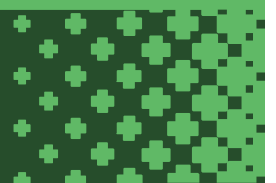




# MALONE MINOR HOCKEY

ADVERTISING OPPORTUNITIES





## ***Are you looking for a great way to support the community and gain exposure for your business?***

Malone Minor Hockey is dedicated to providing the youth of the community the best possible hockey experience and facility to play in, while helping to build a better, healthier, and stronger community.

Malone Minor Hockey (MMH) is the 17th largest association out the almost 200 hockey associations in all of New York State. MMH delivers hockey programs to over 300 youth athletes between the ages of 4 – 19 years of age. MMH serves a broad demographic of players and teams with players, families, and visitors who take in practices, games, events, and tournaments at the Malone Civic Center.

Place your business logo on the dasher boards, a hanging board, locker room doors, or bleacher areas. Partner your business with MMH to have exclusive naming and branding rights for a tournament or series of tournaments. One of the best ways to market your business to thousands of potential customers every year is arena and /or tournament advertising. It is also a great way to support the Malone Minor Hockey and the more than 300 youth, boys and girls, that participate in hockey activities at the Malone Civic Center. There is also at least an additional 200 youth that participate in activities that includes, hockey (youth, High School, adult, ball hockey), figure skating, public skating, birthday parties, summer camps, and other activities that occur at the Malone Civic Center.

Advertising at the Malone Civic Center and with Malone Minor Hockey offers your business the opportunity to attract new and repeat customers who appreciate your support of community sports and activities that are searching for a solution to their needs. Malone Minor Hockey is a 501c3 non-profit organization.



Dasher Board (33" x 96")



Hanging Board (30" x 48")



Door Wrap (Lockerrooms)



Stair Risers (Bleachers, Lobby)



In Ice (Neutral Zone, Blue Line)



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## ADVERTISING OPTION COSTS

1. Dasher Board= \$900.00 per year + \$240 set up charge

\$2500.00 3 years + \$240 set up charge

\$4000.00 5 years, includes \$240 set up charge

\*\*\* All Dasher Board Advertisements also includes digital marketing thank you from Malone Jr. Huskies and Adirondack 46ers Hockey Club on social media platforms Facebook and Instagram. Also, business logo and link displayed on MMH website.\*\*\*

2. Hanging Board= \$275.00 per year +\$100 set up charge (1st year, no charge for subsequent years unless a design/logo change is requested)

3. Door Wrap= \$440.00 per year + Full Cost set up charge

\$1100.00 3 years + Full Cost set up charge

\*\*\* 3 Year Door Wrap Commitment Advertisement level also includes digital marketing thank you from Malone Jr. Huskies and Adirondack 46ers Hockey Club on social media platforms Facebook and Instagram. Also, business logo and link displayed on MMH website.\*\*\*

4. In Ice Logo Advertisement= Please Call

5. Stair Risers= \$400.00 per year + Full Cost set up charge (5-6 Steps)

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## ADVERTISING CONTRACT

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_

**Ad Type** NEW: \_\_\_\_\_ RENEWAL: \_\_\_\_\_

Dasher Board: \_\_\_\_\_ Hanging Board: \_\_\_\_\_ Door Wrap: \_\_\_\_\_ Stair Riser: \_\_\_\_\_

### **Sponsor Level (Total \$)**

Hat Trick (\$5000 or above): \_\_\_\_\_ Playmaker (\$3500 or above): \_\_\_\_\_ Goal (\$2000 or above): \_\_\_\_\_

Assist (\$750 or above): \_\_\_\_\_ Teammate (\$250 or above): \_\_\_\_\_

TYPE	1 YEAR	3 YEAR	5 YEAR	SET UP FEE	COST
Dasher Board	\$900	\$2500	\$4000		
Hanging Board	\$275				
Door Wrap	\$440	\$1200			
Stair Riser	\$400				
In Ice	***Please Call				
				<b>TOTAL=</b>	

Terms & Conditions: Make checks payable to Malone Minor Hockey. Payments are due in full prior to advertisement production & installation unless other terms are agreed upon, written, & initialed by both parties. Contract time frame starts the date the advertisement is installed. Set up costs will be paid by the entity listed as "Company Name" titled above directly to the graphics organization installing such advertisement.

\*\*\* Please email artwork & logo to mlaflesh0905@gmail.com. Preferred file formats include: pdf, jpg, ai, eps, or tif. \*\*\*

# TOURNAMENT & EVENT SPONSORSHIP

ITEM	DESCRIPTION	COST	DYNASTY
Tournament Title Sponsorship	Executive naming rights & branding for an entire event – Awards (including Player of the Game), advertising, media releases, Program Cover, & Tournament Logo	\$3,000	2 year commitment= \$5,000  Or 3 tournaments in a season= \$7,500
Player of the Game Awards	Player of the Game Awards with Public Address Recognition & Company Logo on Award	\$1,000	Commitment for 3 tournaments in a season= \$2,225
Rock n' Skates	Exclusive naming right and branding on media releases for community Rock 'n Skates held at the Malone Civic Center	\$500	6 Rock 'n Skates in a season= \$2,000

## **Malone Minor Hockey Annual Tournaments**

- o Adirondack Cup- 16U/18U Level (October)
- o Jacob Dievendorf Memorial Turkey Shootout- 12U Level (November)
- o New Year's Cup- 10U Level (December)
- o Danglefest- 14U Level (January)
- o BarDown ShowDown- 8U Level (February)
- o Girl on Fire Tournament (March- All Female Teams)
  - ♣ 8U, 10U, & 12U Levels Weekend
  - ♣ 14U, 16U, & 19U Levels Weekend