



Middleton Baseball & Softball Commission

Box 620823

Middleton, WI 53562-0823

May 14, 2025 Wednesday
MBSC Meeting Minutes

Call meeting to order at 7:30PM Holiday Inn and Suites Madison West 1109 Fourier Drive, Madison. Teams Meeting link also available.

Attendance: Members present, members absent, guests

Members	Y	N	Members	Yes	No	Associate Members	Yes	No	Associate Members	Y	No
	e	o								e	
Mark Wisinski		x	Aaron Harris		x	Richard Beddingfield	x		Eric Roden		x
Brandon Hellenbrand	x		Mike Hinz	x		Brynn Cunat		x	Mike Schaefer		x
Jamie Guerrero		x	Brent Jorgensen		x	Chris Eisenhauer		x	Amy Siedschlag		x
Brian Drunasky	x		Brian Juech	x		Anne Esser	x		Marcy Smith		x
Dan Schrum		x	Jeff Schleusner	x		Scott Hammer		x	Mike Smith		x
Brittany Carl		x	Eric Simon		x	Blake Hutchison	x		Tom Stetzer		x
Tim Cleary		x	Jay Smith		x	Kristen Jafferis		x	Guests		
Troy Cunat		x	Julie Yapp	x		Tim Mattes		x			
Jerry Gurtner	x					Rich O'Connor		x			

Approval of Minutes from the April 9, 2025 Meeting

Unable to approve the minutes as we did not have a quorum of members for the meeting tonight.

Treasury Report

Concession Account \$9,358.10 Checking Account \$61,646.81 Savings Account \$42,633.01 Loan Amount \$285,667.05

Jamie notes that we will be spending much more in the next couple of months on tournaments, clothing and equipment orders, etc. Please contact Jamie if you need any payments.

Registration Report

451 total players—This is an increase of six players from last year.

- Softball with 116 players—59 in competitive and 57 in recreation.
- Baseball with 335 players—Recreation has 198 players--Coach Pitch with 62, Little Bucks with 91 and Pepper with 45. Competitive has 137 players—Cal Ripken with 95 and Babe Ruth with 42. Legion baseball has an additional 48 players.

Good Hops Report

Good event—went well overall. Ticket sales were slightly lower than last year.

Sponsorship money was down from last year, but it was comparable to two years ago.

Preliminary event numbers:

- Sponsorship revenue \$2600 (24 comp tickets for sponsors were redeemed)
- Ticket sales \$3851
- Silent auction proceeds \$4860
- Raffle item proceeds \$1620
- 50/50 raffle proceeds \$ 370
- Total revenue \$13,301
- Total funds raised \$13,286

Comments about next year—we need to get more communications out to our parents about the need to attend and participate in this event. We should post or send an email about the event this year, noting that it was an event but asking for more participation from our parents to keep our registration fees stable.

Important Dates

- Coaches Clinic--Sunday May 18
Starts at 6PM at FFMP. We need at least one representative coach from each team to attend. Eric Simon will lead the field maintenance discussion. Mark will give a short talk at the clinic. Please get the word out to your coaches to have at least one coach from each team attend this clinic.
- MBSC Baseball Summer Tournaments
We are still looking for a couple of teams to enter for the 11U and 12U tournaments. Richard will get volunteer signups out for concessions and field maintenance.
- MBSC Softball Summer Tournaments
Volunteers are supplied by the MHS Diamond Club.
- Baseball Competitive Evaluations—We would prefer to hold baseball evaluations in early or mid-August on a Sunday afternoon. Brandon and Mark will have discussions with Troy about possible dates for the evaluations.
- Softball Competitive Evaluations-- Anne will look at the calendar and determine possible dates for the softball evaluations.
- Fall Workday—confirmed for Saturday August 16 with a rain date of Sunday August 17.



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Committee Reports

- Capital Improvements/City Liaison (Jay)--per Mike—projects new fence tops at FFMP, light repairs at Orchid Heights and new remotes for FFMP have all been completed.
- Facility Maintenance—FFMP (Aaron)--per Mike—tarps still need to be installed in cages. Screens need to be moved from the concession area to behind the equipment shed.
- Indoor Practice Facility Update (Aaron)--per Brandon—some work was done recently on the cage pulleys, and they seem to be improved. The building codes were wiped clean and new codes were issued to one coach per team and to Commission members on the facility committees. We will investigate having a new lock system installed that can be operated remotely to change codes and monitor use. Mike H—TDS ran fiber optic cable to the necessary areas in the building today, so we should be able to activate the cameras in the building.
- Coach and Player Development (Jeff)—working on the Bat League for this summer.
- Field Scheduling (Mike H) --all scheduling has been completed for recreation and competitive leagues for both baseball and softball. We will be releasing some open field slots for practice signups.
- Purchasing (Julie)--everything is going well. Julie had some extra keys for some of the coaches.
- Sponsorships/Marketing (Brian)--all general advertising sponsors have made their payments to the MBSC for 2025 except for Quartz, TDS and Everlight Solar. Quartz has confirmed payment being sent shortly, Brian following up with the other two sponsors. Total revenue of \$12,950 has been paid by general sponsors. The cost of new dugout signs will be approximately \$160. Expect a total net revenue of \$16,040 after all payments are made. Brian and Mike H put up new dugout signs recently at FFMP and took down the dugout signs for sponsorships that have expired. We are still waiting to have some new field signs and scoreboard signs installed at FFMP.
- Technology/Website (Mark)-has been adding teams to Sports Engine app. Please contact Mark if you have more teams who would like to use Sports Engine. Mark and Chris are working on volunteer refunds for early June.
- Safety/Background Checks (Mark)--all new competitive coaches have had their background checks completed. All new recreation coaches have been added to the spreadsheet and should have their background checks completed by the end of this week.
- Concessions (Dan)--reports that concessions are in good shape. All the paid workers have been hired for the upcoming. Dan will be holding a meeting of the concession staff later this month.
- Volunteers (Richard)---working on volunteer signups for baseball tournaments. He will also start working on volunteer slots for weekday games this summer at FFMP.
- Scholarships (Jay)--the committee was not able to coordinate listing the MBSC scholarships with the MHS scholarship committee, so for this year we will again have the MBSC try to issue the scholarships for this year. Jay will get the scholarship information document updated and forward to Mark so that it can be sent out in an email from the MBSC. Jay will also send the information to Brent and Brittany for the MHS baseball and softball seniors.

Other Old Business--none

New Business--none

The meeting was adjourned at 8:15PM.

Next MBSC Meeting—September 10, 2025

Next MBSC Softball Subcommittee Meeting—May 15, 2025

Next MBSC Baseball Subcommittee Meeting--September 3, 2025

Respectfully submitted,
Brian Drunasky, Secretary