



# PREFERRED SUPPLIER PROGRAM

**2025**

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# FACILITIES



## Official Facility Maintenance Partner

From interior/exterior upkeep to emergency repairs, AlffCo ensures your facilities stay pristine year-round with services tailored to your venue's needs. AlffCo's nationwide service area make them a great partner for our leagues as they have the ability to simplify facility maintenance and take operations related duties off the plates of every club in the USL ecosystem.

At AlffCo, we know that the exterior of your facility is the first impression your property makes. From landscaping and snow removal to parking lot maintenance and roofing, our team ensures your facility remains safe, operational, and visually appealing. With our design and build approach, AlffCo provides a single point of contact responsible for managing all of your facility maintenance and project needs. We oversee every aspect, ensuring seamless coordination and efficient execution.



## Clients/Experience

From customized planning and budgeting to scheduling and delivery, our team of dedicated professionals takes care of everything. We focus on creating long-lasting, client-focused solutions designed to meet the unique challenges of your facilities. Here is a look at some of AlffCo's service offerings & specialties:

General Contracting  
Plumbing, Electrical & HVAC Services  
Construction or Remodeling  
Fire & Kitchen Systems  
Custom Additions & Repairs  
Landscaping

Drywall & Painting  
Roofing  
Decking  
Parking Lot Maintenance  
Stadium Operations  
Gameday Setup & Breakdown

**Website:** [alffco.com/](http://alffco.com/)

Jason Ludwick | [jason.ludwick@alffco.com](mailto:jason.ludwick@alffco.com)



## Official Fan Storage Locker

Droplocker is setting a new standard for fan experience at stadiums and arenas by revolutionizing the way fans and venues handle personal storage. They provide a fully turnkey set up for venue operators - as their steel lockers combine security, convenience, and cutting-edge technology. Droplocker manufactures their lockers in the US, allowing them to include multiple locker sizes and custom builds to accommodate a wide range of needs. Attendees to your stadium who need to store personal belongings will rent a locker through our user-friendly self-service app.

Droplocker's impact spans a variety of event types, from professional sports games and concerts to festivals and other large-scale gatherings. Trusted by leading venues and organizations, their systems are designed to enhance fan satisfaction while generating 5 and 6 figures per season of new revenue streams for venue operators.

Droplocker is part of Luxer One, a global leader in smart locker solutions, renowned for its expertise in package management and secure storage. With a commitment to creating innovative and user-friendly products, Luxer One has partnered with The USL to enhance fan experience and drive revenue to member clubs.



## Clients/Experience

WakeMed Soccer Park, FC North Carolina (USL)

Providence Park, Portland Timbers (MLS) & Portland Thorns (NWSL)

Greater Nevada Field, Reno Aces (MiLB)

Principal Park, Iowa Cubs (MiLB)

DOCOS / Golden 1 Center, Sacramento Kings (NBA)

Sutter Health Park, Sacramento Rivercats (MiLB) & Oakland A's (MLB)

Segra Park, Columbia Fireflies (MiLB)

Jackson Field, Lansing Lugnuts (MiLB)

Acrisure Stadium, Pittsburgh Steeler's (NFL)

Heritage Financial Park, Hudson Valley Renegades (MiLB)

Truist Stadium, Winston-Salem Dash (MiLB)

Surprise Stadium (MiLB Training)

Wake Forest University, LJVM Coliseum

CalExpo

Fiddler's Green Amphitheatre

Westfield (URW)

**Website:** [www.droplocker.io](http://www.droplocker.io) / [www.luxerone.com](http://www.luxerone.com)

**Natalie Johnson | [nataliejohnson@theluxergroup.com](mailto:nataliejohnson@theluxergroup.com)**



## Official In-Stadium Signage Supplier

e360 Sport is a well-recognized event production and operations company specializing in major sports events, stadiums, teams, and leagues. e360 and USL have been partners in the soccer event business for several years. Since e360 offers a range of field advertising products & services, the company can provide a diverse product offering for any field-level branding.

e360 provides a one-source solution complemented by a motion graphics team, in-house print production, and a machine shop capable of designing and building to any specific requirement.

With headquarters in Chicago and an operational hub in Fort Worth, the company is positioned to successfully deliver across all of USA reaching your USL market seamlessly and cost effectively. Additionally, the company prides itself being able to offer a high-level of service, team focused collaboration and a pledge to constantly improve your USL team deliverables by developing fresh and innovative methods to best convey the look, feel and partner messaging for both in-venue and broadcast exposures.

The e360 team stems from diverse specialized backgrounds and with their united experience can provide a professional, distinctive offering. They are a dedicated team that embraces the challenges interwoven in the chaos and fast-changing pace of the soccer world. E360 prides itself with being solutions focused and passionate while creating both custom designs and production elements.



## Clients/Experience

Charleston Battery  
Pittsburgh Riverhounds FC  
North Carolina FC  
Rhode Island FC  
Tampa Bay Rowdies  
Las Vegas Lights FC  
San Antonio FC  
Spokane Velocity FC

Concacaf  
San Deigo Wave  
San Deigo FC  
New England Revolution  
Canadian Premier League  
NWSL  
MLS  
League One Volleyball (LOVB)

**Website:** <https://e360sport.com/>

Jim Eaton | [jim@e360sport.com](mailto:jim@e360sport.com)

## Official Wifi Solutions and Analytics Supplier

Extreme Networks stands out in the sports and venue industry by offering innovative, secure, and reliable networking solutions that cater to the unique demands of these environments.

### Networking Solutions for Venues

Their comprehensive approach includes high-density Wi-Fi for seamless fan connectivity, robust switching infrastructure to handle high-bandwidth technologies, and advanced analytics to provide actionable insights. These solutions enhance fan experience, improve operational efficiency, and create new revenue streams through personalized engagements and innovative services.

Extreme Networks solutions offer centralized network management, enabling venues to manage both wired and wireless networks from a single interface. This includes real-time monitoring and analytics for operations such as crowd control and concessions, as well as video surveillance and security solutions to protect fans and property. By leveraging these technologies, venues can support digital fan experiences including AR/VR, mobile checkout, in-seat concessions orders, and more while also enhancing security and operations.

### Why Extreme for Sports Venues

In addition to these cutting-edge technologies, Extreme offers extensive product management resources for venues, sales and design experts, installation and configuration resources, and in-house technical support to help ensure venue success.



## Clients/Experience

Extreme Networks has established partnerships with major sports organizations such as the NFL, MLB, NHL, and NASCAR, demonstrating their expertise and commitment to excellence in the industry. Globally, they also work with major organizations like Manchester United, Liverpool FC, KICK Sauber F1 Team, and more, including:

Anfield Stadium, Liverpool FC  
Ben Hill Griffin Stadium, University of Florida  
Bridgestone Arena, Nashville Predators  
Citi Field, New York Mets  
Citizens Bank Park, Philadelphia Phillies  
Daytona International Speedway  
Fenway Park, Boston Red Sox  
Gillette Stadium, New England Patriots and New England Revolution  
Hard Rock Stadium, Miami Dolphins  
Honda Center, Anaheim Ducks  
Jordan Hare Stadium, Auburn University  
LA Memorial Coliseum, University of Southern California  
Lambeau Field, Green Bay Packers  
Lenovo Center, Carolina Hurricanes  
Lucas Oil Stadium, Indianapolis Colts  
Lumen Field, Seattle Seahawks

M & T Bank Stadium, Baltimore Ravens  
McLane Stadium, Baylor University  
Old Trafford Stadium, Manchester United FC  
Oracle Park, San Francisco Giants  
Polar Park, Worcester Red Sox (MiLB)  
Petco Park, San Diego Padres  
PNC Park, Pittsburgh Pirates  
Prudential Center, New Jersey Devils  
Raymond James Stadium, Tampa Bay Buccaneers  
Shell Energy Stadium, Houston Dynamo FC  
Talladega Superspeedway, NASCAR  
T-Mobile Park, Seattle Mariners  
Wells Fargo Center, Philadelphia Flyers  
Wrigley Field, Chicago Cubs

**Website:** [extremenetworks.com/solutions/sports-and-public-venues](https://extremenetworks.com/solutions/sports-and-public-venues)

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## Official Cooking Oil Recycling Partner

Grand Natural and our partner companies nationwide, comprise a vast network of reliable and respected used restaurant cooking oil haulers and pumpers around the United States. Our partnership with USL provides a FREE service to your club and concessionaire that also features a rebate program to help provide some budget relief.

Since our inception in 2006, Grand Natural has become the single largest network of yellow grease collection renderers in the United States of America. To date, we proudly service over 11,000 food service customers in 49 U.S. states.

This rapid expansion over the last 17 years would not have been possible without the innovative and sustainability-focused team at Grand Natural. To meet our seemingly ever-expanding client base, our team designed and developed a comprehensive and proprietary customer management system. Our system allowed our team to automate our customer portal and reporting processes, enabling us to provide unparalleled service to our valued clients.

The Grand Natural EcoSystem™ is a revolutionary, all-in-one restaurant waste management and used cooking oil recycling solution. Our technology empowers business owners to view reports, categorize receipts, and request services in one user-friendly platform. With the launch of our EcoSystem™, our ability to provide relevant and essential waste management services increased. Once you've worked with us, you'll truly understand what it is like to have a company that cares about your business as much as you do.

Reliability sets us apart; sustainability empowers our growth.

Grand Natural offers FREE used cooking oil collection for USL-affiliated locations.

In addition to this, we provide:

- Grease Trap Cleaning
- Kitchen Hood Cleaning
- Kitchen Line Jetting

## Clients/Experience

Las Vegas Lights  
Burlington Sock Puppets  
Cleburne Railroaders  
Five Guys

Taco Bell  
Chick fil A  
KFC

**Website:** <https://www.grandnaturalinc.com/>

**Julia McCuiston | [julia@grandnaturalinc.com](mailto:julia@grandnaturalinc.com)**



## Official Modular Stadium And Seating Supplier

InProduction is a leading national provider of high-quality temporary audience risers, stadium seating, staging, flooring, and scenery for sporting, corporate, and entertainment events. The company, which began as SGA Production Services and T&B Equipment, has more than 80 years of combined experience as a provider of specialized venue-transformation services. InProduction also specializes in the custom design of hospitality suites and skyboxes that can be adapted to fit any venue. Headquartered in Chicago, IL, InProduction can service clients across the country from additional facilities in Ashland, VA, Atlanta, GA, Dallas, TX, Lansing, MI, Las Vegas, NV, Orlando, FL, and Phoenix, AZ.

## Clients/Experience

Soccer: Phoenix Rising FC, Boston Breakers, Florida Cup Soccer, Richmond Kickers

Stadiums & Collegiate Sports: Soldier Field, AT&T Stadium, EverBank Stadium, University of Phoenix Stadium, Clemson University, University of Virginia, University of Oregon, University of Georgia, North Carolina State University, Wake Forest University

Golf: United States Golf Association/United States Open, Waste Management Open, AT&T Pebble Beach Pro-Am, AT&T Byron Nelson, Tiger Woods Foundation

Broadcast & Entertainment: Fox Sports, NBC Sports/Golf Channel, Turner Sports, LiveNation

**Website:** [www.inproduction.net](http://www.inproduction.net)

Cameron Pulliam | [cpulliam@inproduction.net](mailto:cpulliam@inproduction.net) | 864-420-0715



## Official Goal, Shelter, and Training Equipment Supplier

Kwik Goal was founded on the revolutionary concept of providing transportable goals for coaches at all levels. As the largest, dedicated soccer goal and field equipment manufacturer in the Western hemisphere, Kwik Goal has been supplying high-quality soccer goals, field equipment, training equipment, and fully customizable seating for over forty years to the domestic and international market.

With a reputation for providing safe, durable, and consistently high-quality products, coaches of all levels trust the Kwik Goal brand with all their soccer-related needs. As a soccer-specific company, we are able to offer the widest range of soccer equipment and continually look for ways to improve our products by performing ongoing testing and soliciting honest feedback from coaches.

We take the growth and improvement of soccer across the United States very seriously and believe that the game is improved when coaches have access to proper education and training. We are partnered with U.S. Soccer to ensure that all is being done to improve access to education and to adapt our products as needed to help continue future development.



## Clients/Experience

### International Federations

- United States Soccer Federation
- Mexican FA
- Canadian Soccer Association

### FIFA World Cup®

- 1999 Women's World Cup (every venue)
- 2003 Women's World Cup (every venue)
- 2015 Women's World Cup (every venue and training site)

### Professional Clubs

- Manchester United F.C. Carrington Training Facility
- A.S. Roma
- Hamburg S.V.
- AFC Ajax
- Chivas Guadalajara FC
- Santos Laguna FC
- CF Pachuca
- All Major League Soccer Clubs

### USL Clubs

- Indy 11
- Hartford Athletic
- Louisville City FC
- Memphis 901
- Phoenix Rising
- Sacramento Republic
- Tampa Bay Rowdies

### Notable Facilities

- National Training Center, Carson, CA
- National Development Center, Kansas City, KS
- IMG Academy, Bradenton, FL

### Universities

- Penn State University
- Florida State University
- UCLA
- University of North Carolina
- Stanford University
- University of Virginia
- University of Akron
- Ohio State University
- Texas A & M University
- University of Maryland
- Wake Forest

Website: <https://kwikgoal.com/usl-pp>



## Official Stadium, Complex, And Field Lighting Supplier

Musco has shaped the history of sports lighting since 1976, designing systems for everything from neighborhood fields, to collegiate and professional stadiums, to the Olympic Games. Musco's TLC for LED™ technology delivers a level of light control and glare reduction that can't be matched, backed by a 25-year parts and labor warranty.

### Clients/Experience

#### North America

Historic Crew Stadium	Nissan Stadium
Audi Field	Gillette Stadium
TQL Stadium	Exploria Stadium
Inter Miami CF Stadium	Providence Park
Banc of California	BC Place
Lynn Family Stadium	Allianz Field
Segra Field	Casino Arizona Field

#### International

Wembley Stadium	Etihad Stadium
Emirates Stadium	Old Trafford Stadium
Griffin Park	St. Mary's Stadium
American Express Community Stadium	Tottenham Hotspur Stadium
Turf Moor Stadium	London Stadium
Selhurst Park Stadium	Molineaux Stadium
Elland Road Stadium	Aviva Stadium
King Power Stadium	San Siro Stadium

**Website:** [www.musco.com](http://www.musco.com)



Charlie Bales | [charlie.bales@musco.com](mailto:charlie.bales@musco.com)



## Preferred Stadium Design Provider

LaBella, has been designing sports venues for most of the last 60 years. Our portfolio includes dozens of completed sports arenas, stadiums, and multi-sport complexes. As the Preferred Stadium Designer for the United Soccer League (USL), LaBella has specialized expertise designing soccer stadiums and training facilities, with many of these venues serving as anchor for larger sports, entertainment and mixed use developments.

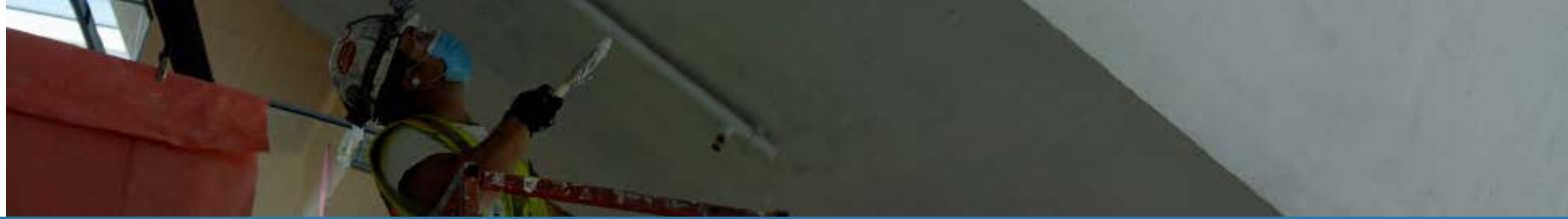


## Clients/Experience

- Anaheim USL Stadium & Mixed Use
- Asheville USL Stadium
- Athens USL Stadium & Mixed Use
- CHAMPS United Soccer Training Academy
- Charlotte Independence Stadium
- Cleveland USL Stadium & Mixed Use
- Dillon Stadium & Mixed Use
- Ft. Lauderdale USL Stadium & Mixed Use
- Ft. Wayne USL Stadium & Mixed Use
- Hampton USL Stadium & Mixed Use
- Houston USL Stadium & Mixed Use
- Huntsville USL Stadium & Mixed Use
- Jacksonville USL Stadium & Mixed Use
- Long Beach USL Stadium & Mixed Use
- New Orleans USL Stadium & Mixed Use
- Oklahoma City USL Stadium & Mixed Use
- Palm Beach County USL Stadium & Mixed Use
- Portland, Maine USL Stadium
- San Diego USL Stadium & Mixed Use
- Spokane USL Stadium & Mixed Use
- Springfield MO USL Stadium & Mixed Use
- Tampa USL Stadium & Mixed Use
- Tidewater Landing USL Stadium & Mixed Use
- Tucson USL Stadium & Mixed Use
- Truist Point Ballpark – High Point, NC
- Truist Field – Charlotte, NC
- SRP Ballpark – North Augusta, SC
- Francis Marion University Athletic Complex
- Liberty University Williams Stadium Renovation & Expansion
- Davidson College Football Stadium & Athletic Center
- UNC Charlotte Student Activity Center

**Website:** [labellapc.com](http://labellapc.com)

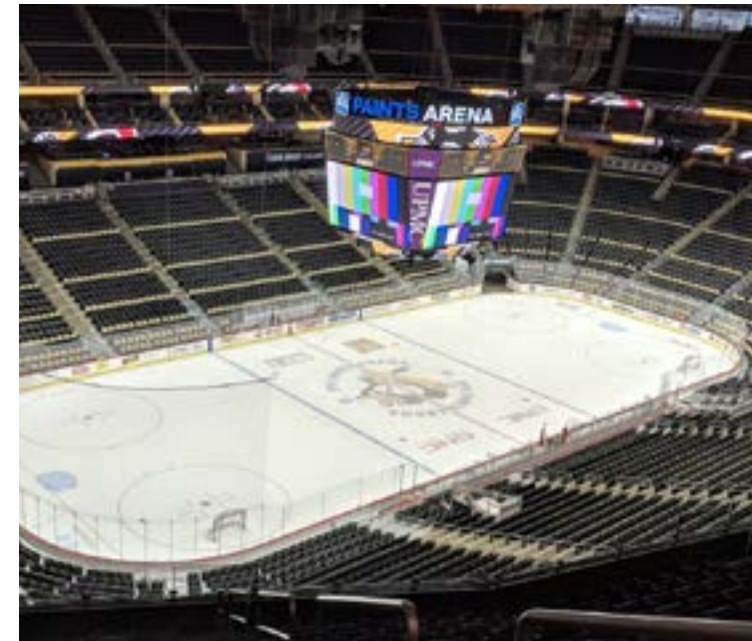
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## Official Paints and Coatings Supplier

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for nearly 140 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 75 countries and reported net sales of \$16.8 billion in 2021. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets.

To learn more, visit [www.ppg.com](http://www.ppg.com).



## Clients/Experience

Nashville Yards  
Allegiant Stadium  
UBS Arena  
Coachella Valley Arena  
Climate Pledge Arena  
St. Louis City Soccer Club  
Six Flags

## Contacts

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Website: [www.ppg.com](http://www.ppg.com)



## Official Player Surface Interaction Technology

Raw Stadia is the leading expert in playing-surface interaction, providing USL clubs with advanced technology to measure and optimise surface conditions for enhanced player performance and reduced injury risk. Our innovative solutions deliver instant feedback on the surfaces teams play on, offering actionable insights to improve training, match performance, and long-term player and surface health. By analysing multiple surface conditions, we provide guidance on surface variability, optimal training loads, specialised surface conditions for rehabilitation, and boot choice recommendations tailored to specific playing surfaces.

For performance staff, Raw Stadia ensures that athletes train and compete on optimised surfaces that enhance performance while minimising injury risk. Our platform tracks key surface parameters, such as traction, hardness, and consistency, delivering instant, data-driven recommendations. By identifying surface variability, we help clubs fine-tune training loads, adapt rehabilitation protocols, and ensure athletes play on surfaces that match their needs. Our innovative boot choice tool further supports performance by advising teams on the most suitable soccer boots based on actual surface conditions, ensuring players can perform at their best with maximum traction and comfort. Personalised analytics and forecasting tools also help teams anticipate and mitigate external factors, keeping surfaces primed for peak performance.

For grounds managers, Raw Stadia supports efficient, high-performing playing surfaces by measuring and monitoring surface conditions to improve pitch consistency and sustainability. Our solutions help clubs maintain healthy fields by optimising water, energy, and fertiliser use while reducing the risk of plant diseases. The platform includes a calendar tool to track maintenance activities and plan for key events, as well as weather forecasting tools to help manage external factors like rain or heat. Whether adjusting surface hardness, traction, or top-layer stability, our real-time recommendations empower grounds teams to create the ideal playing environment.

Beyond technology, Raw Stadia provides full support and expertise, tailoring insights to each club's unique needs. Our solutions are trusted by elite clubs, leagues, and federations worldwide, making us the preferred partner for professional teams seeking high-performance playing surfaces.

## Clients/Experience

Carolina Panthers  
D.C. United  
San Francisco Giants  
San Diego F.C.  
Toronto Blue Jays  
AS Monaco  
Agterberg B.V.  
Arsenal F.C.  
Cercle Brugge K.S.V.  
F.C. Internazionale Milano S.p.A.  
FC Porto  
France Galop (Equestrian)  
Fulham F.C.  
K.A.A. Gent  
KNVB  
KRC Genk  
Leicester City F.C.  
Manchester City F.C.

NK Osijek  
Norwich City F.C.  
Nottingham Forest F.C.  
Oud-Heverlee Leuven  
Palermo F.C.  
PortoEstadio SA  
Portuguese Football Federation  
R.S.C. Anderlecht  
RasenBallsport Leipzig GmbH  
Sofi Stadium - Los Angeles, CA  
Southampton F.C.  
Sport Ljubljana  
The Liverpool Football Club  
Tottenham Hotspur F.C.  
UEFA  
URBSFA-KBVB  
Watford Football Club

**Website:** : [www.rawstadia.com](http://www.rawstadia.com)

[tristan@rawstadia.com](mailto:tristan@rawstadia.com), [aurelie@rawstadia.com](mailto:aurelie@rawstadia.com)



## Official Commercial Cleaning Partner

### Scandinavian Building Services: A Leader in Facility Maintenance Since 1956

Scandinavian Building Services has been a trusted name in commercial cleaning and building maintenance for over 65 years. Rooted in family values and service excellence, we operate across North America, offering tailored cleaning solutions for sports facilities, offices, retail spaces, and more.

As a proud partner and sponsor of the United Soccer League (USL), Scandinavian is committed to supporting clean, safe, and welcoming environments for athletes and fans.

With a robust network of over 8,000 skilled cleaning professionals and eight regional offices, Scandinavian delivers consistent service, rapid response, and advanced sustainability initiatives, including the Green Approved Program. Our proprietary ScandiTRAC technology platform enhances productivity and ensures superior results, maintaining over 200 million square feet of facilities nightly.

Recognized as one of Canada's Best Managed Companies for over a decade, Scandinavian combines innovation, expertise, and a solutions-based approach to meet client needs.



## Clients/Experience

Scandinavian is proud to serve some of the most prestigious venues in North America, showcasing our expertise in managing facilities of all sizes and complexities:

- Tidewater Landing Stadium (Rhode Island, USA)
- Scotiabank Saddledome (Calgary, Alberta)
- BC Place Stadium (Vancouver, British Columbia)
- McMahon Stadium (Calgary, Alberta)
- Canada Life Centre (Winnipeg, Manitoba)
- Rogers Place (Edmonton, Alberta)
- Commonwealth Stadium (Edmonton, Alberta)
- Terwillegar Recreation Centre (Edmonton, Alberta)
- Over 40 additional recreation centers across Canada

**Website:** [www.scandinavian.ca](http://www.scandinavian.ca)

**Mamo Midegdu | [mmidegdu@scandibldg.com](mailto:mmidegdu@scandibldg.com)**



## Official Provider of Video Recording and Analysis System

Spiideo delivers astonishingly simple, powerful, and innovative solutions to the global sports community that shape the future of sports video production, analysis, and consumption.

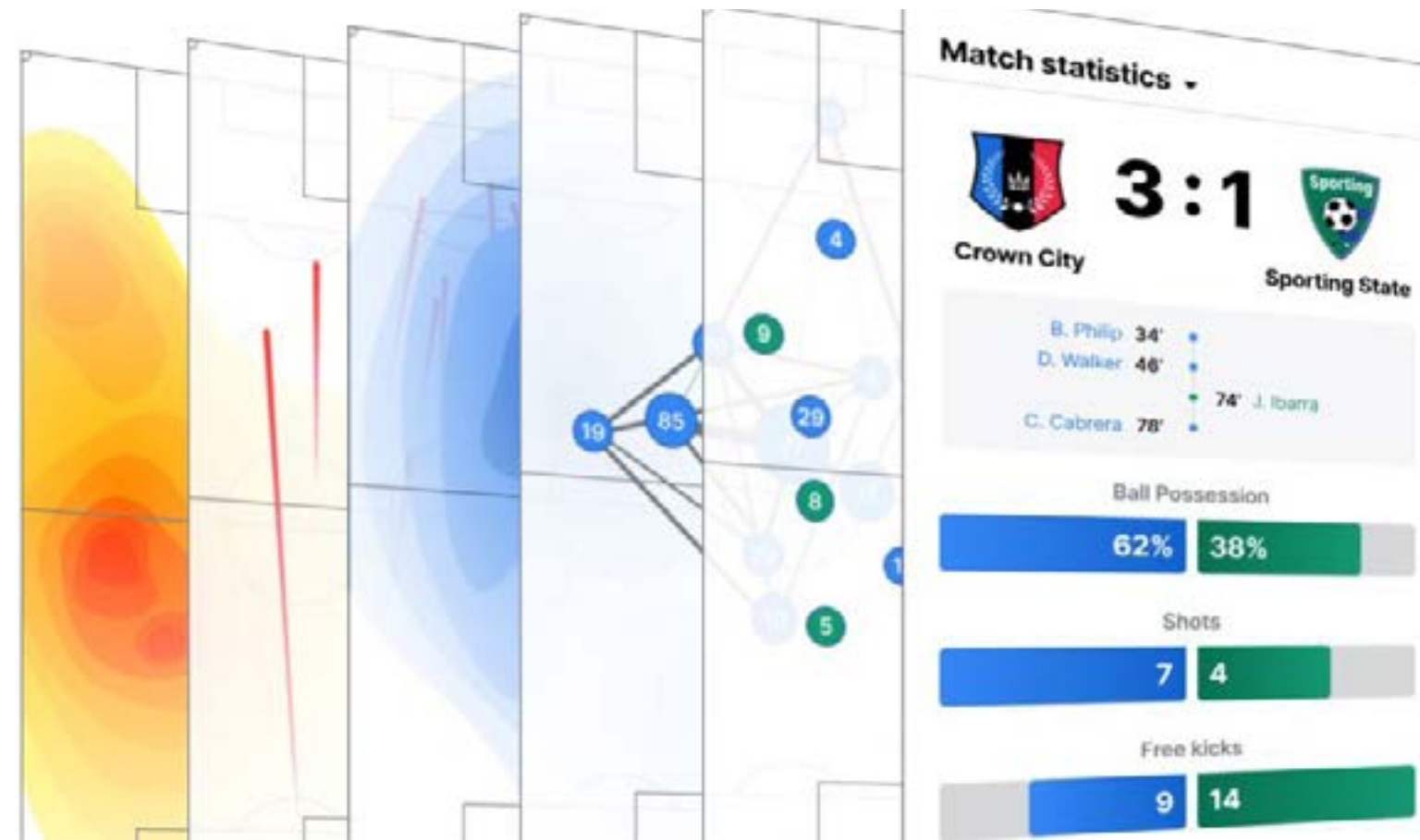
Spiideo's fixed and mobile camera systems for both indoor and outdoor sports, feature automatic recording, AutoFollow, and virtual panorama technology that integrates directly with both Spiideo Perform and Spiideo Play.

By living in Spiideo, sports organizations and media-rights holders are able to eliminate manual filming processes, analyze the performance in a single platform, share footage from the cloud, and automate streaming.

## Clients/Experience

More than 2,000 organizations are currently using Spiideo, including teams in the Premier League, NHL, Serie A, MLS, NBA, Ligue 1, NCAA, and Bundesliga.

Spiideo's solution is also used by customers such as the USL, NWSL, SEC, Sweden's Allsvenskan, Iceland's Pepsi Max League, Denmark's Metal Ligaen, and various media-rights holders throughout both Europe and North America.



Website:



Luis Rendon | [luis.rendon@spiideo.com](mailto:luis.rendon@spiideo.com)



## Official Turf Supplier

Turf of America is a Design Build company from the Ground up Our in-house turf field team is fully staffed with 35 years of turf field installations. In 35 years, we have built over 1000 fields from Little League baseball fields to FIFA Approved Soccer stadium fields. Most importantly, we do not employ subcontractors.

Our certified turf field builders begin with an on-site visit for evaluation regardless of where the job is the World. After we fully evaluate the field analyzing the Geotek land samples & engineered drawings, we use our expertise to generate a quote for what is needed. Since we don't employ contractors, our process is smooth from start to finish.

Our process covers the groundwork from the excavating to installing a drainage system, constructing a base with a world class turf. We also add curves & a sprinkler system if needed.

Turf of America is one of the rare turf companies that self performs & designs their own work within house field installers. We provide a full FIFA approved soccer field, MLB baseball fields, MLL Lacrosse fields & NFL football fields

Contact us for storm drainage, irrigation, utilities, site and base work, and installation of athletic fields.

## Why Choose Turf of America

- Our turf field installation procedure is designed for high-performance
- We provide even field with minimum to no undulations
- We facilitate robust and easy maintenance sports field turf
- We assure minimal injury risk

## Clients/Experience

- TREVECCA MULTIPURPOSE SPORTS FIELD
- FRANKLIN SPORTS HALL
- TAMPA BAY ROWDIES SOCCER
- UNIVERSITY OF TAMPA
- CHATTANOOGA RED WOLVES

## Contact

- Founded in 2004 with 100% USA ownership, operations and manufacturing for 15 years
- FIFA Licensee with experience as a FIFA Preferred Producer with over 280 FIFA certified fields worldwide
- Over 1,200 fields over 50,000 sqft of fields since 2004
- In good standing with the top agencies including STC and ASBA
- ISO 9001 Certification
- 12 NFL teams currently play and/or practice on a Turf of America field

## Management & Design

- Relationships with industry leading architects & engineers for design/build projects
- Certified Field Builder on staff
- Affiliations with management groups & governing agencies to assist the city generate revenue and manage facilities.

**Website:** <http://www.TurfofAmerica.com>  
<http://www.TOASports.com>





## Official GPS Paint Robot and Field Marking Service Supplier

Turf Tank revolutionizes the line-marking industry with the invention of the world's first autonomous line-marking robot for sports fields, the Turf Tank One. The Robot helps sports facilities all over the world create impeccable fields, while optimizing labor and paint consumption.

### ACCURACY.

The Turf Tank One uses GPS technology, eliminating the need for manual measurements and ensuring reliable positioning for maximum precision with every marking. It memorizes all of the locations and route plans from the initial marking, making overmarking 100% accurate. The Turf Tank App includes standard soccer layouts following the rules and regulations of multiple governing bodies and offers the flexibility to build custom layouts, unique to each organization's needs. Make the lines you want, without limitations.

### CONSISTENCY.

Turf Tank promises crisp, bright lines and consistent results for the entire field every time you prepare your fields--on both natural grass and synthetic turf. The consistent speed and sprayer pressure eliminate the unevenness of a walk-behind line marker. Create world-class fields with no stress, use less paint, and free up your time to handle other tasks while the Turf Tank Robot is painting.

### EFFICIENCY.

The Turf Tank One is the efficient soccer field-marking solution, without manual labor. The Robot's autonomous design means it can paint an 11v11 soccer field in just 25 minutes, all by itself, freeing the turf manager to focus on other tasks around the site. The Robot's consistency reduces paint consumption on average by 50%. We focus on line marking, so you can focus on the game!

**Website:** [www.turftank.com](http://www.turftank.com)

## Clients/Experience

### 1,000 + Customers Globally

- Indiana Elite FC
- Northern Virginia Soccer Club
- Oklahoma City Energy FC
- Southern Soccer Academy
- San Antonio FC
- Tampa Bay United
- Duke University
- Oklahoma State University
- University of Alabama
- University of Alabama at Birmingham
- University of Florida
- Mississippi State University
- University of Tennessee
- University of Virginia
- Baton Rouge Parks and Recreation
- Bozeman Parks and Recreation
- Detroit Parks and Recreation
- Nashville Parks and Recreation
- New York City Parks and Recreation
- Provo Parks and Recreation
- Salt Lake City Parks and Recreation
- Mudsock Youth Soccer Club
- Kingston Youth Sports Organization
- James Island Youth Soccer
- Elberta Youth Sports Park
- Fremont Youth Soccer Club





## Official LED Display Supplier

**Unilumin Group** is a global leader and world largest manufacturer in LED display and lighting solutions, with a strong presence in sports industry worldwide. As the official LED Display Supplier of United Soccer League (USL) and an extensive experience in professional sports, Unilumin brings cutting-edge LED technology and a commitment to enhance the fan experience across USL venues and help its clubs on driving new revenue opportunities.

**Fair-Play Corporation**, a historic brand with nearly 90 years of expertise in sports scoring and display systems, is a part of Unilumin Group family. Fair-Play provides American-engineered solutions that complement Unilumin global expertise and capabilities. Together we offer a comprehensive range of end-to-end solutions and integrated systems tailored to the evolving needs of USL teams and venues.

With industry-leading technology, seamless integration, unique conditions and dedicated support, Unilumin is committed to helping USL clubs create unparalleled outcomes. Our partnership with USL reflects our mission to provide innovative and impactful solutions for clubs, fans, and industry stakeholders.

Let's transform your game-day experience together, let's make it shine - contact us to learn and explore the possibilities.



## Clients/Experience

- Manchester City Football Club
- Ajax FC
- Real Madrid
- Atletico de Madrid
- Palermo FC
- New York City FC
- Club Atletico River Plate
- Clube Atletico Mineiro
- Al Hilal SFC

**Website:** [www.unilumin.com](http://www.unilumin.com) / [www.unilumin-usa.com](http://www.unilumin-usa.com) / [www.fair-play.com](http://www.fair-play.com)



Marcello Marques | [marcello.marques@unilumin-usa.com](mailto:marcello.marques@unilumin-usa.com) | 305.407.4190

# veo



## Official Video Provider

Veo and USL Youth are teaming up again to provide all teams with the ultimate video experience.

Veo never misses a moment, filming automatically with 4K lenses at 180 degrees. We now give USL Youth teams the opportunity to empower coaches, players, and parents with high-quality video using technology that is simple to use, upload, and share. Veo will help you capture unforgettable moments.

Teams and clubs participating in USL Youth can receive a \$200 discount on their Veo Cam. This offer is eligible with the purchase of any annual subscription and by using the following discount code: USL200

## Partners



**Website:** [shop.veo.co](https://shop.veo.co)

Jono Callaghan | [jono@veo.co](mailto:jono@veo.co)



# BUSINESS OPERATIONS





## Official Ticketing Solutions Provider of the USL

The Aspire Group is a sports and entertainment marketing firm globally recognized for innovative consulting, ticket sales and partnership services. Aspire created the Ticket Marketing, Sales & Service niche, revolutionizing with its first Fan Relationship Management Center at Georgia Tech in 2009. In the past decade over 280 collegiate and professional sports properties have trusted Aspire to drive revenue, attendance and enterprise value through the combination of strategic consulting and research services, data insights and best-in-industry fan relationship management. Within the USL, Aspire has already partnered with Monterey Bay FC, San Diego Loyal SC, Tormenta FC, and the Pittsburgh Riverhounds SC, to provide ticket sales, pricing optimization, and service and retention training.



## Scope of Work

**THE ASPIRE GROUP  
DIFFERENCE**

**GLOBAL LEADER IN OUTSOURCED  
REVENUE ENHANCEMENT**

**280+ PARTNERS**      **10 COUNTRIES**

**\$1B+  
REVENUE GENERATED**

FOR PROJECT AND PARTNERSHIP INQUIRIES, CONTACT  
[AJ.SMITH@THEASPIREGROUPINC.COM](mailto:AJ.SMITH@THEASPIREGROUPINC.COM)

THE ASPIRE GROUP  
404.389.9100

A.J. Smith | O: 404-389-9100 | M: 813-760-5421



## Official Shoe Insole

CURREX is the leading vendor of sport-specific insoles, including the best selling running insoles in America. CURREX CleatPro is the world's leading replacement insole to improve the fit and feel of any cleat brand and model. Designed by German sports scientists, they deliver more comfort and support, increase performance and reduce pressure; which leads to less body fatigue and can help users avoid many common injuries. Thanks to their Super-Grip technology, players will be able to perform at their best every time they take the field regardless of age-group or skill level. They are the only cleat specific over-the-counter insoles on the market featuring three dynamic arch profiles for a highly customized experience.

## Clients/Experience

- El Salvador national futbol team
- Georgetown University
- National Futbol Federation of Guatemala
- University of Maryland
- Jayde Riviere, Brandt Bronico, Chase Vosvick, Cyprian Hedrick, Drew Beckie, Ifeoma Onumonu, Joe Brito, Jonas Häkkinen, Kelly Fitzgerald, Pierre Reedy, Ryan Coulter, Rachel Bloznalis, Taylor Aylmer, Yosuke Hanya, Ayo Flanagan, Chris Goslin, Frank Dulysse, Georges Mukumbilwa, Jacob Montes, Mike Deshields, Sean O'Hearn, Tara McKeown, Michele Vasconcelos, Jake Areman, Giannis Nikopolidis, Rodrigo Freitas, John McCarthy



**Website:** <https://currex.us/products/cleatpro>



## Official Pop-Up Tent Supplier

E-Z UP is the #1 brand of portable, customizable shade structures, signage, and accessories.

We created the pop-up canopy category four decades ago and have a proven track record of innovation and manufacturing expertise with products that continually set the benchmark for quality, durability, and ease of use.

We are a trusted partner for leading global brands and small businesses alike thanks to an industry-leading production process that ensures each custom order meets exacting standards for print quality and manufacturing precision. Our state-of-the-art custom printing service is fast and precise to help promote any brand, business, or team with rich, vibrant graphics and premium construction that's built to last.



The innovative one-piece frame design ensures ease of setup and portability, making us the go-to choice for schools, colleges, professional sports teams, and recreational users. Additionally, we offer flags, benches, chairs and pop-up banners to enhance field branding for any event.

Our mission is to deliver best-in-class products that enable great experiences, enhance comfort and safety, and extend the reach of our customers around the globe.

**Website:** [www.ezup.com](http://www.ezup.com)



## Preferred Marketing Automation

Factoreal is an all-in-one marketing automation and fan engagement platform designed specifically for sports teams and leagues to drive revenue across ticket sales, merchandise, and F&B.

Factoreal empowers teams to do this through their supercharged engagement model using fan behavior, AI insights, and machine learning to help you make data-driven, revenue-generating decisions.

Factoreal's capabilities include cross-channel orchestration, pre-built fan journey templates, complete fan segmentation management, and data-focused insights that are visualized on straightforward dashboards.

Factoreal lets you gain key insights into your team's fans' interests, behaviors, and how to best communicate with them, all packaged in one intuitive platform.

Factoreal has the complete functionality to help consolidate their technology stack and eliminate expensive single-point solutions, reduce time and effort of "switching between tools" during the day, and using costly connectors to pull siloed data from where it sits...to where it's needed.

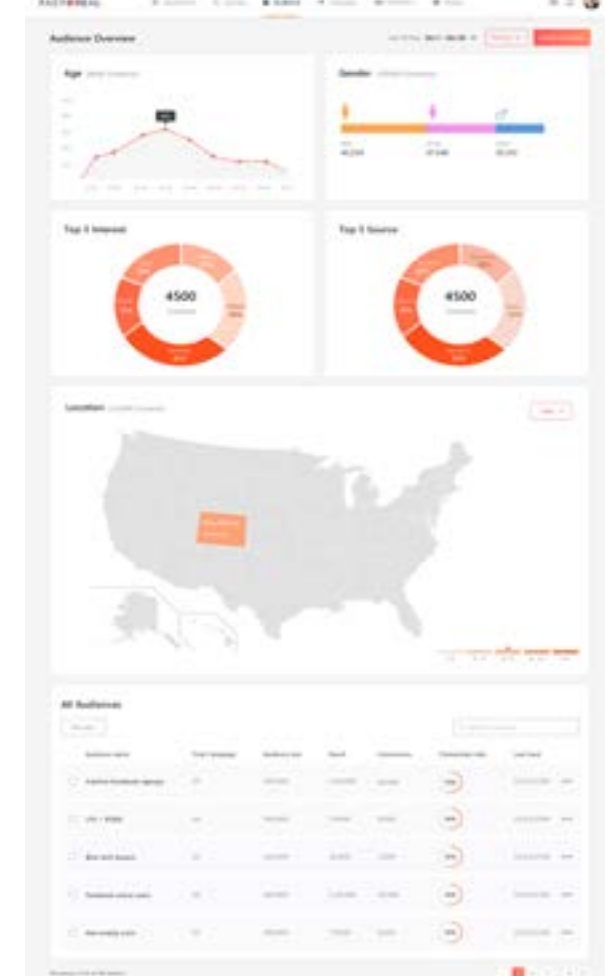
Factoreal helps sports teams automate fan engagement, reduce operational costs, and drive multiple revenue streams.

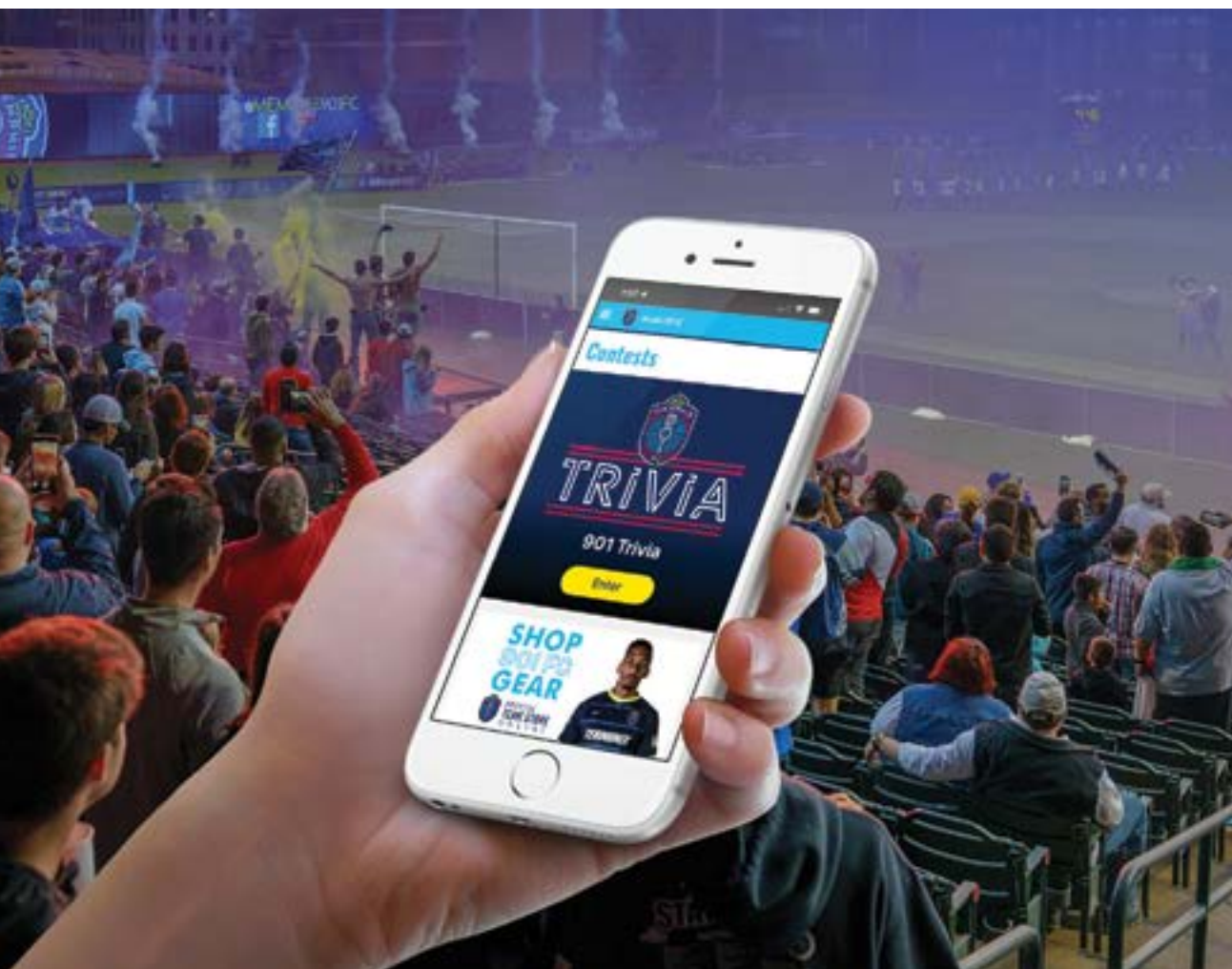
## Clients/Experience

Factoreal is the Digital Marketing Technology Platform of the Jacksonville Jaguars (NFL), Rajasthan Royals (Indian Premier League), Las Vegas Aviators (MiLB), Gwinnett Stripers (MiLB), Rio Grande Valley Toros (USL), Louisville City FC (USL), Indy Eleven (USL), Bay Area Panthers (IFL), Racing Louisville FC (NWSL).

**Website:** <https://www.factoreal.com/solutions/sports/>

**Demo Page:** <https://www.factoreal.com/fan-engagement.html>





## Official Digital Fan Engagement Platform

FanCompass has provided digital fan engagement products and services to the sports industry for over a decade. The foundation of that successful legacy is the flagship digital fan engagement platform, FC CORE.

FC CORE is a mobile-web, cloud-based technology that quickly and seamlessly embeds into your website, allowing you to create endless types of digital fan activations. Unlike data forms, FC CORE provides a unique, white-labeled destination that encourages fans to keep returning for more. The continuous engagement means fans build out their data profile with each interaction providing an evergreen supply of zero party progressive data.

Designed with sponsors in mind, the FC CORE activation suite creates an infinite supply of measurable, digital sponsorship inventory that delivers the lead gen brands demand. FC CORE also integrates into 100+ CRM technologies including HubSpot, Salesforce, and more. That means qualified sales leads can be instantly delivered to your ticketing, merch, and sponsorship teams, ultimately driving new digital revenue, one fan at a time.

We also offer advanced services that cover everything from platform strategy and management, to customized sponsorship programs with our partner brands. Please reach out to our sales team for more details.

### CLIENTS/EXPERIENCE

Trusted by clubs and leagues throughout the industry, FanCompass drives digital revenue for sports properties of any size, in any league, and from anywhere around the globe.

### LEAGUES

- USL
- NBA
- NFL
- MLB
- MiLB
- NCAA
- WNBA
- NLL
- AAPB
- AHL
- Atlantic League
- LIV Golf
- ECHL
- SPHL
- USHL
- EPL
- Liga MX
- Liga de Expansión MX
- MLS NEXT Pro
- Motorsports
- NWSL

### USL CLUBS

- AV Alta FC
- Birmingham Legion FC
- Carolina Ascent FC
- El Paso Locomotive FC
- Ozark United FC
- FC Tuscon

### OTHER RIGHTS HOLDERS

- University of Cincinnati
- Philadelphia 76ers
- Kansas City Royals
- 2022 LIV Golf Invitational Series
- San Diego Padres
- Reno Aces
- Chicago Sky
- Kane County Cougars
- Georgia Swarm
- WWT Raceway
- Sacramento River Cats
- Cal State University - Sacramento
- Syracuse University and many more...





## Official College Recruiting Partner

FirstPoint USA is the world’s leading college soccer consultancy, working with talented young players across the United States and internationally to support them through the college soccer pathway. Providing a hands on, personalised service, we deliver a comprehensive package of support across different stages of the process, with a dedicated team on hand to guide you through it.

Trusted by clubs at all levels, we’re proud to be official partners of the USL and we work with some of the leading academies in the US and UK, including Philadelphia Union, FC Cincinnati, Arsenal and Fulham, In delivering our services, we have changed the lives of over 35,000 talented young sportsmen and women, empowering their futures and realizing their potential, while providing scouting services to over 2,500 American universities and their respective sports teams.

Our team brings a wealth of experience from playing and coaching college soccer and years of working in the industry, each with an in-depth understanding of the recruitment, placement and scholarship brokering elements of the pathway.



FirstPoint’s high touch tailored service provides players and their families with a dedicated College Placement Team to guide you through every step of the process and support your college soccer journey and placement. With experience of working with thousands of college soccer prospects and a vast network of college soccer coaches, our consultants deliver a comprehensive service, from the initial activation phase to marketing and promotion, and finally onto securing your commitment and being placed.

## Clients/Experience

Some of our current athlete placements include:

- Matthew Henderson (Penn State University)
- Julian Kuhr (University of Wisconsin)
- Angelo Cervera (Salve Regina University)
- Maxim Makar (University of Massachusetts-Lowell)
- Paul Killeen (College of Charleston)
- Tyler Caton (Missouri State University)
- Toby Mawer (West Virginia University)
- Ryan Scuro (Boston College)
- Rylie Siddall (Bowling Green State University)
- Ritter Sundy (Xavier University)

**Website:** <https://www.firstpointusa.com/>

**Lesley Hendry | [lesley.hendry@firstpointusa.com](mailto:lesley.hendry@firstpointusa.com) | 44 7701310243**



## Preferred Scarf Supplier

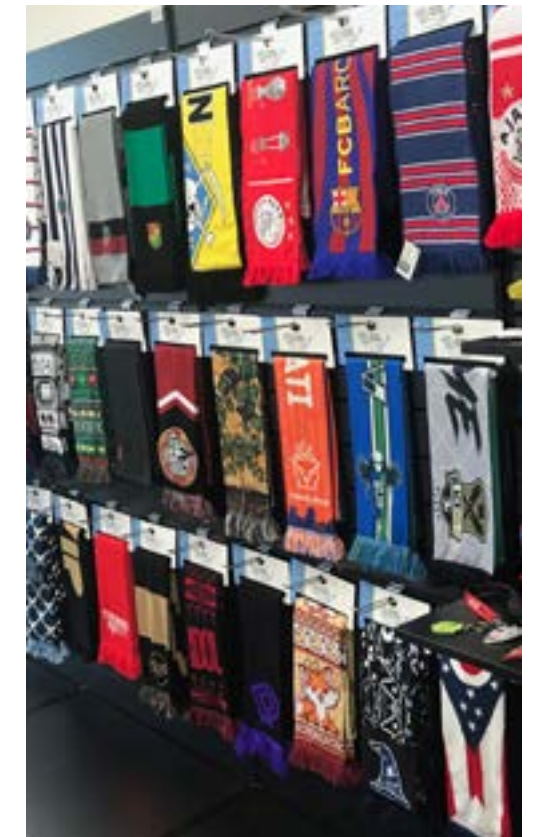
Founded in 2012, Global Scarves LLC is a leading provider of scarves and knitted goods across North America and worldwide. As an Official Supplier of USL we make knitted, woven and printed scarves, together with socks, beanie hats and towels. Headquartered in Tacoma, WA, we have sales reps across the country, a design team and a UK sales and production office.

## Clients/Experience

Global Scarves works with a wide range of clients - from major sports teams like those within the USL Leagues to grassroots teams at community level. We work with fundraisers at high schools, colleges and non-profits and also have clients within the entertainment industry. We're Official Suppliers of NPSL, WPSL, AHL and ECHL.

We're passionate about scarves and pride ourselves on individually tailored customer service.

**Website:** <http://www.globalscarves.com>



Bill Kristian | [bill@globalscarves.com](mailto:bill@globalscarves.com) | 425-623-4972



## Official Fireworks Display

J&M Displays provides turn key Fireworks Displays as well as Close Proximity Fireworks and Special effects. We handle everything from working with your marketing people to design a custom display that works with team colors. We also provide flame, cryo and proximity fireworks for team entrance, scores and wins! All this including an industry leading ten million dollars in insurance to ensure everyone is covered. All our employees go through intensive training by the APA (American Pyrotechnics Association) and are licensed and covered by workmen's Comp. We are pleased to announce that starting in spring of 2022 we have teamed up with Fantasy Drone Shows to provide drone shows for those teams who find it hard to do fireworks in their local jurisdictions. Just think of having your team's name and logo floating over your field or even a major sponsors logo allowing you to sell more advertising.

## Clients/Experience

Union Omaha  
Las Vegas Lights  
San Antonio  
FC Des Moines Menace  
Greenville FC USL Championship Games  
As well as many MLB, NFL, NCAA and University teams.

**Website:** <https://www.jandmdisplays.com/>



Ted Kallhoff | [Ted@jandmdisplays.com](mailto:Ted@jandmdisplays.com) | 402-639-6065



www.monumentsports.com • (866) 674-1234 • msg@monumentsports.com



# Monument

## SPORTS GROUP

sports insurance specialists

Exclusive Insurance Partner of the  
United Soccer Leagues



## Official Sports Insurance Agency Provider

The Monument Sports Group is the exclusive insurance provider for the USL's Master Insurance Program. Monument Sports is 100% dedicated to professional and amateur sports insurance coverage and risk mitigation. MSG has been a proud partner of the USL for more than 20 years and continues to assist the league office and each member team on a daily basis.

In addition to providing the Master Policy for the League, Monument also assists nearly half of the league's teams on their Pro Sport Workers Compensation coverage, Stadium Insurance, Directors and Officers Liability and many of the other important coverages that are needed to run a professional sport organization. Monument also provides free consultation to each member Club, so don't hesitate to reach out for insurance and risk management related questions or services!

## Clients/Experience

Please visit our website, [www.monumentsports.com](http://www.monumentsports.com), to see our capabilities in a number of professional sports, privately owned indoor and outdoor sport facilities, and especially in helping us navigate and manage workers compensation.

**Website:** [www.monumentsports.com](http://www.monumentsports.com)



Mark Grossman: [mark@monumentsports.com](mailto:mark@monumentsports.com) | Jacob Franks: [jacob@monumentsports.com](mailto:jacob@monumentsports.com)



## Official Performance & Hydration Testing Partner

MX3 Diagnostics is changing the way sports teams manage hydration, performance, and recovery. The revolutionary MX3 Hydration Testing System provides a lab-grade hydration assessment in seconds, straight from the tongue.

MX3 has sold over 7 million tests since launching in 2019. It is used across sports, heavy industry, and all four branches of the US military. In elite sports, MX3 is trusted today by over 225 sports teams worldwide in the NFL, EPL, La Liga, Serie A, MLB, F1, the NCAA and more. Unlike traditional urine or sweat-based assessment, MX3 offers the first portable saliva test that measures hydration levels anytime, anywhere -- before competition, during travel, on the sidelines, whenever and wherever it is needed.

MX3's customers report a range of player benefits from consistent hydration monitoring, including a reduction in soft tissue injuries, better preparation, faster recovery, and increased mental confidence. Coaches value the MX3 system's real-time data that can inform training regimens that help increase player availability, performance, and safety.

As a Preferred Supplier with the USL, MX3 is offering a special package for USL customers so that you can transform hydration management from a rigid, one-time test into a continuous advantage. From preventing heat stress in summer matches to fine-tuning recovery after intense training, MX3 can help USL players and teams perform at their best.



## Clients/Experience

MX3 is proud to serve across sports and competition with 16 clients in the MLB, 9 in the NFL, 50+ NCAA programs, 8 clients in NBA, and 85+ clients in the soccer space. Here's a list of a few examples of soccer specific clients:

Tampa Bay Rowdies  
Belgian National Team  
Swedish National Football Team  
Mexican National Football team  
US National Football Team  
Brighton and Hove Albion  
Aston Villa  
Brentford  
Real Betis  
Valencia

Real Valladolid  
FC Dallas  
Charlotte FC  
Orlando City  
New England Revolution  
Seattle Reign  
Nashville SC

**Website:** [mx3diagnostics.com/hydration-for-usl](https://mx3diagnostics.com/hydration-for-usl)

Kinga Parrish | [kinga@mx3diagnostics.com](mailto:kinga@mx3diagnostics.com)



## Official Ticketing Partner of USL League Two

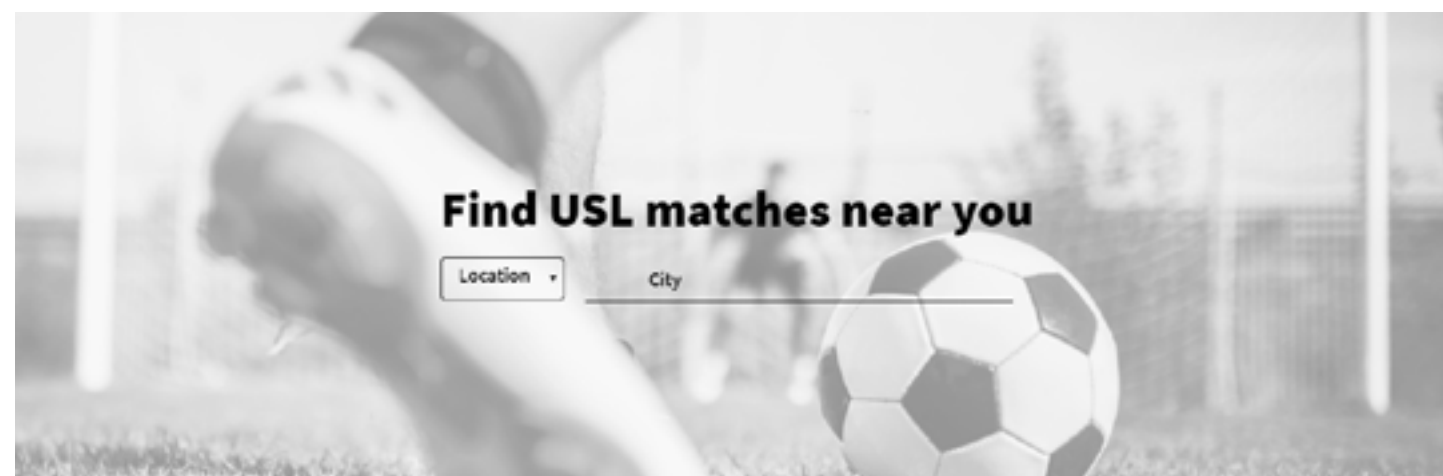
Passage powers ticketing and payments, both online and at-the-door, for thousands of events around the world. Our simple, all-in-one mobile box office allows you to take control of all your ticket, merchandise, and concession sales, all at ZERO cost to your team.

## Reach more fans and sell more tickets with professional features made for soccer:

- Season Passes
- Flex Passes and Ticket Bundles
- Assigned Seating
- VIP Upgrades
- Merchandise Sales
- Promotion to Local Soccer Fans
- And MORE

**We are pleased to offer USL League Two teams concierge setup and support.**  
Send us your team's details and game dates, we'll take care of the rest!

**Sign up for FREE in 60 seconds at:** <https://GoPassage.com/USL2>



## Clients/Experience

Passage is the Official Ticketing Partner of:  
NPSL  
UWS  
UPSL

The ONLY ticketing partner of SportsEngine, part of the NBC Sports Group family.

The partner and provider of over 200 semi-pro and professional soccer teams.

NISA teams including Detroit City FC, LA Force, 1904 FC

Current USL2 clients include Grand Rapids FC, Oakland County FC, AFC Ann Arbor, Cincinnati Dutch Lions, Lionsbridge FC, Kaw Valley FC, FC Golden State Force, San Francisco Glens SC, and more.

**Website:** [gopassage.com/USL2/](https://gopassage.com/USL2/)

**Shane Smith | [shane@gopassage.com](mailto:shane@gopassage.com) | +1.313.444.4619**



## Official Ball Supplier

Founded in 1947 by Danish national team player Eigin Nielsen, SELECT has been an innovator on the pitch since its early days. SELECT match balls were the first to be produced with no outside cord, which allowed the ball to better retain its shape, and later was the first manufacturer to introduce the 32-panel design, which is now the standard for soccer balls around the world. SELECT's hand-stitched footballs and handballs retain their perfect balance, touch, bounce and flight for thousands of hours, even with severe pitch and weather conditions.

For about 70 years, SELECT has only used the best leather and (later on) the best synthetic materials for their hand-stitched balls. They also offer the most comprehensive quality warranties in the industry. To ensure that all SELECT balls live up to their quality requirements, they are thoroughly inspected at their production site in Pakistan, followed by another inspection in Denmark on their top balls. They inspect the stitching, surface, sphericity, circumference, weight, airtightness, and printing inks before they deliver their products. They even pump up the bladders they produce to ensure the perfect balance. SELECT's quality standards are the highest in the industry, even higher than those of FIFA when it comes to the best match balls. They guarantee the quality of their balls and offer the best warranties in the industry: a three year warranty for stitching and shape for their Pro Series balls and a two year warranty for their Club Series balls.



## Clients/Experience

Pro: The USL Championship, USL League One, USL League Two, National Premier Soccer League, United Women's Soccer League, U.S. Futsal, Bundesliga (Derbystar), Danish National Soccer Team, Alka Superligaen, Jupiler Pro League, Serie A Women, Veikkausliiga, Allsvenskan, Eliteserien, Urvalsdeild, Eredivisie

Collegiate: National Association of Intercollegiate Athletics, National Junior College Athletic Association, Northeast-10 Conference, Peach Belt Conference, Great Lakes Valley Conference, Central Atlantic Collegiate Conference

Youth: Super-Y League, Coast Soccer League, Georgia High School Association, Kentucky High School Athletic Association, Wisconsin Interscholastic Athletic Association, Vermont Principals' Association, Maine Principals' Association

**Website:** [www.select-sport.com/us/](http://www.select-sport.com/us/)

Charley Dumphy | [cdu@selectsportamerica.com](mailto:cdu@selectsportamerica.com) | 770. 888.3210 ext. 300



## Official Sponsorship Platform

The SponsorCX platform allows properties and brands to manage their sponsorships more efficiently while increasing collaboration with their partners. Sponsorship tracking no longer needs to take place on disorganized spreadsheets and documents! Utilizing a sponsorship platform streamlines processes, allowing you and your team to focus on driving more revenue for your business.

SponsorCX is an all-in-one sponsorship solution

- Manage accounts, activities, and create customized agreements with sales reports
- Organize your inventory assets in one single location with the ability to create custom packages that fit your sales structure
- Create and Track the fulfillment process by assigning tasks to both partners and internal team members to collaborate in the system
- Simplify your artwork and proof of performance with drag-and-drop uploads
- Manage billing, hard costs, and trade with customized reporting
- Access your information from the ONLY sponsorship management mobile app in the industry



## Clients/Experience

Teams we are currently working:

- |                       |                   |
|-----------------------|-------------------|
| Fort Wayne            | Oakland Roots SC  |
| Tampa Bay Sun FC      | FC Tulsa          |
| El Paso Locomotive FC | Sarasota Paradise |
| Rhode Island FC       |                   |
| Indy Eleven           |                   |
| Hartford Athletic     |                   |
| FC Naples             |                   |
| Monterey Bay FC       |                   |

**Website:** [www.sponsorcx.com](http://www.sponsorcx.com)



Jeff Hicks | [jeff@sponsorcx.com](mailto:jeff@sponsorcx.com) | 801.867.5215



## Official Scarf Supplier

Ruffneck Scarves is the official scarf supplier to USL and its member clubs. Ruffneck specializes in high quality soccer scarves for team merchandise, supporter groups, and promotional needs.

## Clients/Experience



Website: [www.ruffneckscarves.com](http://www.ruffneckscarves.com)



Jim Massoni | [jim@ruffneckwear.com](mailto:jim@ruffneckwear.com) | 360.320.7374

## Official Premiums Supplier

The Promotions Dept. was established in 1992 by Linda Tulchin and is now a Top 25 WBENC serving clients locally in Los Angeles and across the US. The Promotions Dept. specializes in custom product development, e-commerce stores, fulfillment, packaging design, experiential build-outs, and curated merchandise within sports, corporate, and retail markets. We work with over 50 sports franchises throughout the MLS, NFL, NBA, NHL, and MLB.

Our merchandise philosophy is grounded in our core beliefs; we strive to provide solutions that support sustainability, equality, community, and loyalty.

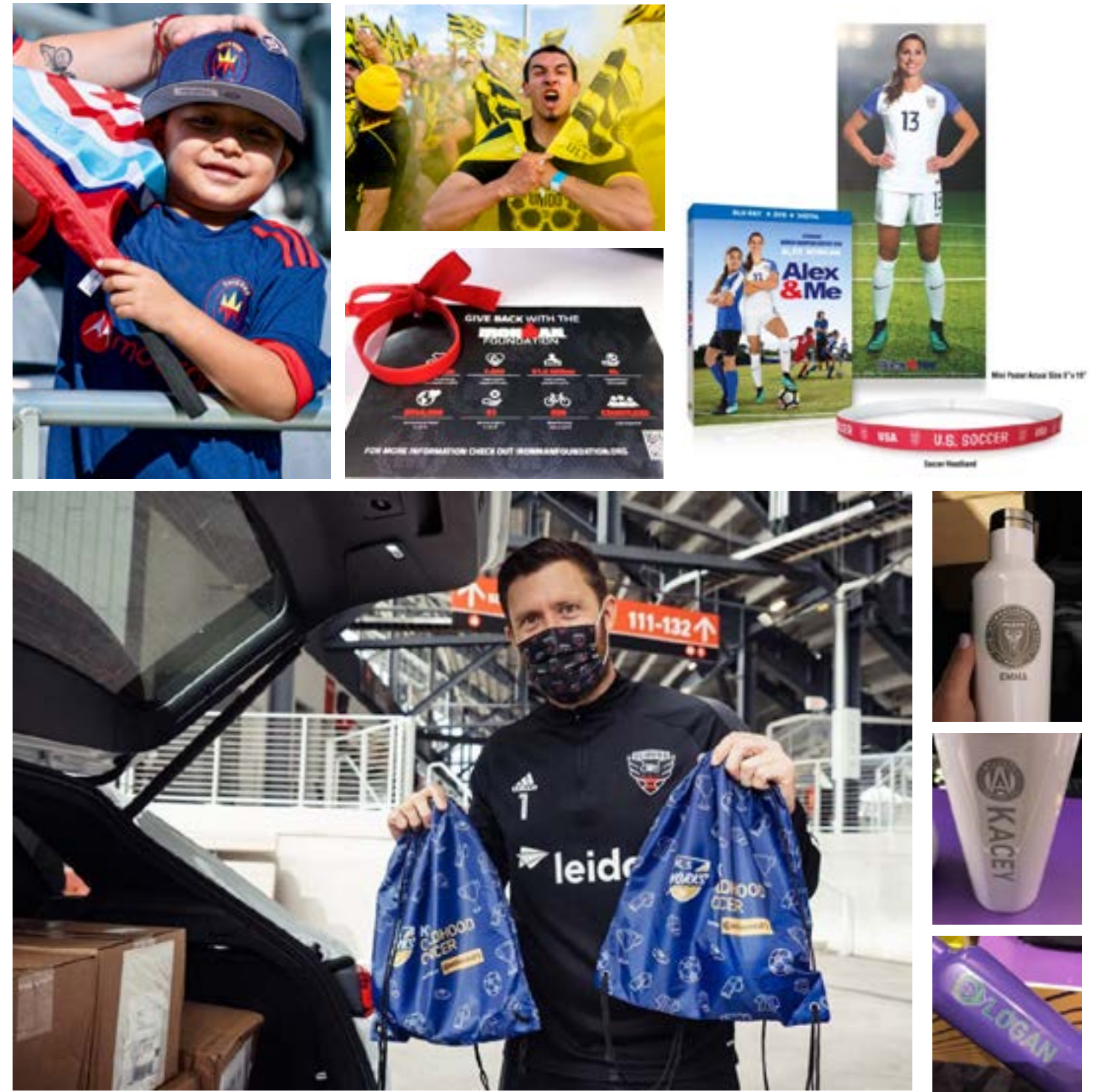
## Clients/Experience



## Core Capabilities

- Branded Merchandise
- Apparel and Headwear
- Theme nights
- Season Ticket Membership gifts
- Pub Partner programs
- Youth Clinic merchandise
- Corporate partner gifting
- Street team programs
- Direct Mail
- Webstore creation and fulfillment

Website: [www.thepromotionsdept.com](http://www.thepromotionsdept.com)



Richard Hill | [rhill@thepromotionsdept.com](mailto:rhill@thepromotionsdept.com) | 804.718.0965



## Official Supplier of Uniform Decorations

Established in 2005, Uni-Sport has been driven by a mission to deliver the highest quality, custom athletic heat transfers and embellishments in the sports landscape. Our love for design, attention to detail, and emphasis on customer service has always been centered on providing the most value for our customers and helping people look their best in what drives us all – passion for sport.

Our products can be found on the finest sports clubs and professional leagues worldwide as well as elite collegiate and youth team sports. We also distribute officially licensed product at retail for the Premier League, La Liga, Serie A, Bundesliga, and both on-field and retail product for the United Soccer League (USL) and Major League Soccer (MLS).

## Clients/Experience

Uni-Sport is the official licensed supplier of uniform decorations for the USL. Our official USL licensed products include:

- Nameplates
- Numbers
- Chest sponsor text/logos
- Sleeve Sponsors
- Sleeve Badges
- Team Badges/Crests
- League Patches
- Any other customized heat transfer and garment embellishment needs

Other clients include:

- MLS
- USL
- NWSL
- Nike
- Adidas
- Puma
- MLB
- NBA
- NFL
- NCAA



**Website:** [uni-sport.com](http://uni-sport.com)

Riley Schoneman | [riley@uni-sport.com](mailto:riley@uni-sport.com) | 310-217-4587  
 Tom Hebert | [tom@uni-sport.com](mailto:tom@uni-sport.com) | 310-217-4587

# Vytal



## Official Preferred Reusable Cup Supplier

Through the league's Preferred Supplier Program, VYTAL will help USL Super League, USL Championship and USL League One venues reduce waste from single-use plastics. As a leader in the global reuse industry, VYTAL has provided reuse solutions for sports venues and stadiums for over a decade across the United States, Australia and New Zealand. This program will save USL teams money year over year and also provide them with a great piece of sponsorable inventory to take to their partners.

VYTAL is revolutionizing the packaging industry by replacing single-use with tech- and data-driven reusable packaging solutions. Internationally recognized by the Harvard Business Review for its pioneering data model as well as maximizing cost-efficiency of reuse and the benefits of smart packaging, Vytal is at the forefront of the global transition to a circular economy. In the US, VYTAL delivers advanced reuse solutions for large-scale events, sports venues, corporate campuses, and quick-service restaurants including Disney and Live Nation.

Besides making a company's commitment to sustainability very tangible for its employees and campus guests, Vytal offers its B2B customers real-time impact tracking, sustainability accounting and new ways to increase employee engagement through our software solutions.



**Website:** <https://www.vytal.org/>

**Henry Simonds | [henry.simonds@vytal.org](mailto:henry.simonds@vytal.org)**



## Official Awards And Trophies Supplier

One of the nation's leaders in awards and recognition, Wilson Trophy has everything needed to help your team/organization from the Super Y League to the USL Championship. Tournament Awards - no problem, we have access to our own manufacturers which will help us produce that medal, coin, pin, patch, cup, or custom award you would like. Of the Year Awards - no problem, we have a variety of stock options from glass to crystals, acrylics, and plaques that we can help you out with.

Let us show you the Wilson Way. Quality products, better pricing, and unbeatable customer service.

## Clients/Experience

Alaska Soccer  
Arkansas Soccer  
AYS  
US Youth Soccer  
NorCal Premier  
Arizona Youth Soccer  
Cal North  
Eastern PA Youth Soccer  
Elite Tournaments  
Iowa Soccer  
Michigan Youth Soccer  
Mississippi Soccer

Missouri State Soccer  
Montana Soccer  
Nebraska State Soccer  
New Jersey Youth Soccer  
Nevada Youth Soccer  
NISA  
North Carolina Youth Soccer  
Ohio North Youth Soccer  
Rush Soccer  
South Dakota State Soccer  
Tennessee Soccer  
Utah Youth Soccer

**Website:** <https://www.wilsontrophy.com/>



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**For questions regarding the USL Preferred Supplier Program, please contact your representatives at the Business Development Team.**

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