

Dear Friend,

AnJo Youth Baseball is a Local non-profit youth baseball organization known for providing strong baseball instructions, intermediate competitiveness, and sportsmanship for youths of all levels. The league has been around for over 65 years, founded in 1955, but has recently experienced a rebirth with amazing results. Once again we are happy to report that in 2023 we were able to provide house baseball and introduce travel softball to add more families and players. In addition AnJo continues to have the Bombers baseball and Saints softball travel teams. We continue to invest in the property using revenue from snack shack sales and sponsorships. But, most importantly, we were able to teach many, many young kids about the great “American pastime”.

Here are some highlights from 2023:

- Filled Instructional and Rookies to capacity
- Welcomed AnJo Saints travel softball
- Continued reinvestment in our diamonds and equipment to maintain fields
- Partnered with Diamond Girls to host a College Showcase. This event helped bring in college coaches and players from Canada and across states.

Participation as an AnJo sponsor is a great way to show your support for the youth of our community, as well as to expose your business to many people over a wide geographic area. In addition to the local youth, we are hoping to bring in more tournaments to boost revenue in Lockport for businesses. With your support, AnJo will be able to continue on its path to become a stronger, larger, and more vibrant league. You may choose from a variety of sponsorship options (see attached). In return, AnJo will provide advertising in the form of signage, team t-shirts, raffle tickets, and/or posting on our internet site.

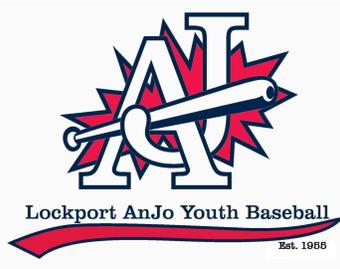
Please help us continue down our path to create a solid, committed and stable league dedicated to teaching this great game and everything it brings with it.

Respectfully,

Madonna E. Walker
AnJo Baseball President

Robin Pettapiece
AnJo Baseball Co-Sponsorship

PO Box 599
Lockport, NY 14095



AnJo Youth Summer Baseball Sponsorship Options

AnJo Youth Summer Baseball sponsorship options include the costs of uniforms, signs and /or artwork. AnJo will coordinate all necessary arrangements. Contact the AnJo Sponsorship Chairman if you wish to create your own package. Team Jerseys will represent the sponsor for the season and include the sponsor's name and information. Sponsors will be listed on our website, raffle tickets, and any programs that may be created. We offer leagues for children 4-13 years of age.

World Series MVP - \$3500

- 1 – 42"x6' sign prominently placed on the snack shack for high visibility
- 2 – 4'x8' signs placed for high visibility (backstop or batting cage)
- 1 – Regular season team sponsorship

This level also helps to directly provide new equipment for 22 youth baseball teams.

There are only two "MVP" packages available and they will be issued on a first come, first served basis.

The ALL-STAR - \$2500

- 2 – 4'x8' sign placed for high visibility (backstop or batting cage)
- 1 – Regular season team sponsorship

Sole sponsorship of (1) of the All Star teams in the American division (11U) including 15 jerseys and 15 trophy awards.

- A 3'x6' banner with your business name displayed at the All-Star game.

There are only two "All-Star" packages available and they will be issued on a first come, first served basis.

The Cy Young - \$1500

- 2 – 4'x8' sign placed for high visibility (backstop or batting cage)
- 1 – Regular season team sponsorship

The Hank Aaron - \$850

- 1 – 4'x8' sign placed for high visibility (backstop or batting cage)
- 1 – Regular season team sponsorship

The Grand Slam - \$600

- 1 – 4'x8' sign placed for high visibility (backstop or batting cage)

The Home Run - \$550

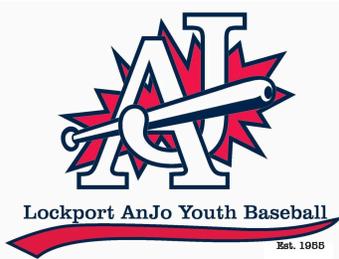
- 1 – 42"x6' sign placed on the outfield fence of (1) of our playing fields
- 1 – Regular season team sponsorship

The Single - Team Sponsorship - \$350

- 1-Regular season team sponsorship – jerseys will include sponsor name and information

The RBI - Sign Sponsorship - \$300

- 1 – 42"x6' sign placed on the outfield fence of (1) of our playing fields



The Steal – Website Only - \$200

Sponsor Name	
Contact Person	
Address	
Phone Number	
Fax Number	
Email Address	
Web Address	

Sponsorship Level		
Level	Investment	Selection
Worlds Series MVP	\$3,500	<input type="checkbox"/>
The All-Star	\$2,500	<input type="checkbox"/>
The Cy Young	\$1,500	<input type="checkbox"/>
The Hank Aaron	\$850	<input type="checkbox"/>
The Grand Slam	\$600	<input type="checkbox"/>
The Home Run	\$550	<input type="checkbox"/>
The Single (team sponsorship)	\$350	<input type="checkbox"/>
The RBI (sign sponsorship)	\$300	<input type="checkbox"/>
The Steal (website)	\$200	<input type="checkbox"/>

Team Sponsorship – Please specify message for back of shirts (ie. Name, address, website or phone number (no logos permitted))

Sign Sponsorship – Please include a CD with artwork or a business card
 ✓ Signs will be up to 4' by 8' for backstops/batting cage and up to 42" by 6' for outfield fences

Website – All sponsors will be listed on the AnJo Website. Please send a CD with artwork or a business card if you wish for your logo to be included