

BBSC Trip PLANNING & RECAP FORM-Sun Valley 2016

EVENT: Sun Valley, Idaho DATE: Jan 7-10, 2015

TIME: Lv. Boise 5:00 pm, Return 5:30 pm

WHERE: Depart from Boise Outlet Mall (original plan, changed to self-drive)

DESCRIPTION: People leave cars at the Outlet Mall late afternoon for bus transportation, arriving in Sun Valley @ 7:00 pm in time for self-arranged dinner; or alternately, self-drive based on numbers (preferences stated on application); spend 1st night in lodging (Thurs), then ski Fri and Sat, or Sun. if 3rd day desired. Refunds provided to all who had paid full price since bus was not used. No lodging contract this time required, but reservations should be made in Nov. Shortage of people forced changing to more 2-bedroom instead of 3-bedroom condos, which cost more per person. Had to set up car pooling list which entailed extra work; it did give people extra leeway in timing when to leave and return. (Also, shortage of people forced changing some 3-bedroom condos to 2-bedroom, which cost less, but netted less money since condo charges were divided by 4 people instead of 6.)

ATTACHED FORMS: Application, Room Assignment Form, Checklist, Liability Sign-off

SPONSOR(S): NA PHONE: _____

EMAIL: _____

Trip LEADER: Mary Pribble PHONE: 208-921-1892

EMAIL: pribblem@hotmail.com

Assistants

NAME: Don Pribble PHONE: 208-484-9030

EMAIL: _____

COORDINATION PERSONELL, POINTS OF CONTACT (OUTSIDE ORGANIZATIONS)

NAME: Winter Sales Coordinator: Kevin Bracken kbracken@sunvalley.com

PHONE: (855) 894-7906 Main reservation line

Lodging: Jessica (for condo assignments); jmaynard@sunvalley.com

TEL: (855) 894-7906 Main reservation line

Lift Tickets: Lori Takahashi: 208-622-2076

NAME OF ORGANIZATION: (Idaho Falls) Holiday Motor Coach (best quote)

NAME: Devin Dye (ID Falls), Travis (Boise Ofc) PHONE: 208-529-3900

EMAIL: devan@holidaymotorcoach.com

NAME OF ORGANIZATION: _____

(Expand as needed)

BUDGETING PER contracts:

Lodging: 3-bedroom (6 per): (\$327/night incl. 18% tax) \$981 for 3 nights = \$163.50/p **OR**

2-bedroom (4 per): (\$295/night); \$885 for 3 nights = \$221.25

Budgeted Cost Per Participant: Per Person Cost:

3-Bedroom (6 people)

Lodging: \$164

Bell hop: \$10

Bus: \$59 (based on 40 people) Bus cancelled, not enough people

Lift Tickets (2 days): \$86 (\$127 for 3 days, may be higher for Sunday)

Party: \$15 (Extra \$5 planned to benefit BBSC, any extra transferred to Targhee Acct.)

Total: \$334 + \$1 = \$335 or \$392 for 2 bedroom condo (4 people)

Refund of \$40/person since bus was not used.

SUPPLIES NEEDED:

STORAGE SHED N/A

ITEMS REQUIRED envelopes for collections, drinks & snacks for party; check list; contact list of participants, name & tel. # of bus driver;

FOOD & DRINK: COORDINATED BY: Don & Mary Pribble

MARKETING, PUBLICITY, AND COMMUNICATIONS:

WEBSITE/CONSTANT CONTRACT- EVENT LEADER WILL GIVE DARRYL KURHT BRIEF SUMMARY OF EVENT, DATE, LOCATION AND TIME FRAME AT LEAST 30 DAYS IN ADVANCE. **DUE AT CHAMPAGNE BRUNCH ON SEP 13.**

MARKETING AND PUBLICITY EVENT LEADER WILL GIVE KIM HOVREN LIST OF ITEMS NEEDED AT LEAST 60 DAYS IN ADVANCE OF THE EVENT AND WILL COORDINATE WITH KIM ON MEDIA COVERAGE.

MOGUL - EVENT LEADER WILL GIVE CAROL PETERSON BRIEF SUMMARY OF EVENT, DATE, LOCATION AND TIME FRAME AT LEAST 30 DAYS IN ADVANCE AND PROVIDE A BRIEF SNYOPSIS OF WITHIN ONE WEEK EVENT AFTER.

PHOTOS BY _____ Don Pribble _____ PHONE: (208) 484-9030

EVENT RECAP & LESSONS LEARNED: Difficulty in getting enough people for the bus is persistent problem, hence alternative of self-drive offered.

Lesson learned from 2015 Sun Valley trip: don't use Ski.com (website did not work well, cost the club extra for bus transportation, lodging, etc.)

HOW MANY PEOPLE ATTENDED (APPROXIMATELY): 17

HOW MANY MEMBERSHIPS WERE TAKEN: about 4, but handled separately

REVENUE RAISED: \$139 Overage transferred to Targhee Trip Acct

TOTAL EXPENSES (ATTACH RECEIPTS OR SEND ELECTRONIC COPIES):

FOOD & DRINK – Club not charged, handled by Pribbles' & 50/50 raffle at wine & cheese party (which gave Pribbles \$50 in compensation which helped)

See attached Account Reconciliation.

TIME-LINE:

Date: Jun 2015

Action: Got bus transportation bids, coordinated with Sun Valley Sales Person

Next steps: Create flyer

Date: Aug 2015

Action: Sent draft flyer to BBSC Board for approval; secured Board approval for accepting members from other ski clubs on trip without requiring Bogus Basin membership-- to be reciprocal

Next steps: Coordinate with other clubs (Idaho Falls & Pocatello)

Date: Sep 2015

Action: Have flyer & trip poster available for Champaign Brunch

Next steps: Attend all marketing events (BBSC tables), make & distribute posters

Date: Oct-Dec 2015

Action: Send deposits (for lodging) to Sun Valley 1-2 months before departure; Order lift tickets, provided rooming list to Sun Valley, & set up car pool -- 10 days-2 weeks before departure.

Next steps: Market trip at all events.

Date:

Action: