

BV United Soccer Club
Monthly Board Meeting Minutes

May 15, 2022

Present – Chris Boys, Allison Nachand, Joe Devine, Toby Cadwell, Brandt Holte, Jay Dahlin, Molly Sheely-Melton, Mary Berg, Greg Holker, Mandee Kanikula, BJ Keller, Sarah Brandner

Absent – Ted Cahill, Sarah Patterson

1. Meeting called to order at 7:01pm
2. Consent Agenda approved

Old Business

3. April Board Minutes reviewed and approved
4. COVID-19 Update and Season Updates – No process updates. A few isolated cases have been reported, and have quarantined per current CDC guidelines.

NEW BUSINESS

1. April Treasury Report reviewed & approved
Chris and Toby will execute the 2021 COAR form for filing and return to Allison for filing with the 990 with State of Minnesota.
Financial status is doing OK, will recover to pre-COVID levels by next year, assuming current registration rates hold.
2. Uniform Update – Still waiting on some lagging items that were out of stock at the start of season. Planet Soccer will distribute those as they are available directly to families. We have had positive feedback on the look of the new kits.
3. PPP Loan Update – Board approves extending loan to a 5 year term, should the loan forgiveness be denied by SBA. Allison will work with US Bank to get paperwork set up for execution in the event that we need to make that change.
4. Planning for Fall 2022 – Discussed working more proactively to advertise and recruit for Fall22/Summer23 programming.
Potential U8 Rec pathway to travel soccer... Messaging is key to success – pinpoint timing of messaging, content must be delivered in an organized fashion.
U09 Age Group Moving Forward...true U09, unless they request and receive director approval. Beginning in Fall 2022season, 2014 birth year is true U09.
Annual Rec Day with Travel Soccer - date, time to be scheduled, looking at mid-June.
Discussed creation of a document with detailed explanation of how timing of seasons work for different age groups, formatted in a easily digestible way.
Plan to document overall club process and create a calendar of key dates for all aspects of programming and registration. Form up a working group to create an annual calendar of deadlines and task

schedules. Joe Devine, Jay Dahlin, Brandt Holte volunteer to help get that together.
Advertising for fall in Community Ed catalog due for ISD191 on June 30th for payment and ad copy.
ISD196 is due in August
Discussed potential of a hard maile - post card or flier.
Use social media to help fill in forecasted open roster spots
Need to leverage the family relationships and experience at the rec level and recruit internally to get best possible turnover to traveling at appropriate age/level.

5. BVU Cup 2022 – Registration is open, and we are on pace. Allison will get BVU teams registered this week. Chris will be sending out another email blast to past registrants. Raffle permit is coming this week, and tickets will be printed with MinuteMan Press ASAP after that is received. Tshirts will either be handled with pre-order or on-site printing vendor. Separate meeting will be scheduled to update tournament to-dos this week.
 - a. Fields
 - i. JCRP/Rose/Red Oak – U13+
 - ii. Cliff Fen - U9/10
 - iii. North River Hills – U11/12
6. Recreational Update (Brandt Holte) – U14s will play with Eagan, U6-8 are 2 weeks into schedule. EVAA has been difficult to communicate with re: coop league for older kids. For future seasons, we will look at coop with VAA. Rec season will conclude prior to BVU Cup, so Cliff Fen fields will be available for tournament useage.
7. Updates from DOC/Technical Director- Status Updates
NPL application - \$1000 application fee pre club, \$900 rolls to team fees, will need separate fee structure for those teams (2009, 2010 boys)
Greg is currently working to arrange Camp coach staffing.
We need to continue to work to recruit and develop quality female coaches as a Club.
8. Other Director Reports
 - a. Sarah Brandner will be leaving her position after the current season. Search has begun for a new Manager Director.
 - b. New Fields Director search is underway
9. Board meetings will be virtual until further notice. Next Meeting: June 12, 2022 @ 7pm