

BH-BL JUNIOR BASEBALL



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January 2026

Dear Community Business Owners,

For the last several decades, Burnt Hills-Ballston Lake Junior Baseball has had the privilege of teaching thousands of kids the sport of baseball. From the tee-ball fields to the annual Cooperstown trip, our kids have the opportunity to learn not only the sport of baseball but leadership and team building skills, which continue long past their experiences on the field and in the dugout. We could not have provided these experiences and life-long skills without the support of our local business owners.

Each year we are considered one of the top leagues in the Capital Region. We are reaching out to you now to offer you the opportunity to help us continue this tradition. We cannot do it without your support. The money that we raise goes toward basic field maintenance, medical necessities such as an AED device, uniforms and other necessary equipment. As you can see on the attached form, there are many ways that you can support our kids. The best part is that your business will benefit too! If you have ever been to the park on a Saturday in the spring or fall, you know that there are hundreds of people in attendance at numerous games, on multiple fields. Your sponsorship/business name could be seen by each one of those local families who are truly thankful for their child's experience that you are helping support.

The BH-BL Jr. Baseball Commission would like to thank you for your time and commitment to the children of our community.

Sincerely,

Eric Thompson
President of the BH-BL Jr. Baseball League

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Sponsorship Opportunities

- Grand Slam Sponsor** I would like to continue my team sponsorship and have a field sign.
\$ 1000 *This price includes Team Sponsorship and Field Sign, Website ad and is the most cost effective. Additional featured Sponsorship for July's Mid-Atlantic Regional Tournament.*
- Home Run Sponsor** I would like to continue my team sponsorship and also have a field sign.
\$ 575 *This price includes Team Sponsorship and Field Sign, Website ad and is the most cost effective.*
- Gold Sponsor** I would like to help support BHBL Junior Baseball with a 3x8 Field Sign. I have supported BHBL Junior Baseball with a field sign in the past and would like to continue to show my support. Also includes a Website ad.
\$ 175
- Light Pole Sponsor** I would like to help support BHBL Junior Baseball with a Light Pole Sign on The Majors Field # 2. Also includes a Website ad.
\$300
- Silver Sponsor** I would like to help support BHBL Junior Baseball with a 3x8 Field Sign. Silver Sponsor is for first time supporters of BHBL Junior Baseball. **After first year of support, the field sign price is \$175. If you change your Business Logo, price remains \$300** Also includes a Website ad.
\$ 300
- Team Sponsor** I would like to continue my sponsorship of the BHBL Junior Baseball League Team I sponsored last year. This sponsorship helps to pay for the team logo t-shirts, caps, and trophies. Also includes a Website ad.
\$ 400
- Web Ad Sponsor** I would like to have an ad on the BHBL Junior Baseball League website.
\$75

For Field Sign Please Include An Email Address So We Can Contact You For Art Info

EMAIL: _____

****Please Do Not Send in JUST Your Business Card****

Please check one of the above Sponsorship boxes and mail a check to:

BHBL Junior Baseball
Doug Salisbury, Treasurer
21 Callaghan Blvd.
Charlton, NY 12019

Please contact Eric Thompson @ 518-222-3990 with any questions.