

WEST FARGO VOLT VOLLEYBALL
MEETING MINUTES

8/15/2021, 7:30 pm, via Microsoft Teams

Mission:

To develop the athletic abilities of the players and to promote teamwork and a positive volleyball experience.

Opening:

- The meeting was called to order at 7:30 p.m.
- Attendance/Introductions

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|--|---|
| <input checked="" type="checkbox"/> Twila Nogowski, Director | <input checked="" type="checkbox"/> Mackenzie Odden, President |
| <input checked="" type="checkbox"/> Jessica McClaflyn, Co-Vice President | <input checked="" type="checkbox"/> Steph Lauritsen, Co-Vice President |
| <input checked="" type="checkbox"/> Angie Saxlund, Treasurer | <input checked="" type="checkbox"/> Kristen Dinger, Secretary |
| <input checked="" type="checkbox"/> Betsy Dodds, Accountant | <input checked="" type="checkbox"/> Betsy Schulz, Concessions Chair |
| <input checked="" type="checkbox"/> Chelsey Mahon, Concessions Chair | <input checked="" type="checkbox"/> Heidi Bloedow, Concessions Chair |
| <input checked="" type="checkbox"/> Kristen Peterson, Concessions Chair | <input checked="" type="checkbox"/> Kami Muchow, Sponsorship/Special Projects |
| <input checked="" type="checkbox"/> Caitlin Killoran, Member at Large | |

Other:

Secretary Report (presented by Kristen D):

- Review of Meetings Minutes from the July 18, 2021 meeting
 - Motion to Approve Minutes by Kami, 2nd by _____ - Motion passed

Old Business (presented by Mackenzie):

- Mackenzie provided an update on the new facility. The next phase is sematic design and the capital campaign will be starting soon. Individuals who are interested in playing a larger role with the capital campaign should connect with Twila or Mackenzie.

New Business (presented by Mackenzie):

- It was agreed to keep with the VOLT name and color scheme but refresh the look.
- Caitlyn Boehme has been running the social media content and has agreed to continue to do this.

Director's report (presented by Twila):

- The following equipment was identified as being needed: hitting boxes, ball carts, and balls.
- It was agreed to stay with the same uniforms for the 2021-22 season.
- The Rustad has returned its permits. Twila is reviewing the contracts and dates.
- The new website is in construction phase. A lot of the information on the old website was removed so people were not receiving incorrect information.

Minutes approved on: << >>

- There are three major communications that need to go out to the public. The timing of the communications should be as follows:
 - VOLT is now open to all
 - New facility
 - Pricing for the 2021-22 season
- There will be a change in the naming of each program level and looking into adding a fourth level; however, no decision has been made yet.
- There was discussion about holding a parent meeting prior to sign-up and try-outs. It was agreed that an open-house style meeting would be helpful particularly to new families. This would not be a required meeting. It was agreed to hold the open house on September 26, 2021 at 5:00 o'clock at Living Waters church. Kristen P and Kristen D will work on a Q&A in preparation of the open house.
- There was a lengthy discussion about raising prices for the 2021-22 season. It was agreed that it was necessary to do more research and gain more information to determine the appropriate pricing.
 - Motion to prepare a cost analysis by Caitlin, 2nd by Mackenzie – Motion passed
 - Betsy D, _____, and Angie will put together a cost analysis and send out via email for a vote of the board.
- The board discussed different ideas around a marketing campaign, particularly utilizing social media.
 - Motion to approve expenditure of \$125/mo in the months leading up to tryouts to boost VOLT's social media presence by Caitlin, 2nd by Mackenzie – Motion passed

President's Report (presented by Mackenzie):

- Mackenzie and Kristen D will update the VOLT handbook and email to the board for review prior to the next board meeting.
- The board discussed VOLT participating in Giving Hearts Day to help the club provide a scholarship program. The cost for the application is \$795.
 - Motion to approve the \$795 expenditure and move forward with the application process by Jessie, 2nd by Caitlin – Motion passed

Vice President's Report (presented by Jessie/Steph):

- No updates

Treasurer's Report (presented by Angie/Betsy D):

- Betsy D reviewed the financial report, income and expenses, and the budget.
- VOLT has applied for a Scheel's credit card.

Sponsorship/ Special Projects Report (presented by Kami):

- It was agreed to participate in the West Fest parade on September 18, 2021.
- It was agreed to move forward with planning a fundraiser golf tournament in the spring/summer of 2022.
- VOLT will look to participate in NDSU VOLT day if the opportunity presents itself this year.

Minutes approved on: << >>

Concessions Committee Report (Mackenzie/Betsy S):

- It was agreed to participate in Dine N Donate again this year – Betsy S will lead this effort.
- It was agreed to proceed with allowing an athlete's fundraising fee to be satisfied by securing a business sponsor.
- The goal is to raise \$5,000 within the concessions committee this year

Set meeting for next month:

- Next meeting was scheduled for Monday, September 13, 2021 at 8:00 pm via Microsoft Teams

Adjourn

Motion and 2nd to adjourn at 10:11 p.m.

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President: Mackenzie Odden (Mackenzie.Odden@chrobinson.com) 701.412.1607

Minutes approved on: << >>