

PRINCETON YOUTH HOCKEY ASSOCIATION

“Team First – Integrity – Grit – Engaged – Respectful”

Monthly Board Meeting Agenda / Minutes

January 27th, 2025 @ 6:30 pm

1. **CALL TO ORDER:** - 6:33 pm
2. **ATTENDANCE:** Brittany Stearns, Becky Krueger, Jeremy Uhrich, Corey Murphy, Dylan Sweeney, Amber Wilkinson, Ben Heath, Zach Welding, Matt Plasch, Craig Ballensky, Matt McLaughlin, Kristen Madoll, Camden DeFouw, Rodney DeFouw, Melissa McAlpine

3. **REVIEW AND APPROVAL OF GAMBLING REPORTS** (*Amber Wilkinson, Gambling Manager*)

No questions on gambling reports or summary (below). Amber notified the board that a 4th shred bin is needed and will be ordered. 2 families did not turn in their raffle tickets, so PYHA needs to pay Gambling \$400. Those families will be invoiced for outstanding raffle tickets. Amber shared with the board that she is looking to resign as Gambling Manager but hasn't and won't submit an official resignation yet as she plans to stay in the role to train her replacement. Amber will work on writing up her job duties and time commitment so the board can begin searching for her replacement. Corey Murphy motions to approve the LG1004, Jeremy Uhrich seconds. All in favor, motion passes. Brittany Stearns motions to approve the transfer of \$20,000 for bills, Ben Heath seconds. All in favor, motion passes.

PGC – 020

Total Net Receipts: \$13,202

Net Profit/Loss: \$246.07

Bar Bingo on Mondays, Meat Raffle on Fridays,

Horse Races when busy

Shooters – 024

Total Net Receipts: \$33,749.70

Net Profit/Loss: \$4,197.58

Bar Bingo on Tuesdays, Meat Raffle on Saturdays

Lanes – 017

Total Net Receipts: \$7,274.95

Net Profit/Loss: \$638.15

Clyde's Grill - 022

Total Net Receipts: \$22,027.00

Net Profit/Loss: \$2,207.11

Bar Bingo on Thursdays, Meat Raffle on Saturdays

Dirty Blonde – 031

Total Net Receipts: \$17,714.95

Net Profit/Loss: **(\$1,015.81)**

Bar Bingo on Wednesdays, Meat Raffle on Saturdays

Arena – 001

Total Net Receipts: \$20,155.29 (includes raffle of \$20,030)

Net Profit/Loss: \$12,847.12

Total Net Receipts

7/2023 \$125,800 vs 7/2024 \$105,638

8/2023 \$121,387 vs 8/2024 \$83,940

9/2023 \$156,017 vs 9/2024 \$101,219

10/2023 \$123,630 vs 10/2024 \$134,635

11/2023 \$88,087 vs 11/2024 \$104,744

12/2023 \$104,534 vs 12/2024 \$111,796

Total Net Profits

7/2023 \$4,285 vs 7/2024 \$26,006

8/2023 \$45,165 vs 8/2024 \$23,190

9/2023 \$53,704 vs 9/2024 \$36,098

10/2023 \$6,140 vs 10/2024 \$44,988

11/2023 **(\$9,865)** vs 11/2024 **(\$3,749)**

12/2023 \$24,194 vs 12/2024 \$19,120

2024 Raffle Numbers

\$27,780 total deposit

-\$8,150 prizes

-\$20 gift card fees

-\$400 raffle printing & posters

\$19,210 profit

2023 Raffle (for comparison)

\$22,010 total deposit

-\$12,000 prizes

-\$20 gift card fees

-\$324 raffle printing & Posters

\$9,666 profit

4. **REVIEW AND APPROVAL OF MEETING MINUTES** (*Brittany Stearns, Secretary*)

December minutes were sent to the board on January 20th, 2025, for review. Dylan Sweeney motions to approve December meeting minutes, Zach Welding seconds. All in favor, motion passes.

5. REVIEW AND APPROVAL OF TREASURER REPORT (*Jeremy Uhrich, Treasurer*)

Reviewed December reports. Summary below. Corey Murphy motions to approve December treasurers' reports, Dylan Sweeney seconds. All in favor, motion passes.

Account Balances as of 12/31/24

Arena Checking \$107,319.19
PYHA Checking \$30,522.76
PYHA Fundraising \$145,641.54
Capital Improvements \$10,835.00
CD 1 \$30,000.00
CD 2 \$150,000

6. PRESIDENT'S REPORT (*Joe Hostrawser*)

Bantam B1 incident reported to officers and resolved
Bantam A incident reported to officers and resolved
Referee issue regarding missing egregious calls resulting in concussions of 2 PYHA Bantam B1s reported and handled by D10

7. VICE PRESIDENT'S REPORT (*Becky Krueger*)

No feedback forms received; other items covered in President's report

8. ARENA/ADVERTISING MANAGER REPORT (*Missy McAlpine*)

Daulton reported a minor compressor issue on West rink that we are waiting on tech to fix and a condenser tower issue on West rink that SCR will redo.

Missy reported on upcoming District and State tournaments. Lots of work to be done.

DIBS needed for District Tournaments: scorekeeper, clock and announcer. Missy is working with Tom Bolduc to schedule EMTs. Board Coverage needed – Brittany to create schedule.

DIBS needed for State Tournament: ticket/gate/program sales, scorekeeper. Penalty Boxes will be covered by board members and the clock/announcer will be paid positions. The State Banquet is happening on 3/13/25, lodging has been confirmed, information packets needed, as well as space for coaches with refreshments. Missy is working with Tom Bolduc to schedule EMTs. Board coverage needed – Brittany to create schedule. Proceeds from entry fees, gate fees and program sales all go to PYHA.

Hosting Districts and State should bring in almost \$23,000 before proceeds from concessions, entry fees, gate fees and program sales.

9. DISTRICT 10 REPORT (*Joe Hostrawser*)

On ice behavior (coaches, players and refs) needs to improve
Helmets must always stay on, including in prayer circles following games
D10 has received an increase in reports about racial/gender slurs
Award Form and process has changed – Brittany shared with PYHA Travel Team Managers
Shots must be tracked for both teams in Gamesheet, not just the home team
Discussed Mite Game Limits (no change) – A/B get 25 games and C's get 18 games

10. BOARD MEMBER REPORTS

- **Away Tournament Coordinator**, *Becky Krueger/Brittany Stearns* – wrapped up for season; Brittany and Becky will send out a tournament feedback form to coaches; 25-26 tournaments need to be scheduled in May; it was suggested to add Iowa to the list of possible tournament locations; later discussion needing on increasing team funds as \$3,000 was barely enough for some teams to get 2 tournaments
- **Communications Coordinator**, *Becky Krueger* – recent and upcoming communications and social media posts have been/will be year-end information, post-game interviews, HDM25, how to stay involved in youth hockey as you age (i.e., becoming a referee or student coach), THFF day in February, Open Board Positions, Head Coach Character Nominations and Player Character Nominations. PYHA is now on TikTok (PYHA43). Working on Legacy Grant.
- **Equipment Manager**, *Dylan Sweeney/Jeremy Uhrich* – Tiny Tiger equipment return scheduled for noon on Saturday 2/1/25 following final Tiny Tiger session

- **Fundraising Coordinator**, *Corey Murphy* – Nelson Nursery Gift Card fundraiser will kick off soon. They reached out to us about including 4 floral arrangements in addition to gift cards (2 patio tubs and 2 hanging baskets). More to come on this from Corey.
- **Game Sheet Coordinator**, *Brittany Stearns* – nothing new to report
- **Girls Program Coordinator**, *Becky Krueger* – 12U headed to Mora tournament this weekend – still fighting for good seeding in the district; 10U just attended an open B tournament in New Ulm where the competition was tough but they had a great time bonding as a team; 8U has made lots of progress this season and many are planning to participate in the MASH spring league that Kyle Haller is putting on. Becky and Kristen are working on an All-Girls skate in July and all the upcoming summer parades.
- **Hockey Director**, *Nick Schuett* – Mid-Season Coach meetings completed, and common themes discussed were dryland facility usage and process for reporting damage, parent game duties and remaining neutral as a representative on PYHA and D10, ideal team sizes, level of play this season, competition within a team, quick change goalie sets and future goalie development. Upcoming HDC meeting topics: Coach Exit Interviews, Summer Skills and Skills Clinics for 25-26 season.
- **Home Tournament Coordinator**, *Corey Murphy* – nothing new to report
- **Mite/8U Coordinator (On-Ice)**, *Ben Heath* – nothing new to report
- **Mite Jamboree Coordinator**, *Danielle Murphy* – positive feedback received regarding staff, facility, announcer/music and post-game interviews. Free cookies and Gatorade coupons were not redeemed, and concessions had far too much leftover – talked about boxing treats up for teams next year that they will get upon arrival/check-in. Looking to expand next year and add 4 games on Friday and go later Sunday – need to determine how many more teams can register if more hours are added.
- **Mite/8U Coordinator (Off-Ice)**, *Zach Welding* – nothing new to report
- **Outdoor Ice Manager**, *Jon Stenslie* – Helmet signs received and put in ODR Zamboni room; upcoming weather does not look great for ODR conditions.
- **Recruitment Coordinator**, *Dylan Sweeney* – Setting up an information table at last Tiny Tigers session on 2/1/25, Try Hockey for Free (THFF) scheduled for 5:45 pm on 2/22/25, table reserved at Early Childhood Fair on 4/26/25, working on MN Wild Foundation Skate It Forward grant. Also looking to schedule Learn to Skate dates in June, July and August – will work with Zach to tie in a Try Goalie for Free event at last summer Learn to Skate.
- **Referee Coordinator**, *Joe Hostrawser/Jeremy Uhrich* – going well, partnered with BBL to support one another with lower referee numbers. Mentor refs are going well.
- **Registration/Team Manager Coordinator**, *Brittany Stearns* – need to be prepared for this to open earlier next year if D10 moves forward with pushing all associations to open on 7/1. Working on year-end stuff with Team Managers (non-parent coach payments, USA Hockey award requests)
- **Scheduling Coordinator (Practice)**, *Joe Hostrawser* – all practices through February have been scheduled and calendars updated
- **Scheduling Coordinator (Games)**, *Missy McAlpine* – HS game scheduling for 25-26 season has already begun
- **Tiny Tigers Director**, *Zach Welding/Nick Schuett* – last session is 2/1/25, equipment return is scheduled, photo backdrop will be setup for Tiny Tiger pictures, information table will be setup and have been getting help from Highschool and Bantam players
- **Volunteer Coordinator**, *Corey Murphy* – DIBS for Districts will be up by 1/31/25; DIBS for State will be up by 2/7/25. Need to update Volunteer Master and ensure hours are accounted for (committee members etc.)
- **Website Coordinator**, *Becky Krueger* – ran analytics to understand what keywords we could improve upon, very few website updates currently. Planning to keep URL when move to Crossbar as we've worked hard to build SEO.

11. NEW ITEMS

- **Mite Equipment:** Discussed via email 12/27/24 – 12/31/24. Becky Krueger motions to approve the purchase of 3 additional Quick-Change Goalie Sets and 3 Goalie Sticks so each Mite/8U team can have their own. Zach Welding seconds. All in favor, motion passes.

- **Green Giants National Presentation:** D10 Green Giants 14U Prospects team member Camden DeFouw did a presentation for the board and asked for financial support in the amount of \$500 for the upcoming National Championship in Kalamazoo, MI. Jeremy Uhrich motions to approve the \$500, Ben Heath seconds. All in favor, motion passes.
- **Cheers Glasses Email:** Discussed the Cheers Glasses email sent to Brittany and Nick. Glasses are going into Fore Seasons and Clyde's. PYHA can get a spot on the glasses at both locations for \$495. Will be discussed and decided on via email as some board members were missing from the meeting. Discussed via email 01/28/25 – 01/31/25. Zach Welding motions to approve spending \$495 to put the PYHA logo on Cheers Glasses at two gambling sites (Clyde's and Fore Seasons). Jeremy Uhrich seconds. Majority in favor (5 aye and 2 didn't vote), motion passes.
- **Volunteer Hours Exception Email:** family sent an email to Corey requesting an exception on volunteer hours due to family medical issues. The board approved this exception request, and Corey will inform the family.
- **End of Season Revamp Proposal:** Brittany, Becky and Missy presented the YE Celebration Revamp proposal to the board. The following was approved: Corey Murphy motions to approve the West Rink events, Zach Welding seconds. All in favor, motion passes. Ben Heath motions to approve to 3v3, Corey Murphy seconds. All in favor, motion passes. Brittany Stearns motions to approve the Chuck-a-Puck XL, Dylan Sweeney seconds. All in favor, motion passes. Discussed Character Awards to ensure all were on the same page (Head Coaches only for Coach Award, 1 boy and 1 girl for Character Awards – must be Squirt/10U or above, nomination form MUST be used – no email nominations will be accepted)

- **End of Season Celebration/Tiger Bash**

- a. Date: Sunday March 9th, 2025
- b. Time: TBD – dependent on 3v3 schedule
- c. What: Revamp of End of Season Banquet – members have asked for something new, something more inclusive and a new name. Tiger Bash name is approved.
- d. **Approved Events:**
 - i. 1. BOD Voting in Lobby – same as always
 - ii. 2. Annual Coach and Player Character Awards – 1 Head Coach, 1 boy (squirt or above) and 1 girl (10U or 12U)
 - iii. 3. Gift Baskets in Plyo Room or West Rink: Silent Auction
 - iv. 4. West Rink (no ice): hangout/games area – inflatable/bounce house (Marv's will donate), cornhole and pickle ball - approved
 - v. 5. East Rink (ice): ½ ice 3v3 – by level - approved with minor changes (12-minute games with buzzers every 1:30 so players change - will require online registration for participation - teams will be picked ahead of time to ensure that players from levels are evenly distributed - hard cutoff for registration).
 - 1. a. Mite/8U Black vs Mite/8U Orange and Mite/8U White vs Mite/8U Grey
 - 2. b. Winners of A play and losers of A play
 - 3. c. Squirt/10U Black vs Squirt/10U Orange and Squirt/10U White vs Squirt/10U Grey
 - 4. d. Winners of C play and losers of C play
 - 5. ***HALFWAY POINT: Coach and Player awards, Chuck-a-Puck XL and remove mite boards to Zamboni the ice***
 - 6. e. ½ Ice GOALIE 3v3 – travel goalies on 1/2 and Mite/8U goalies on the other 1/2
 - 7. f. PW/12U Black vs PW/12U Orange and PW/12U White vs PW/12U Grey
 - 8. g. Winners of F play and losers of F play
 - 9. h. Bantam Black vs Bantam Orange and Bantam White vs Bantam Grey
 - 10. i. Winners of H play and losers of H play
 - 11. j. NO PRIZES - this is meant to be a fun all-inclusive event - winners get bragging rights (unless we were able to get around 60 donated prizes, it was decided that the budget should go to pizza, and this should just be for fun and bragging rights)

- vi. k. Chuck-a-Puck XL: will happen once at the 1/2 point - pucks will be sold for \$10/each and there will be 3 large prizes: 50% off ONE player Summer Skills registration; 15% off ONE player 25-26 registration; 6 volunteer hours for 25-26 season
 - vii. 6. Food: Concessions for all - one piece of pizza for 3v3 participants - Missy worked with P. Barn on pricing - players will get one slice following completion of 3v3 - \$250 budget approved
 - viii. 7. Pep Fest Style Seating: when watching other levels 3v3, players should sit with their teams in the stands
- **Try Goalie for Free day:** Discussed an idea and the items below – plan to tie this into the last Learn to Skate in August so it is close to the start of the season.
 - a. We have 5 sets of quick change for youth, and it appears like plenty of stuff for older kids as well
 - b. Need to have upper-level bantam/HS goalies there to help
 - c. Basic instruction
 - i. How goalies move
 - ii. A few stations working on blocking shots
 - iii. Goalie scrimmage game - something fun at the end!
 - d. This could tie into the Tiger Tendies club.
- **Tiger Tendies:** Discussed an idea and the items below. Effort to provide more resources to goalies and goalie families. Below are just a few things we could try and do. Got this idea from Minnetonka (<https://www.tonkahockey.org/tonka-tendies>, <https://www.tonkahockey.org/goalie-development>) We already do some of this, but the idea is to highlight it more and make it COOL to be goalie and to hopefully help parents have a better understanding of the position.
 - a. Free equipment until peewees or allowance? **Would need to discuss it further.** Do we already discount their registration? **We already do this.**
 - b. Bump up our goalie clinics to once a week? **Plan being worked on by HDC**
 - i. Additional video review? **Coaches should be doing this during film review already**
 - c. Annual goalie scrimmage? **Already doing this**
 - d. Tiger Tendies Swag? **Discussed adding a little something to our current logo and then adding the verbiage, Tiger Tendies.**
- **Crossbar Update:** Next steps would be a follow up meeting/presentation for Missy, Nikki and Brittany so that we can understand Finley integration, financials and registration. We want to keep URL as we've built up our SEO. Will need a project manager to take this on.
- **Summer Clinic:** Finalizing details so registration can open. The plan is to cap groups at 24 and do 2 weeks on and 2 weeks off again this summer. Mites/8U will have 14 hours of ice time and 6 hours of dryland. Squirt/10U, PW/12U and Bantam/15U will have 18 hours of ice time and 12 hours of dryland. Discussed Bryan's credentials and the need to market him better. The board did not support a sibling discount, but Bryan can still implement it if he chooses.
- **Board Coverage for District Tournaments:** Discussed the need for board members to be at District and State tournaments as much as possible to ensure successful tournaments and the ability to be chosen as a host again in the future. Brittany to create and send out schedules based on brackets. Need coverage from 1 hour before 1st game to 30 minutes after last game.

12. ADJOURN: - Corey Murphy motions to adjourn at 9:52 pm, Jeremy Uhrich seconds.