



## RHA Board Meeting

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Date: June 28, 2021 8:30 pm

Location: Cedar Rock Sports Plex

Attendees: Aaron Ala, Brant Morgan, CJ Pobur, Holly Ensley, Jared Belka, Jim Raguckas, Richard Klein, Tom Marchlewski, Travis Mikulenas & Tawni Brouwer

### ***Discussion Topics***

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Meeting call to order @ 8:49

Agenda review and additional topics (Marchlewski)

Open Membership Forum

New Business:

- Ruchty - assistant coach and TM will be taking up their participation concerns with MAHA themselves

Old Business:

- Rink Summer Management update
  - SCOR confirmed they'll share in some of the responsibility, may offer a camp or something (expected to contribute \$5k)
- Summer Kickoff Details
  - July 18 @ 2:00 (Banner unveiling @ 2:15, S&P no later than 3:00)
  - Supplies - Jim to purchase
  - Banner hanging event (14UAA/Picardy to host)
  - Richard, Tom & Brant to rearrange banners on July 5
    - Squirt 10UA (Pero)
    - Bantam 14UAA (Ruchty)
  - OYG fittings for House players
  - House coaches to attend (meet & greet); Aaron to notify the coaches of their attendance
  - Tawni to send email reminder



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- Golf Outing
  - Cedar Chase / Saturday, Sept. 25 / \$48 per player
  - Sponsorship end - Brant to kick off asap
  - Advertising - will Sara Brown support? Tom to ask
- Corn Hole Tourney
  - Richard talked with an organizer
  - Not as lucrative as the golf outing, but the organizer does everything but Marketing
  - Most likely won't do anything this year (unless we decide to do something in Oct./Nov.)

### Committee Reports:

- Rams Scholarship Committee
  - Sara confirming the same committee members
- Disciplinary Committee - (CJ, Aaron and Brant)

### Marketing Coordinator - Advertising & Community Engagement

- One Goal Grant
  - Assume 5% growth in 8U group = 40 skaters
  - LTS/LTP: assume 20% growth
  - THFF goal: 35 skaters per event
  - New Rules: Cap of \$2500 and grants offered every other year except in the event of any \$ leftover
  - To be submitted by Wed., June 30
- Marketing Campaign Idea: offer free skate to elementary schools; Board to consider
- Fall '21-22 Rosters
  - Format is first initial and last name
  - Jared to provide the lists of Travel teams to Holly
- Social Media
  - S&P: weekly posts
  - CJ Camp: 12UA session most likely being cancelled and current sign ups will be reassigned to a different group; Board to confirm with Holly
    - When ready, on social: 'for drop-ins have them reach out to CJ for placement'
  - Inquiries
    - Host family for int'l student at the high school level; Holly to request email and share with Travis for further follow up
    - 8th grader interested in hockey: recommend periodically checking the website for LTS/LTP in the fall
  - House Registration - opening soon; Richard will inform Holly
- THFF
  - USA Hockey: Nov. 6, 2021 and March 5, 2022
  - Jan. 8, 2022



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- Marketing Coordinator Contract up for negotiations

### **Director Reports**

#### General Manager/Ice (Raguckas):

- Fall Schedule
  - Concern with three teams on the ice at once; consider moving 10UB to Fridays so only two teams on the ice at a given time, Coach Rhodes is aligned
  - Skills and Stick & Puck is tbd

#### Coaching Commissioner (Ala):

- Coaching Contracts - Drafts complete just waiting for coach stipend amounts to be finalized and will send
- MAHA Coaching Certification - in process of being restructured, may be less levels (combined levels); once final, Aaron will email the coaches
- Assistant Coaches [Alex Bjork (Smith) / Hugh Thackham (Flachs)] - \$1500 each
- Rams Goalie Clinic (Desander)
  - Goalie clinic with appointed goalie coaches from each team
  - Once proposal is rec'd from Desanger, will send out note to the coaches to gauge interest
- August Coaches Meeting - ensure Holly is invited
  - Meeting to include both Travel & House coaches as well as Team Managers
  - Team Manager binders to be provided; Tawni & Aaron to coordinate binders
- Goalie creases at Cedar Rock: A coach reached out with a concern that our creases are no longer visible. He is willing to assist in helping in any way to fix.- Jim to reach out to rink management / Aaron to reach out direct to Ed
- LTS/LTP - to begin Oct; exact dates to be confirmed with Izzard prior to socializing - Aaron has reached out; Rams Hockey recommending 9/26-10/31, 11/7-12/19 (skipping 11/28), 1/9-2/6, 2/13-3/20
- LTS/LTP Coordinator - Aaron to ask Katie Nauta if she is interested (\$500); otherwise, RHA to put an ad out

#### Treasurer (Klein):

- House Registration ready - Budget to be confirmed prior to making this LIVE
  - Holly to share on social media
  - Tawni to send email
- Helmet Stickers (Rams & Numbers) - ordered, done
- Team Budget Review - Tawni to move July 12 meeting to July 8
- CJ Camp Update - in the black!
- Rink Sub-Lease Update (currently break-even over two months)
- Dan Miller sponsorship - Getting a high-res image for FastSigns to create a dasher

#### Registrar (Marchlewski):

- Coaches to have all credentials done by July 31; Aaron to communicate



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Secretary (Brouwer): (none)

Members at Large:

- Belka:
  - Jerseys - OYG will support Travel staying with 'old' jerseys, but House to transition to the new style jerseys
- Mikulenas:
  - LTS / LTP Dates & Fees - 9/26-10/31, 11/7-12/19 (skipping 11/28), 1/9-2/6, 2/13-3/20
  - COVID Coordinator
  - AED Kit - next steps
- Morgan: (see Golf Outing notes above)

Director of Hockey Operations (Pobur):

- CJ Camp
  - 12UA
    - Current registrations - 2 LTP, 2 House, 2 Travel -- need to be broken up
    - Aaron to reach out to 12UA parents if any skaters are planning to start attending as other spring/summer sports are ending
    - Otherwise, on social share 'for drop-ins have them reach out to CJ for placement'
- Mites Skills Sessions

Meeting adjournment @ 11:43

### RHA Board

Tom Marchlewski, President

Jim Raguckas, General Manager

Richard Klein, Treasurer

Tawni Brouwer, Secretary

Aaron Ala, Coaching Commissioner

Tom Marchlewski, Registrar

Brant Morgan, Member at Large

Jared Belka, Member at Large

Travis Mikulenas, Member at Large