



MVSA Board Meeting July 12, 2021

CALL TO ORDER

Mike Robertson called to order the board meeting of the Mounds View Softball Association at 8:00 on July 12. The meeting was held at Rice Creek Fields

ATTENDANCE

Board Members:

Mike Robertson
Charlie Tretter
Scott Louder
Marc Bergman
Amy Morphew
Jim Morphew

MEETING MINUTES

President

Presented scholarships to 4 MVHS Seniors

Secretary

Need to load previous 2021 meeting minutes on to website.

Financials

Overall \$6k in the black. Most concession revenue will be coming through in July. Venmo is being used and have accounted for \$900 in the last two tournaments. Amy has been managing the Venmo service on her phone account.

Clothing reimbursement will be coming in July/August.

Traveling

Fall Ball – Plan is to open registration on 7/15 through 8/4. \$100 for registration fee.

Dark Jersey needed for fall ball.

Form teams based on skill level from coaches feedback and knowledge of formation committee. No tryouts for fall ball.

Will have 18U team registration enabled.

8U

We will not open registration for Tri County 8U league. Amy to talk to Centennial to see if a regional fall schedule is being considered.

Good coaches coming through 8U.

Field use on Sunday worked out well. Would like to get some games at RCF next season.

Uniforms/Apparel

Apparel and uniform window will be open when fall registration opens.



Umpires

Update provided by Terry H. 7/13/2021

Rough year to get umpires to fill games. Had only 3-4 out of 15 umpires return over the last two years. Added 4-6 new umpires . Filled all games as schedule minus one. The only game not filled was a 18u game. League schedule 5 games at RCF. Board Position for umpires coordinator is still open.

Fields

Vandalism issue resulted in broken toilets and sink in women's restroom. City took care of it in a timely manner. Coordination with the city is going well overall.

Tournaments/Training

Concessions have been very successful for tournaments and league nights.

Charlie will have a conversation with Complete Game about reserving Saturday for MVSA winter training focusing on development of 8U-12U.

Jim Morphew will investigate putting a MVSA dome ball team together to enhance winter opportunities.

Discussion about being more selective in the training being promoted by MVSA. Recommendation that Optimize and Complete Game present information to the board regarding their plans to offer off season programs and their overall philosophies on instruction. We would also like to understand the High School programs philosophies better to ensure alignment.

Volunteer

Maggie will create report to identify families that have yet to meet the 6 hour volunteer threshold.

Maggie to send out communication to families yet to meet the requirement reminding them of the requirement and the three remaining tournaments for the year. Families who do not meet volunteer requirements will not be refunded \$200 volunteer fee. Families that did not submit the \$200 volunteer fee and are unwilling to pay will no longer be in good standing with the association and will be subject to not having registrations accepted in the future.

Equipment

Request that catcher's equipment should be reviewed to see if purchases are needed in the off season.

Update provided by Terry H. 7/13/2021

Multiple issues though out the year of coaches leaving bases, pitching machines, and tees out over night along with equipment room left open. Currently missing 5-6 batting tees. \$600 in lost. Equipment return will be the week after monsta so we can hand out for fall league. Equipment will be check after fall season is complete.

Coach Coordination

Assistant coach compensation.

Need to put structure in place for the future to ensure we have and understanding of what pay structure should be related to experience and number of coaches per team.

Sarah was here 10-15% of the time. \$50

Amber Lee was there 80-90% of the time. Limited overall responsibility. \$250

Sabrina was put into a challenging coaching situation with the 3 way "team" coaching approach due to no parent volunteer able to take on the full time role as well as some early struggles she had learning how to more effectively communicate with her players.– \$250

Carolyn is being paid by portion of Janelle's pay.



Sophia was heavily involved and worked a considerable amount. \$500

Mike made a motion to pay assistant coaches amounts shown above, Marc seconded all in favor.

- Coaching changes for next year
 - o Will definitely be sending out a parent email from me after teams are formed so all parents more clearly understand what we're trying to do w/ younger coaches but also how to handle questions/concerns/complaints

Motions or Discussions

Should set up a survey for summer season feedback. Mike to look at website.

Need to send out info on elections for October meeting.

Marc is interested in stepping down if other association member interested in position.

Recruiting of players identified by Mark Rust as needing to be improved. To be discussed more off season.

Suggest:

- o Paid, targeted FB advertising – cost is minimal but gets message in front of many prospective families vs. just FB friends and MVSA posts
- o Targeted postcard campaign well ahead of registration
- o Coordinate w/ Irondale/MV and elementary schools to share post card message and promote MVSA
- o Have current players visit grade schools to promote softball and personally invite girls to sign up
- § Tie into a family fun night, skills night and/or clinic event
- § Consider creating mail-merge type personalized invite from the older girls that would be handed out to elementary girls

Review of player refund request from Coach. Confirmed player was not scholarship player. Board discussed situation and without a request from player/family for hardship consideration it was felt this was a bad precedent to refund on perceived need. No motion was made to refund registration fee.