

Date: December 9, 2021

Location: City Hall

# Centennial Youth Lacrosse Association

## Meeting Minutes

### Attending:

Board: Mandy DelMedico, Meg Sawyer, Tom Zdon, Eric Kobeska, Katherine Sundseth, David Moran, Jessica Crotty, Jere Ives and Kim Girard

Absent: Tiffany Cardinal and Seth King

Call to Order: 7:07pm

Approval of minutes: Tom motion and Jere 2<sup>nd</sup> **MOTION Approved**

### Treasure Report:

- Meg reminded the board that financials were sent out in advance of the meeting via board email addresses.
- No changes since last month.
- Tom provided a brief comparison of 2018/2019 numbers versus 2020/2021
  - Bottom Line Up Front (BLUF): Even with COVID, we have remained pretty consistent financially.
- A comment was made that the balance sheets did not equal the credit union statement (\$2.00 discrepancy).
  - Board members were reminded credit union has three accounts to consider when comparing to balance sheets.

### Open Board Positions:

- Girls Director: Vacant
- Fundraiser: Eric and Nichole Rakow both have expressed interested in this role.
- Tournament Director: Vacant

Board members were encouraged to spread the word to anyone interested in getting involved about the remaining vacant positions.

### Community Ed Winter Ad

- Mandy submitted Lacrosse Registration Flyer to the Community Ed Winter Ad
- Sports Mania Ad (Target Audience: 4 – 6-year olds)
  - (6 weeks (one night a week/1 hour long): Allows participants to learn fundamentals of various sports.
- Jessica will update social media that Sports Mania is coming out.

## Great Northern Lacrosse League (GNLL) vs Youth Lacrosse of Minnesota (YLM)

- Board picked back up the discussion from the November 2021 meeting.
- Eric, Jim and Mandy met prior to the December 2021 board meeting. Overview of the two:
  - YLM: They have historically owned the summer space and wish for GNLL to stay with spring (April – June).
    - Non-profit organization
    - Should associations choose to leave YLM, it was noted they may not allow associations to return at a future date
    - Historically YLM helped the expansion of lacrosse in MN
    - YLM is looking for a decision from associations by late December or January.
    - Concern associations had with YLM is shortage of officials. YLM is willing to train those interested in becoming officials.
  - GNLL: They want to take both spring and summer.
    - Paid for profit organization.
    - Since it is a for profit organization, communication is more consistent/organized versus YLM
    - Should the association choose to move forward with GNLL, may result in an increase in participants registration fees then what we had previously approved in November 2021.
    - Season Options
      - Spring and Summer or
      - One Season (Spring/Summer combined)
- Both YLM and GNLL work with USA Lacrosse.
- Based on preliminary discussions with other associations, most in the northern suburbs are leaning towards GNLL and southern suburbs YLM.
- There was consensus from all board members present to have one season.
  - Tom motion to tentatively commit to GNLL based on confirmation of “commit list” for and Eric 2<sup>nd</sup> – **Motion Approved.**
  - Mandy and Eric will send out emails to other association boards to confirm “commit list” for GNLL vs YLM.
  - Ideally would like Team Managers and Coaches to be able to participate the scheduling of games in 2022 season

## Uniforms and Merch

- Due to supply chain issues, we want to move forward with uniform designs sooner than later.
- Board merchandise hoodie/zip-up is something being considered.
- Meg will take the lead on uniforms

## Registration Update

- Katie, Sonja and Mandy will plan to sit down this month to discuss registration
- Registration Date TBD (end of December/Early January)
  - Once registration date is determined, teaser will be sent out.
  - In-person vs Virtual Registration Discussion
    - In past, the in-person was to try on uniforms or for volunteer check to be dropped off

- Online registration worked well last year (size chart available online)
  - If we move forward with online, could possibly work with a local vendor to have sizes available to try on in person.
- Utilization of Venmo or PayPal for registration would have to have a fee
- Board will need to finalize how to track/collect volunteer fees
  - Last year check was dropped off with Team Manager when uniforms were picked up

#### **Sizzle Dates:**

- Tentative July 16 – 18, 2022
  - Before finalizing date, board will need to confirm dates of other tournaments
  - Proposed dates may conflict with YLM State Tournament
- Historically participation in other tournaments was researched by the Boys Director then presented to the board.
  - Prior Lake, Woodbury or Shakopee might be other tournament options

#### **Around the Horn:**

- Eric: Do we have flexibility to switch meeting date to Thursdays?
  - Board discussed and next board meeting will be moved to the 2<sup>nd</sup> Tuesday of the month (January 11<sup>th</sup>).
- Katie: Will be scheduling a meeting with Sonja and Mandy for 2022 Registration.
- Jessica: Confirmed she does have access in Sports Engine to send out blast messages.
- Tom:
  - To continue expansion of Lacrosse in Centennial community, he recommended a sweatshirt/t-shirt give away as part of the registration process
  - Board may want to look into director's insurance policies
- Meg: Attended the Hockey Board December 2021 meeting to help increase lacrosse participation numbers. Hockey Board very receptive to help with recruitment. Board members with connections to other sports, are encouraged to spread the word about registration.
- Jere: Expressed interest in setting up a Winter Clinic to help improve goalie numbers.
- Dave: Suggested the board look to host a clinic for kids to try Lacrosse out
  - Loons or Homegrown might be willing to partner with the association
  - Community Education (for future years)

#### **Meeting Adjourn:**

- Motion from Meg and 2<sup>nd</sup> by Jere.....**Adjourn 8:44**