

# October 5<sup>th</sup>, 2021– RRVLA Board meeting agenda

## Attendees:

- Ken Norton
- Ryan
- Stacy
- Cari
- Teresa
- Mike
- Tim

## Not in Attendance:

- NA

**Review of Finances:** Teresa Bishop

Current balance:

Old outstanding expenses: Renewal for website \$350, Storage Unit \$150 per month, Ryan \$400.

Total balance:

Need budget control. Need to follow up with financial services (reports & invoices). Need an updated P&L. Cari to set up a call between service, Ryan and Teresa.

Cari: Motion that all expenses moving forward need to be approved by the board. Second by Stacy, motion carries.

## Old Business:

### Review active programs (Ryan)

1. Fall session was cancelled due to low numbers. *Day of the week was a factor due to other sports.*
2. Plans for winter academy? *On hold at this time due to lack of coaches.*
3. Plans for 2022 Season:
  - a) For boys, a plan is to have teams compete in both the NPLL and GNLL for the spring. If numbers support, a team will represent each age level for each league. Tryouts would support were players would be placed. Varsity would be in the NPLL and if numbers support, a frosh team will play in GNLL. **Action: Ryan to have a defined plan to present to the board by the October meeting. Goal is to post/close registration early to secure numbers and book season/tournaments accordingly. Ryan had two or three ideas. Once defined, that can be voted on and posted.**

- b) Girls will need to look at tournament based program as this season did not play out to the way we wanted. **Action: Ryan to start finding tournaments for the age groups we will compete in.**

## New Business:

### 1. Brainstorm ideas on future sessions

**A. Towers Field - Storage unit, parking.** The board agreed this site will not support the association as we continue to grow. Need to review options.

**B. Future site alternatives-** **Action: Stacy to review options in Fargo. Ryan to review options with WF schools.**

#### • Additional notes:

1. **Action: Cari to draft proposal to recruit new board members and present to the board. This would include potential ideas of either free registration or a registration credit for board members to apply to a camp. Goal is to lock down new members with 10-14U player that can be in the board for a minimum of two years. Either at large or in an open position. Notes from Cari on 10/5:**

After having conversations with current or former board members on other boards, the overall advice was not to incent board member recruitment for the following main reasons:

1. One wants board members who are enthusiastic about the mission (versus joining just to get free sessions, etc.).
2. Sometimes can create a perspective of "unfairness" or "elite status" with other parents/families.
3. Depending on the board and taxes, it can sometimes be viewed as income or a taxable gift.

What is generally accepted as perks for board members:

1. Branded clothing to wear to represent the board.
2. No fundraising requirement (if fundraising exists).
3. Can accept invitations to events if paid for by the organization (but recommended to not accept gifts).

Also, one thing we could consider is if a major sponsor or donor would like a position on the board, that may be an option. We would need to adjust our bylaws if they are not a parent.

We can discuss more at the meeting.

- 2.
3. **Review updated Sponsorship Documents. See attached.**
4. **Lax-Sanford Grant- Feedback from Stacy:**

So just spent a couple of hours chatting with Joel Vettel about funding Lax. Talk went very well. He said Sanford is very interested in funding girls sports. He also asked me if we had a home and said we are working on that too. Apparently Sanford is going to talk the Gordmans building and out turf in thefe and looking to invest in groups that would come in and use it.

5. I said I would be in touch soon to set up a meeting.
6. **We will need to decide if we will be doing Push/Save in 2022.**

## 7. Teresa to elaborate on PLL details emailed.

I just wanted to update everyone on a few things.

PLL reached out recently for their Verified Teams campaign. I completed the additional questions and submitted them. They might have a uniform possibility, I do not know what that entails. It was just a general question if you would be interested in ordering uniforms through them.

Patty Post has been working on asking for sponsors. She has asked close to a dozen local companies for support. She also thought it might be a good idea to have the players ask local companies for support. This is something that needs more work and we are brainstorming ideas.

## 8. Thanks.