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USA
LACROSSE

WCLA



ABOUT US



We are a group of former collegiate and professional lacrosse players who wanted to help lacrosse teams around the country



We began by living on the road, coaching lacrosse in cool places like this...



... then decided to use our backgrounds in software engineering to create a startup that would make the biggest impact on youth/high school/collegiate programs

Our Team secondslide

Brent Adams

Bend, OR

Co-Founder, Account Owner

Fairfield '12, PLL Atlas, Redwoods



Michael McCollough

Missoula, MT

Customer Success



Mark Wilbur

Chicago, IL

CIO



Hobey Jiranek

Nashville, TN

Co-Founder, Head of Ecommerce

Sewanee '14,



Connor McCollough

Coalville, UT

Co-Founder, CEO

Notre Dame '15



Nick Ossello

Boise, ID

Co-Founder, Account Owner

Notre Dame '15, PLL Redwoods



International Team:

Syyed Ahmed

Lead Graphics Designer



Adam Goins

Smyrna, GA

Co-Founder, Head of Services

Notre Dame '16



Molly Goins (Erdle)

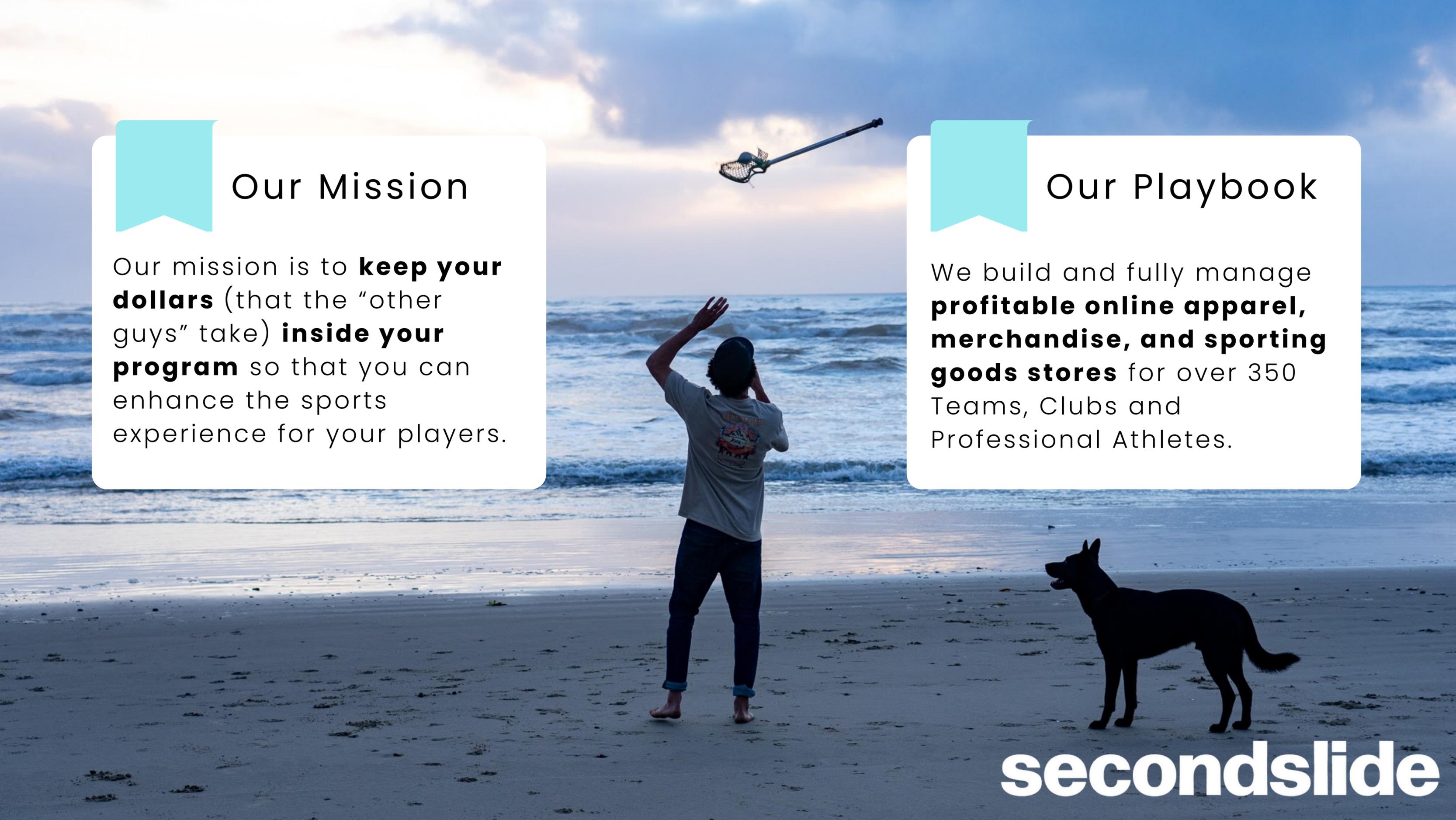
Smyrna, GA

Co-Owner, Head of Customer Growth/Success

Boston College '16

United States

51 hr
3,336 miles



Our Mission

Our mission is to **keep your dollars** (that the “other guys” take) **inside your program** so that you can enhance the sports experience for your players.

Our Playbook

We build and fully manage **profitable online apparel, merchandise, and sporting goods stores** for over 350 Teams, Clubs and Professional Athletes.

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HOW IT WORKS

- 1** Pay \$619/year for your own custom store upfront
Fully guaranteed!
- 2** We build, design, launch, and manage your store
- 3** You collect an average of **30% profit margin** on all items sold.
All items in your store make your team money.
- 4** We pay out your profits quarterly, or can use the funds for bulk orders, uniforms, balls, goals, anything!





CASE STUDY

In their first **quarter** using Secondslide, St. Thomas Men's Lacrosse (MCLA) made \$2,358.

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Collegiate teams using Secondslide



Cocks Lacrosse



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4 FUNDRAISING OPPORTUNITIES



Open a Corner Store

Start earning money today while promoting your brand through a Secondslide Corner Store!



Corner Store Referrals

All Corner Stores come with a referral button. Every store sold makes credits your store with \$300.



Team Ambassador Program

Sell Corner Stores and make \$300 per program that signs up



Ambassador Program

Sell Corner Stores and make \$300 per program that signs up

\$100 OFF!

Offering WCLA teams \$100 off
their first year subscription

email: molly@secondslide.io

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FAQ

Q Can we have a Corner Store if we are unable to use our school's logo due to licensing?

A Yes!!! We work with a number of collegiate teams that use alternate logos in order to avoid any licensing issues.

Q Can you do bulk orders for coach's gear, uniforms, player packs?

A All of the above!

Q Our school is brand specific, UA, Nike, etc - can we get those brands?

A Yes! Typically these brands will be in bulk or an order window.



Bulk Examples!

