

Meeting called to order by Kyle Miller at 6:40 pm by Kyle Miller

All in attendance except HSL Secretary. Parliamentarian agreed to take minutes for this meeting.

Big Peach Discussion

- Kyle introduced Kyle Erickson to discuss Big Peach.
- Motion appoint Kyle Erickson as Big Peach Director made by Brian Dover, seconded by Dan Torres.
- No objection.
- Kyle will add HSL Board Members to Big Peach private FB page for updates, internal communication, etc.

Sponsorship – Dan Torres

- Reached out to all contacts, no response from prospective sponsors
- Feedback from IHG on sponsor packet. Over 2 dozen sports leagues asking for funding and that our sponsor packet sounds tone deaf, elitist, and not socially connected. Elitist position come from “in middle of pandemic and we’re asking for money to play softball.”
- Discussion around volunteering, how much we do give back, modifying the sponsorship packet to reflect social and community engagement
- Need to capture more demographic information on membership such as race, sexual orientation, age, household income, marital status, children, etc.

Website – Brennan (Kyle)

- Costs to refresh the HSL website.
 - \$250 to convert to mobile responsiveness
 - \$500 starter package
 - \$1,800 Select Package
- Brian Dover indicated that HSL paid for starter packet (\$600) last year
- Kyle, Brian Dover, and Brennan will work with Sports Engine offline to review what was paid and what we can do moving forward.

Social Media – Kyle

- Social Media Coordinator or establish committee
- Tabled

HSL Calendar – Martin

- DRAFT calendar presented – Tentative dates for start and end
- Registration – Feb 1, 2021
- New Player Clinics – 1/31, 2/7, 2/28
- Team Registration Ends – 3/1 ; Player Registration Ends – 3/10
- League starts 3/14 with 4 rain-out dates and commissioner cup dates in June
- Discussion to move start date up to 3/1/2021 or back to 3/21/20

- Discussion on having bye weeks and triple headers
- Discussion on extended season into July using 11-week schedule
- Possible discussion with coaches and managers about comfort level with starting in March
- Discussion regarding unknown what the future holds and possible second wave of COVID-19 and not to set calendar until we have additional information from Conyers on their potential availability and understand trendlines
- Martin will put 3 calendar options in place for the board to consider
- Attempted to contact Conyers, no response from park yet. Kyle will reach out again.
- Calendar vote tabled until future board meeting

Hall of Fame – Kyle/Bleu

- Blue took over of HOF process
- Will share mailing list with Parliamentarian
- Few members with missing contact info, need to be updated
- Had HOF game scheduled for 2020 – to get HOF members back out and engaged
- Dedicated beer bust for HOF funding – get members HOF shirts or jerseys, HOF dinner, etc.
- No HOF election in 2020 – perhaps increase # of members in 2021 – require Summer Council vote to adjust Constitution.
- HOF members when reached have offered to volunteer and help . . . willing members, just need to engage them and ask them to engage
- Discussion on date for HOF nominations and to induct at opening ceremony vs. closing or other date during the season.
- Discussion to elevate HOF to more prominent level
- Discussion of having HOF dinner to recognize them
- Parliamentarian to reach out to other leagues to see how they conduct dinners
- Parliamentarian and Bleu to discuss plan for

Masters – Bleu

- Issue with R&R regarding Legends Master Division and whether or not they can form a composite team if there is a declared Legends team.
- James made motion to pay for Master teams that register in division. Discussion that other issues need to be addressed with regards to Masters Division Blue and Brian to convene to review Master Division and payment and funding. James withdrew motion.

New Business – Brian Dover

- The Assistant Commissioner is the official delegate for HSL and will cover his travel to the Winter Meetings.
- Kyle is the Ethics Chair for NAGAAA and his travel expenses will be paid by NAGAAA, so no financial impact to HSL for his attendance at the Winter Meetings.
- ASANA meetings a done via Zoom

New Business – Jen

- Should league/teams/league have draft sponsor agreements and contracts to protect all entities and ensure that teams, entities, and league fulfill their responsibilities?
- Discussion on whether or not the league should get involved in agreements between sponsors and teams. Concern whether or not that creates some legal liability with HSL and opens up a few too many doors for possible exposure.

Next Meeting Date

- Scheduled for Wednesday, November 18th at 6:30

Meeting adjourned at 8: 43pm