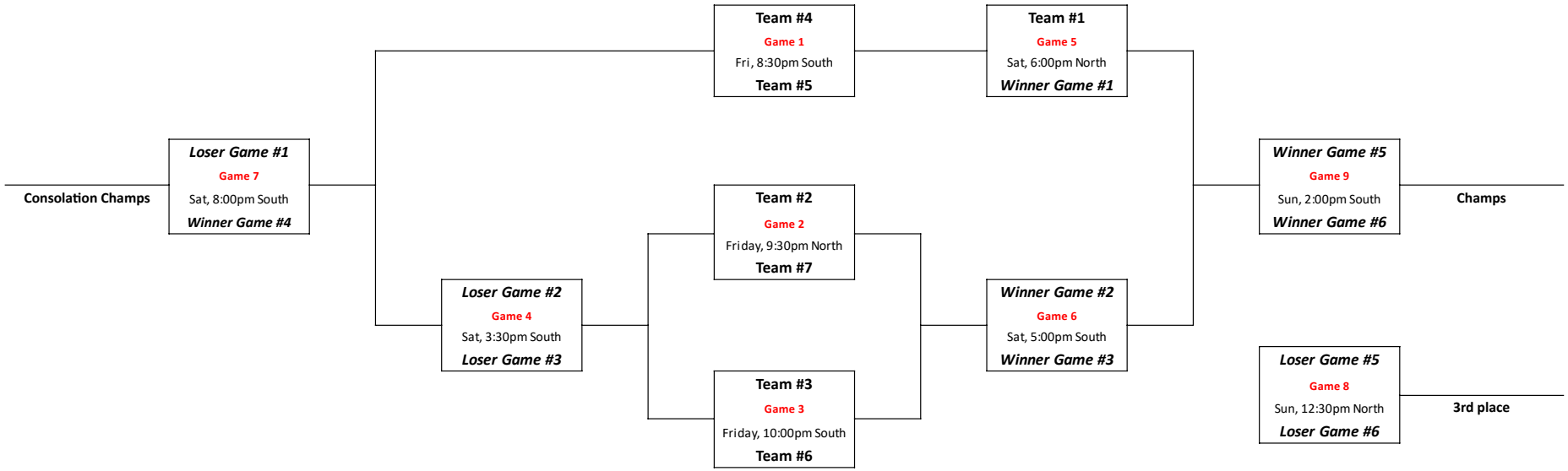Competitive