

# High School Football College Recruiting

## Recruiting Action Plan

### Big Picture Mindset

College recruiting is player driven. Your high school coach can help open doors, confirm evaluations, and support you, but you are the CEO of your own recruitment. Anything your coach does should be complementary, not primary. If you wait on others, you will fall behind.

## 1. Set Up and Control Your Own Social Media

Social media is your public résumé.

### Platforms to prioritize

- Twitter/X (most important for recruiting)
- Instagram (secondary, visual exposure)

### What to include

- Name, graduation year, position(s)
- Height, weight, GPA, test scores (if available)
- Hudl link (always pinned)
- Contact info (email or DM open)

### Rules

- Keep it clean and professional
- No arguments, no reposting drama
- Coaches do check history, not just recent posts

## 2. Be Active and Intentional on Social Media

Exposure only works if you show up consistently.

### Post regularly

- Game clips
- Practice clips
- Training work
- Camp results
- Academic achievements
- Weight room progress

## **Engage**

- Follow college programs and position coaches
- Like and retweet camp posts and school content
- Respond professionally to DMs

Consistency matters more than viral posts.

## **3. Create and Maintain Your Hudl Account**

Your Hudl is your film library, not a one time upload.

### **Must haves**

- Accurate height, weight, position
- Jersey number and team info
- Updated contact info
- Add new games weekly during the season
- Replace old highlight films as you improve

## **4. Film Your Own Wingspan & Measurements**

Do not wait for camps or coaches to do this.

### **What to film**

- Wingspan (tape measure visible)
- Height check
- Weight (if available)
- hand size, vertical

### **How**

- Clear camera angle
- One continuous take
- Neutral background
- Date included

Post and upload these measurements to both Hudl and social media.

## **5. Create and Edit Your Own Hudl Highlight Film**

You are responsible for your highlights.

### **Film guidelines**

- 3-5 minutes max
- Best plays first
- Multiple angles if available
- Clearly identify yourself (spot shadow or arrow)
- Show traits colleges recruit for at your position
- Don't include average plays just to make it longer
- New film each season
- Mid season updates if you improve significantly

## **6. Attend Prospect Camps & Combines**

Camps are about verification and exposure, not just competition.

### **Choose wisely**

- College run prospect camps
- Camps that fit your position and level
- Regional exposure camps if needed

### **Before camp**

- Register early
- Know your measurables
- Have Hudl and social links ready
- Know your GPA, SAT/ACT test scores, and the score academic requirements

### **After camp**

- Post results
- Thank coaches
- Follow up via email or DM

## **7. Reach Out to College Coaches Yourself**

Do not wait to be discovered.

### **Who to contact**

- Position coaches
- Recruiting coordinators
- Area recruiters

### **What to include**

- Short introduction
- Graduation year, position, measurables

- Hudl link
- Upcoming schedule or camp plans

### **Follow-up**

- Every 2-4 weeks
- After big games
- After camps or updates

Professional persistence beats silence.

## **8. Keep Everything Updated**

Outdated info hurts recruiting.

### **Update regularly**

- Social media bios
- Hudl profile
- Highlight film
- Measurements
- GPA and test scores

If a coach clicks your link, everything should be current that day.

## **9. Play a Spring Sport or Train Seriously**

College coaches value multi-sport athletes and year-round development.

### **Options**

- Track & field
- Baseball
- Lacrosse
- Wrestling
- Structured football training

### **Why it matters**

- Shows athleticism
- Reduces burnout
- Demonstrates competitiveness and work ethic

If you don't play a sport, your training must be organized, documented, and visible.

## **10. Understand Your Coach's Role (Important)**

Your high school coach:

- Confirms evaluations
- Responds to college recruiters
- Supports your recruitment

Your high school coach is **not responsible** for:

- Building your film
- Posting your highlights
- Contacting colleges weekly
- Managing your social media
- Attending camps for you

Recruiting works best when you lead and your coach supports. Think of your coach more as the Re-poster/Re-tweeter, not the originator.

## **Final Reminder**

Players who get recruited:

- Take ownership
- Stay consistent
- Advocate for themselves
- Treat recruiting like a job
- If you handle the process seriously, coaches will take you seriously.

Being recruited by a college to play a sport is an opportunity that few will experience, not a right. There is NO guarantee that you will get recruited to play at the next level, nor can your coach force a school to recruit you. With that being said, above are some of the best strategies to put yourself in position IF a college coach contacts you/your coach during the recruiting process.

# College Football Recruiting

## One Page Player Checklist

### PLAYER OWNERSHIP

- Understand recruiting is player-led
- Use high school coach as support, not primary driver
- Treat recruiting like a job

### SOCIAL MEDIA SETUP

- Create recruiting-focused Twitter/X
- Create recruiting-focused Instagram
- Bio includes: Name | Grad Year | Position | Height/Weight | Hudl link
- Pin Hudl highlight post
- Keep all content clean and professional

### SOCIAL MEDIA ACTIVITY

- Post game clips and highlights
- Post training/workout content
- Post camp/combine results
- Engage with college programs and coaches
- Stay consistent (weekly minimum)

### HUDL ACCOUNT

- Hudl profile fully completed
- Accurate height, weight, position, jersey #
- Contact info added
- Full games uploaded
- Highlights updated every season

### HIGHLIGHT FILM

- 3-5 minute highlight film
- Best plays first
- Clearly identify yourself

- Position-specific skills emphasized
- Updated film posted each season

## **MEASUREMENTS & WINGSPAN**

- Film wingspan with tape visible
- Film height measurement
- Film weight (if possible)
- Upload measurements to Hudl
- Post measurements on social media

## **CAMPS & COMBINES**

- Research college prospect camps
- Attend camps that fit position and level
- Register early
- Perform, compete, and communicate
- Follow up with coaches after camp

## **COLLEGE COACH OUTREACH**

- Build list of target schools
- Email position coaches & recruiters
- Include Hudl link and measurables
- Share schedule, camp plans, updates
- Follow up every 2-4 weeks

## **SPRING SPORT / TRAINING**

- Play a spring sport or
- Follow structured off season training plan
- Document workouts and progress
- Post training content

## **MAINTENANCE**

- Update Hudl regularly
- Update social media bios
- Add new film and stats
- Track GPA and test scores

## **FINAL CHECK**

- Everything up to date today
- Easy for a coach to evaluate you
- Consistent effort over time