleson, Gail Burleson, Jordan Hagerman, Paul Hawryluk, Mike Green, Delia Perez-Nunez, Coach Huff

Special Guests: Coach Jerron Reese, new boys BB coach

Proceedings:

6:12 p.m. meeting called to order by Rhonda. Rhonda introduced Coach Reese and Coach Reese spoke for a few minutes to the Board.

Minutes – Minutes from the July 12th board meeting were reviewed. **Motion to approve minutes by Jordan, 2nd by Delia, motion passed.**

Funding Requests – Funding request from Coach Jones for \$287.00 for a practice pole for pole vault. **Motion to approve by Mike, 2nd by Delia, motion passed.**

Treasurer Update – Lisa gave the treasurer update. Account balance will be \$323,679.78 once all outstanding clears.

Fundraising / Sponsorships– Paul gave the update. We are getting sponsors in now and we will sell signs all year. Fast signs will be doing our signs and will be done within a week of request, installed. We don't yet have a premium sponsor, and Paul will continue to try to get one. Delia and Rhonda will provide contacts at CapRock to Paul. There is a restaurant that wants exclusivity for breakfast restaurants. Paul is working with Todd C and Rhonda on that. The Board also discussed providing game day swag, such as koozies and t-shirts to be thrown into the crowd. Paul is going to reach out to Tiffany at C.C. Creations regarding sponsorship. Brazos Valley Maxifacial wants to provide mouthguards to athletes. Paul will forward that information to Doc Frashure and Coach Huff.

Membership – No update available as no one from membership was present.

Football Programs/Sales – Board pictures were taken. Makeup picture date will be provided. Jordan has reached out and is already set up to send out sign-ups for sales for the home games.

Web Marketing – Mike will need pictures for website.

Parent Rep Coordinators – Delia provided the Rewards Program for coaches, incentivizing Cougar Club membership among parents/guardians of student athletes. The Board discussed and approved moving forward.

Spirit Shop – Gail met with Susie Hodges and C.C. Creations regarding merchandise for 2021-2022. Gail also received a proposal from M&M Apparel. Discussion among the Board regarding same. Gail to continue finalizing merchandise plan for 2021-2022.

Concessions – Sherry presented Tiffany's update that she has ordered the popcorn machine and uboat. Clean-up is Saturday if anyone can assist.

Special Events/Social Media – Scrimmage is August 19th. Rhonda would love to have a \$1500.00 sponsor for the family event. Possible dates for Family Fun Night and Pass and Kick are August 19th or August 20th. First Responders Night is September 10th.

Meeting adjourned at 7:22 pm. Motion to adjourn by Mike, 2nd by Delia.

Next Meeting: August 9, 2021 @ 6:00pm; Field House.