



Menomonie Youth Hockey Association

Board of Directors Meeting Minutes

May 5th, 2025 6:00 Stout Craft Co.

Call to order: 6:10p Meeting Adjourned: 9:45p

MYHA Mission, Vision, and Ground Rules

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Roll Call/Quorum:

- Kate Kramschuster, President-
- Mike Jax, Past President - absent
- Zach Raff, Treasurer (non-voting)-
- Jennie Cimino, Secretary (non-voting) - absent
- Kari Ivy-Tournaments & Scheduling Director -
- Stephanie Thompson , Concessions Director -
- Matt Czechowicz, Equipment Director - absent
- Lisa Schuler, Fundraising Director -
- Heidi Neverdahl, General Operations -
- Tony Iverson, Hockey Operations - absent
- Chad Bahr, Hockey Development-
- Danielle Barnhart, Growth and Development -

Member Comments:

The first part of each board meeting is reserved for member comments and questions. The board welcomes feedback and participation from all of our members!

Consent Agenda: Motion to approve agenda from Chad, seconded by Tony, all approved

1. [April Meeting Minutes](#)
2. Finance Report
 - a. Currently have \$15000+, \$4000 owed to Stout

Meeting Agenda: Spring Planning and Goal Setting

Meeting

1. **Updates/Reminders:**
 - a. Rink Access/Scheduling
 - i. No Access on the following dates:

- ii. May 2-6- NO Access
- iii. May 8-11
- iv. May 16-18
- v. May 30-June 1
- vi. June 6-8
- vii. June 13-15
- viii. June 20-22
- ix. July 14-August 10- Fair takes over NO ACCESS
- x. August 18-324
- xi. September 5-7
- xii. September 11-14
- xiii. September 18-22

b. Reminder to always schedule any event/meeting with Kristi

2. Spring Planning and Goal Setting

a. Board positions discussion

- i. [Job Descriptions](#)
- ii. What has been going well?
- iii. Identifying opportunities for improvement
- iv. Growth & Retention
 - 1. end of season survey - 48 responses
 - 2. mite end of the year recognition - bag tags
 - 3. LTS growth
 - 4. Wakanda field day - 365 flyers shared
 - 5. engagement with community events
- v. President
 - 1. Regular meetings, stick to agenda
 - 2. Conduct issues
- vi. Concessions
 - 1. local business partnerships
 - 2. new menu items
 - 3. monitoring market costs/adjusting prices
- vii. Tournament/Scheduling
 - 1. playing too many games?
 - 2. utilize home ice for fall ice practice
- viii. Equipment
 - 1. practice jerseys
 - 2. equipment grants
 - 3. new gear vendor?
- ix. Fundraising
 - 1. wreaths - lower buyout amount?
 - 2. Kwik Trip cards- increase buyout amount?
 - 3. Sponsors
 - 4. Bring in Pull Tab machine
 - 5. ATV Raffle
- x. Player Development
 - 1. structure model
 - 2. try out process worked well
 - 3. get new families/kids involved
- xi. Treasure/Finances

1. Paying bills on time
 2. projections
 3. fees getting paid on time
3. MYHA's current: Strengths, Weaknesses, Opportunities, Threats (both internal and external)
- A. STRENGTHS
 - i. strong leadership
 - ii. dedicated coaches
 - iii. relations with MHS and UW Stout
 - iv. financially solvent
 - v. concessions
 - vi. accountability
 - vii. skaters having fun
 - viii. family involvement and commitment
 - b. OPPORTUNITIES
 - i. scheduling software
 - ii. new board members = new ideas
 - iii. rental equipment
 - iv. DIB hours for LTS parents - how do they get access to sign up?
 - v. grants
 - c. WEAKNESS
 - i. new board members - unknown roles/duties or knowledge of expectations in role
 - ii. website
 - iii. documentation and record keeping
 - iv. lack of year round ice
 - v. have a play down/state point person
 - vi. stigma of hockey commitment and costs
 - vii. lack of major corporate sponsors
 - viii. teams sizes - not enough to have dedicated girls team
 - ix. retaining talent
 - d. THREATS
 - i. tier/programs
 - ii. other local organizations
 - iii. other sports
 - iv. rising cost of goods
 - v. hockey stigma/cost
 - vi. disgruntled families/culture
 - vii. unstructured development model
 - viii. aging facility & zamboni
 - ix. ice availability, conditions, maintenance
 - x. busy lives/commitment
 - e. Priorities and goals moving forward
 - i. Scheduling software
 1. Crossbar VS Sports Engine
 2. Chippewa/EC are using Crossbar
 3. Sports Engine has a \$130 annual fee

Tabled for Next Meeting

4. Concessions

- a. [Concession goals/plan](#)
- b. [Equipment rental contract](#)

5. Growth and Retention

- a. Updates made to LTS.
 - i. Large skate/hockey
 - 1. Sunday or Wednesday or BOTH days?
 - 2. Will depend on the registration numbers. Cap registration at 50 kids.
 - 3. Add another slot after Christmas.
 - 4. \$50 refundable equipment fee.
 - 5. Flyer created by Lacey Raff.
 - ii. 3 hour DIBS
 - 1. DIBS hours are locked for LTS parents
 - 2. equipment rental
- b. Key fobs for new board members
- c. Website updates- Possibility of adding pictures and term periods for each member.

6. Past Action Items

- a. Matt - ask Fleet Feet what the timing is for ordering jerseys for next year and cost
- b. Matt - apply for WAHA equipment grant - due July 1st
- c. Jennie - update Goalie policy
- d. Stephaine - list extra freezer for sale
- e. Kate/Danielle- Conduct Policies

7. Passed Tabled Items

- a. Goalie Policy- Tabled from March
- b. Uniformed dress code at the competitive level that includes socks, helmet, laces, etc so we are all uniform - Tabled from April
- c. Stephanie - MYHA equipment rental proposal for concession stand equipment - Tabled from April

Next Meeting

Date: 6/2/2025

Tabled Items

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Action Items

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