

Tornado Youth Hockey
 Board Meeting Agenda
 Onalaska Omni Center Board Room
 6pm
[Zoom Link](#)



Board Members	Role	Present	Absent
Gabby Hansen	President	x	
Amy Dzieweczynski	VP	x	
Greg Marso	Treasurer	x	
Nick Marden	Treasurer	x	
Dustin Johnson	Secretary	x	
Andrea Kelm	Girl's Director	x	
Jen Keer	Past President	x	
Mary Teclaw Ciano	External Communications		x
Lindsay Gallagher	Fundraising Director	x	
Steve Stoczynski	Goalie Director	x	
Joan Chodur	Manager's Representative		x
Kadie Haug	Mite Coordinator	x	
Chelsea Goldblatt	PCA Coordinator	x	
Kristen Kingery	Registrar	x	
Dan Kemper	Tournament Director	x	

Guests: Kelly Mohr

Call Meeting to Order

1. Additions to agenda from board members? Add to new business section in minutes
2. Approve agenda (motion/second) Approval Andrea; second Jen Keer
3. Approve [minutes from previous meeting](#) (motion/second) Motion to approve Jenny Keer, Steve second
4. Appreciations and Triumphs
 - a. Restaurant nights!

Officer Reports:

MISSION:

Our mission is to provide an environment of fun and growth that develops strong relationships between those within our program and guests we come across. We value respect, teamwork, and safe development above all else. TYH firmly believes in continued personal growth of our children to ensure they have positive sporting experiences that they will always remember.

1. President

- a. NAPHL - approve to register? Motion to approve Dustin; second from Kristen Kingery
- b. Evaluation weekend planning, update from evaluation committee
 - i. In talks with potential evaluators
- c. Update from WAHA meeting - email to follow
 - i. 21,346 players in WI, 64 years of youth hockey in WI this year
 1. 3rd highest girls to boys ratio and 5th highest girls numbers overall in USA hockey
 2. USA Hockey can help us with ALL areas of training - goalies, skating, checking
 - ii. Grants - USA Hockey Foundation Grant; Grassroots Grant, Dicks (on website soon)
 1. One idea is to use funds for 8U workout cards
 - iii. WIAMA fall fireup (ice rink management seminar)
 - iv. Classification updates
 - v. Updates for incentives on girls teams will be on WAHA website soon
 - vi. Rule changes
 1. Player Discipline
 2. 10U can have max of 14 kids on the roster
 3. HECC standard is coming for neck lacerations - will be "HECC approved" if it has "BNQ" on it and most should
 - a. Dangles do NOT count as neck guards for goalies***
 - vii. New official training - no more on ice for new certifications per USA Hockey, WAHA would like to have some
 1. There are NO waivers for coach temp cards in 2024-2025
 - viii. Hockey director training course
 - ix. Concussions
 1. Coaching job is not to diagnose, but if showing any signs, off the ice til medically cleared
 - x. Sudden Cardiac Arrest
 1. All 12 yr and up players should be trained in recognizing this (do we?) - parent meeting?
 - xi. Communication
 1. Parent check in at each level through the season
 - xii. Culture
 1. [Check yourself](#)
 2. PCA discount for parent sessions
 3. "You get what you accept" = we must address ALL behaviors immediately
 - xiii. My sessions
 1. Rink Rookies (early development)
 - a. Have an entry path for non-hockey parents

- b. Roster girls teams! Can have our own girls only jamboree as well
 - c. Free USA Hockey code 1 week after Try Hockey for Free (FYI)
 - d. Do we need a retention/growth coordinator?
 - e. Community reach:
 - i. Consider an “after 5” event with the Onalaska council?
 - ii. Consider an on-ice school hockey PE session?
 - 2. Player, Coach, Parent development
 - a. Clear the helmets
 - b. Focus on hockey IQ over skills
 - c. Don’t over-coach
 - d. Work on hockey concepts over systems, “learn chess not checkers” and move those pieces (kids) around!
 - e. Coach collaborative? Do we need a monthly meetup? Google form with +/- and areas needing help?
 - f. Seeing the ice in layers and colors as a focus, communicate
 - g. USA Hockey offers observation opportunities to help us grow
 - h. [Coaching expectations \(Washington County\)](#) are helpful
 - d. Releases
 - i. O family
 - ii. L family
 - iii. Motion to release by Andrea, Dustin 2nd
 - e. [Cross Roster \(p.5\)](#)
 - i. Motion to approve/deny? Motion to deny by Amy D; second by Chelsea G. No cross rosters for female players in 2014-2025 unless a goalie related need, then would re-review as a board.
- 2. VP
 - a. PW/Bantam is full - may need a wait list as a few are looking?
 - i. Kelly - if we can find more coaches able to help could consider but ice is limited; not more than 5 - take names for now but ? Take 2 now and waitlist any more (due to goalies)
 - b. 3 more at Sq, 10 open at mite - if a coach could help can get creative
- 3. Treasurer
 - a. Registration and Budget
 - b. Golf - brought in \$13,000, spent just over \$5,000; hoped for more
 - c. Registration - can work at 10% increase with added ice time
 - i. Apply for grants for equipment, TYH will pay for least expensive tournament
 - ii. Bantam - \$765
 - iii. 14U - \$545
 - iv. Peewee - \$650

- v. 12U - \$495
 - vi. Squirt - \$550
 - vii. 10U - \$445
 - viii. Mite - \$285
 - ix. Mini mite - \$125
 - x. On registration - maybe put are you interested in being a sponsor?
 - xi. 115.
 - xii. Budget was for \$115,000 in ice - bring down to \$105 with changes - last year spent \$95000 - spend 5000 on jerseys - tournaments - 1st year squirt will have discounted jersey fee, anyone else who needs a new jersey will have to purchase
 - d. Nick will work with Greg on transition in 2 months - email both but Nick will take over by end of year. Can still use Greg's office to drop off etc
 - e. Registration open ASAP, til 9/4
 - i. Late fee add on after 9/4
4. Secretary
- a. No update
5. Girl's Director
- a. Sparks donated by family of Branden Brownrigg donated '07 - donated to TYH for use - could a parent volunteer to keep it, pay for wheels with skating
 - i. Gabby will f/u with Justin and org - pass between teams etc
 - b. IHS subscription approval - \$75 for the year - Approved previously.
 - c. Cross rostering decision - done (see above)
 - d. Home tournament 10U at Omni - done
 - e. Practice dates and times - TBD
 - f. Registration updates/information - done
6. Past President - no report

Board of Director Reports:

1. External Communications
2. Fundraising Director
 - a. Golf Outing Debrief
 - b. Fundraiser pitches - raffle for sure
 - c. Casino night
 - d. Update on the Rivoli movie night fundraiser - end of season most likely
 - e. Reminder about pizza fundraiser tomorrow
 - i. Every month has a different restaurant
 - f. Need jersey orders asap (PureHockey) - number of new jerseys TBD after registration
 - g. Apparel store update
 - i. 8 weeks from when order is received, store can be open for 2 weeks only
 1. Open during registration - incentives for purchases still
3. Goalie Director - do we have goalie pre tryout practices - get these hopefully saturday 9/21 or 9/28, could use mite time as well 3:1 ratio, 6 goalies per time - Gabby to message goalies

about this. We need to get goalie gear storage - where can we store this? Gabby will check with Justin. Separate lock codes for season as well.

4. Manager's Representative - not present but sent update:
 - a. Registered all 4 levels of Squirts for Mason City, IA tournament
 - b. Will register SQC1 and SQC2 for Sun Prairie tournament
 - c. Will register PWC for Verona and Sun Prairie PWC 2 level tournaments
5. Mite Coordinator - no updates
6. Registrar - open registration this week; close 9/4/24; will double check camp numbers
7. PCA Coordinator - no PCA update other than working on scheduling things to go out when the season starts; THFF with Liz Goldolphin - 10 signed up now, less than last year
8. Tournament Director - home tournaments are all open, including girls now. Boys are 80% full already. Some are 4 teams some are 6 teams based on how it functions in the tournament.
 - a. Jamborees - Kadie send to Dan for tournament planning
 - b. Get tournament coordinators 1 per level as primary with helpers

New Business

Assignments

- 1.

Adjourn